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3.2.1 Ecosystem for innovations and initiatives for creation and transfer of knowledge

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College Infrastructure for the creation and transfer of Knowledge

Air Conditioned Class Rooms equipped with LCD projector



Computer Lab



Wi Fi Routers



Library Equipped with Books and Journals



Commerce Lab



Seminar Hall



Conference Hall



WEBSITES WEBLINKS OF COLLEGE FACULTY

S.No.	Name of the Teacher	Weblinks
1	Mr. Manoj Arora	https://sites.google.com/view/manojarora/home
2	Mr. Rishi Kesh	https://sites.google.com/view/rishikesh-savjc/home
3	Ms. Lata Kapoor	https://sites.google.com/view/kapoorlata/
4	Mr. Rajiv Bhatia	https://sites.google.com/view/rajivbhatia/home
5	Dr. Harleen Kaur	https://sites.google.com/view/harleenmakkar
6	Ms. Preeti	https://sites.google.com/view/profpreeti/home
7	Ms. Shilpa	https://sites.google.com/view/shilpabatrasehgal/home
8	Dr. Seema Kapoor	https://sites.google.com/view/seekap21/home
9	Dr. Sandeep Bansal	https://sites.google.com/view/sandeepbansal/home
10	Dr. Charanjit Kaur	https://sites.google.com/view/charanjit-kaur/courses
11	Dr. Robin Inderpal	https://tinyurl.com/robininderpal
12	Ms. Geetu	https://sites.google.com/view/savjc-faculty/home

13	Ms. Ruchika	https://sites.google.com/view/ruchika-nachaal-savjc/home
14	Mr. Ramandeep	https://sites.google.com/view/ramandhiman/home
15	Ms. Ramneet	https://sites.google.com/view/ramneetkaur24/home
16	Ms. Divya	https://sites.google.com/view/divyajain/home
17	Ms. Avriti	https://sites.google.com/view/avrititangri/home
18	Mr. Amit	https://sites.google.com/view/amitgoyalldh
19	Dr. Kiranpreet Kaur	https://sites.google.com/view/savjcfaculty/home
21	Ms. Rishu	https://sites.google.com/view/savjc-rishujain/home
22	Ms. Deepika	https://sites.google.com/view/deepika-nanda/home
23	Ms. Manisha Bhandari	https://sites.google.com/view/manishabhandari/home

Role and Responsibilities of Cells/ Committee associated with enhancing innovative capabilities among Students and Faculty

Research and Development Cell

Name of the Committee/ Cell	Composition of the Committee	Responsibilities of Research and Development Cell
Research and Development Cell	Dr. Sandeep Kumar Mr. Rishikesh Ms. Shilpa Dr. Kiranpreet Kaur	• To develop, monitor and review policies relating to research in the college • To organize Seminar/workshop/conferences on emerging trends to aware faculty and students • Encourage the faculty to attend various research-oriented Faculty Development Programs • Encourage and motivate the staff to apply for Ph.D at various universities. • To encourage the staff to publish their research work in reputed journals of national and international repute. • To develop research skills among faculty and students by providing infrastructural facilities.

Skill Development Cell

Name of the Cell	Composition of Cell	Responsibilities of Cell
Skill Development Cell	Mr. Rajiv Bhatia(Convener) Ms. Preeti Jain Dr. Charanjit Kaur Ms. Divya Jain	• To organise the different Contests/ , Competitions and Events for inculcating the idea of skill building of varied nature among the students. • To motivate and encourage the students to participate in the different Skill development activities organised in the college from time to time. • To organise guest lectures/ Workshops on different relevant topics enhancing skill formation among the students. • To prepare and provide training to the students for effective participation in different skill development activities in the college for exploring their hidden talents. • To encourage the sense of creativity by materializing the idea of nurturing innovative potential of the students with their effective involvement in the skill development activities for their balanced development.

Industry Institute Interface & Placement Cell

Name of the Committee	Composition of the Committee	Role and Responsibilities of the Committee
Industry – Institute Interface & Placement Cell	Dr. Sandeep K. Bansal (Convener) Ms. Divya Jain Ms. Manisha Bhandari	• To provide practical knowledge to the students by arranging lecture of expert from Industry. • To arrange the practical training sessions for students for practical implementation of their subjects. • Give tips to students for appearing in an interview. • To assist the students in their placements. • To make necessary arrangements for placement drives in the campus. • To provide information to the students regarding various job opening in the public and private sector. • To make necessary arrangement for industrial visit of the students. • To help the students in their summer training.

List of Activities undertaken by Different Cells/ Committee under Innovation Ecosystem

Session 2022-23			
Sr. No.	Name of the Event	Date	Cells
1	Job Fair	05-06 Aug. 2022	Industry – Institute Interface & Placement Cell
2	Session on 'Roads to Big Careers after Graduation	13September 2022	Career Cunselling Cell
3	Lecture on Career Opportunities	21 Sept. 2022	IQAC
4	Industrial Visit to Hero Cycles	01 Oct. 2022	Industry – Institute Interface & Placement Cell
5	Audit Visit to Pidilite Industries,Baddi	01 Oct. 2022	Industry – Institute Interface & Placement Cell
6	Online Inter- Class Power Point Presentation Competition	14 -15 Oct. 2022	Skill Development Cell
7	Audit Visit to Pidilite Industries, Ambala	17 Oct. 2022	Industry – Institute Interface & Placement Cell
8	Guest Lecture on to enhance employability	17h Oct., 2022	Industry – Institute Interface & Placement Cell with NSS
9	Pre Budget Session on Budget pe Charcha	31 Jan 2023	IQAC
10	Live budget show	1 Feb 2023	IQAC

11	5 Day Pedagogy Workshop on Effective Teaching	4th February to 8th February, 2023	Research and Development Cell
12	Marketing Fest 2023	17 Feb. 2023	Skill Development Cell
13	Value Added Course on Digital Marketing	06-31 March,2023	Committee on Value Added Course
14	Finishing School Program 2023	20 - 24 Mar 2023	Career Cunselling Cell
15	Visit to Ludhiana Stock and Capital ltd.	28 March 2023	Industry – Institute Interface & Placement Cell
16	Mega Job Fair	07-06-2023	Industry – Institute Interface & Placement Cell
17	FDP on Advanced Research Methodology Tools and Techniques	17th September,2022 to 3rd June,2023	Research and Development Cell

**Reports of the Activities
undertaken by Different
Cells/ Committee under
Innovation Ecosystem during
session 2022-23**

REPORT

Activity	- Job Fair
Convenor	- Dr.SandeepBansal
Organising Committee	- Dr.SandeepBansal Prof. Divya Jain Prof.AmitGoyal
Date	- 5 th & 6 th August, 2022
Time	- 9:00 am
Venue	- College Campus
No. of Participants	- 119
Objective of the event	-To identify the talented and qualified professionals before they complete their education and to provide employment opportunities to students who are in the final stage of completion of their course.
Outcome of the event	: 54 students got selected out of 119

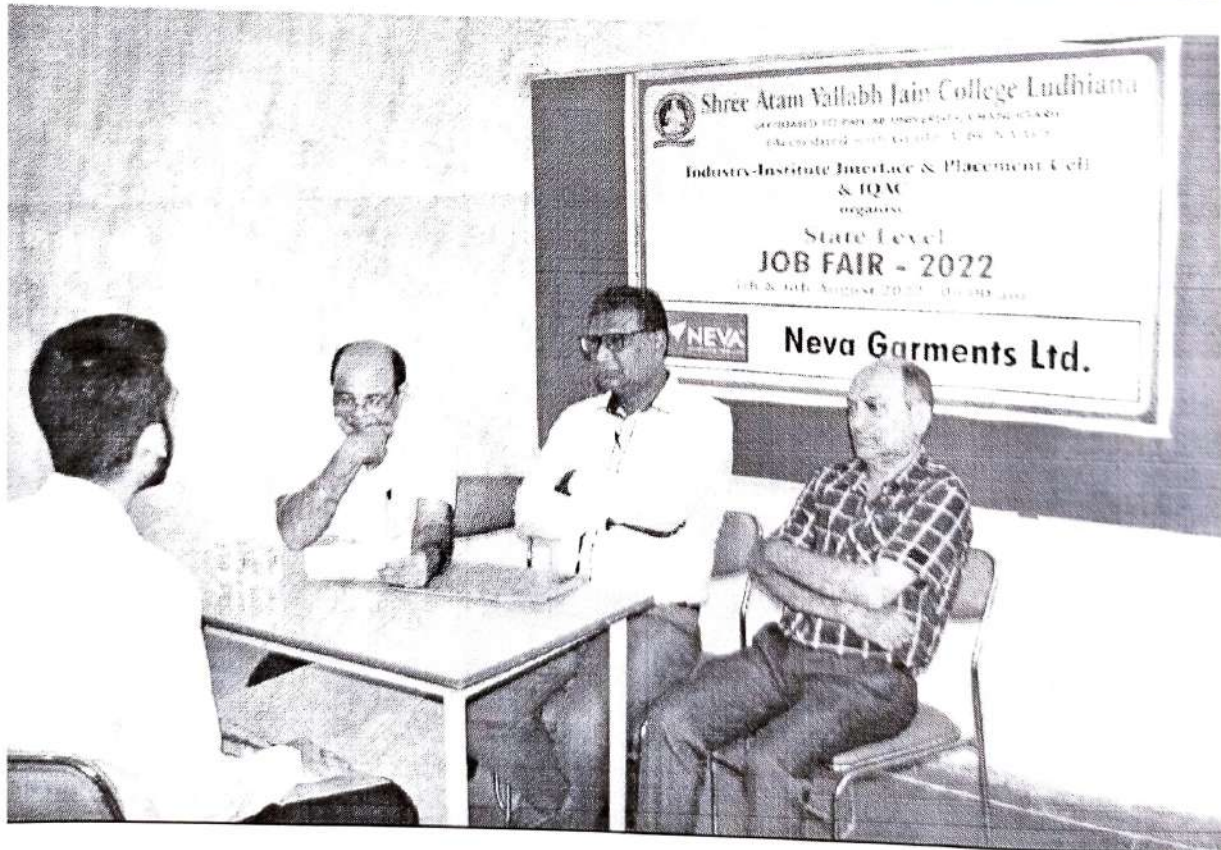
About the Event

The job fair was organised in the campus in which 119 students of B. Com Final year, BBA Final year and M. ComFinalyearfrom all the college of Ludhiana and nearby areas have appeared. In this job Fair total 16 companies have visited the campus in these two days. The list of companies is as follows:

Name of Companies

Sr. No.	Name of Company	Room No.
1	Neva Garments Ltd.	10
2	Duke Fashions (India) Ltd.	11
3	Axis Bank Ltd	12
4	Limasy.com	14
5	Just Dial	15
6	Lavya Associates HR Services	16
7	Om Careers	17
8	Racefilings.in	18
9	Indra Hosiery Mills	20
10	NIIT Ltd.	21
11	Team o3 Hire	PG 1
12	Star Health Insurance	PG 2
13	Decathlon	02
14	VallabhFabriks Ltd	04
15	TCY Learning Solutions Pvt. Ltd.	06
16	Sanvi Fabrics	08

All the companies are the famous name in the field of fabrics, garments, HR services and banking field. The main aim of the companies was to achieve success by providing reliable, trustworthy and tailored recruitment services to the clients. Overall, the interview sessions were quite brainstorming for the candidates and following is the list of shortlisted candidate by all the companies.



Result declared by companies of final selection

Sr. No.	Name of Company	Shortlisted	Final
1	Neva garments ltd.	8	8
2	Duke Fashions (India) Ltd.	12	6
3	Axis Bank Ltd	14	14
4	Limasy.com	--	--
5	Just Dial	3	2
6	Lavya Associates HR Services	13	3
7	Om Careers	--	--
8	Racefilings.in	01	01
9	Indra Hosiery Mills	05	5
10	NIIT Ltd.	--	--
11	Team o3 Hire	05	5
12	Star Health Insurance	01	1
13	Decathlon	01	01
14	VallabhFabriks Ltd	02	02
15	TCY Learning Solutions Pvt. Ltd.	08	05
16	Sanvi Fabrics	02	01
		75	54

The event was properly captured by news papers. Some of the clips of news papers are as follows –

The Tribune

SATURDAY | 6 AUGUST 2022

SATURDAY | 6 AUGUST 2022

JOB FAIR ORGANISED

The Industry-Institute Interface & Placement Cell under the guidance of IQAC organised two-day state level "Job Fair" at Shree Atam Vallabh Jain College. The job fair was open for all the graduates and post graduates of Ludhiana and other areas of Punjab. The president of the college managing committee Karna Jain and Principal of the college Dr Sandeep Kumar appreciated the college and companies for coming forward to give opportunities to eligible candidates. TNS

पंजाब केसरी

TUESDAY 9.8.2022

श्री आत्म वल्लभ जैन कालेज में जॉब फेयर आयोजित

138 उम्मीदवारों को मिले
नौकरी के प्रस्ताव पत्र

लुधियाना, 8 अगस्त (भूपेश): श्री आत्म वल्लभ जैन कालेज में जॉब फेयर दौरान विभिन्न क्षेत्रों से उत्साह और जोश से भरे 400 से अधिक उम्मीदवार आए। यह जॉब फेयर लुधियाना और पंजाब के अन्य क्षेत्रों के सभी ग्रेजुएट एवं पोस्ट ग्रेजुएट के लिए खुला था। नेवा गारमेंट्स, इयूक फैशन, एक्सिस बैंक, लिमासी, जस्ट डायल, लाव्या एसोसिएट्स, एच.आर. सर्विसेज, ओम करियर, वल्लभ फैब्रिक्स, इन्द्रा हौजरी मिल्स, एन.आई.आई.टी., टीम ओ-3 हायर, स्टारहेल्थ इंश्योरेंस, टी.सी.वाई. लर्निंग सॉल्यूशंस, सानवी फैब्रिक्स,



श्री आत्म वल्लभ जैन कालेज में आयोजित जॉब फेयर मौके पर भाग लेते उम्मीदवार

रेसफाइलिंग और डिक्थलॉन प्रमुख रिक्रूटर्स थे और इन कंपनियों ने विभिन्न योग्य उम्मीदवारों को अवसर दिए।

138 उम्मीदवारों को इस आयोजन के दौरान विभिन्न कंपनियों से नौकरी के प्रस्ताव पत्र मिले। सबसे अधिक पैकेज 7.92 लाख का था जिसे 2

आवेदकों ने प्राप्त किया। कालेज प्रबंधक कमिटी के अध्यक्ष कॉमन जैन इयूक. समिति के अध्यक्ष मदन कुमार ने योग्य उम्मीदवारों को अवसर देने के लिए कालेज और कंपनियों की सराहना की।

5-6 अगस्त तक

आत्म वल्लभ जैन कॉलेज में लगेगा जॉब फेयर

लुधियाना। श्री आत्म वल्लभ जैन कॉलेज लुधियाना में 5-6 अगस्त को राज्य स्तरीय जॉब फेयर का आयोजन किया जाएगा। ग्रेजुएशन कर चुके उम्मीदवार इसमें हिस्सा ले सकते हैं। सुबह 9 बजे से इस फेयर की शुरुआत होगी। उम्मीदवारों को अपने साथ सीवी की दो कॉपी और दो पासपोर्ट साइज फोटोग्राफ लानी होगी। साथ ही ओरिजनल डॉक्यूमेंट भी लाने होंगे। इच्छुक उम्मीदवार <https://forms.gle/KZFYHb1TUsF8XAQ59> लिंक पर भी फॉर्म भर सकते हैं।

नौकरी• जिला रोजगार ब्यूरो और श्री आत्म वल्लभ जैन कॉलेज में हुआ जॉब फेयर रोजगार के लिए 115 उम्मीदवारों में से 71 योग्य प्रतिभागियों का आठ कंपनियों में हुआ चयन

सुबह 10 बजे से दोपहर 1.00 बजे तक चले जॉब फेयर में एलआईसी, जस्ट डायल कंपनियां भी आई

भा.सा.प. न्यूज़ | लुधियाना

इंटरव्यू : जॉब फेयर में रिलायंस स्मार्ट पॉइंट के लिए ये सबसे ज्यादा 50 पद

डिस्ट्रिक्ट ब्यूरो ऑफ इंप्लायमेंट एंड एंटरप्राइजेज (डीबीईई) की तरफ से शुक्रवार को प्रताप चौक सामने संगीता सिनेमा स्थित दफ्तर और श्री आत्म वल्लभ जैन कॉलेज में जॉब फेयर का आयोजन किया गया। डीबीईई में जॉब फेयर सुबह 10 बजे से शुरू होकर दोपहर 1.00 बजे तक चला। इसमें 8 कंपनियों ने हिस्सा लिया, जिसमें जस्ट डायल, आईसीआईसीआई फंडेशन, अवीवा लाइफ इंश्योरेंस, एलआईसी, एमसी लुधियाना, वास्ट लिंकर्स, रिलायंस रिटेल्स और अवेजोन प्राइवेट लिमिटेड शामिल रही। 115 प्रतिभागियों ने हिस्सा लिया, जिसमें से 71 योग्य प्रतिभागियों का चयन हुआ। जस्ट डायल के लिए सर्टिफाइड इंटरनेट कंसल्टेंट के 10 पदों के लिए इंटरव्यू हुआ। इसके लिए 18-30 साल के ग्रेजुएट (फिशर) युवक-युवतियों ने अर्हता किया।

आईसीआईसीआईआई फंडेशन में ट्रेनर के 2 पदों के लिए आईटीआई डिप्लोमा एंड बोटेक योग्यता वाले 18-28 साल की उम्र के युवक-युवतियां पहुंची। रिलायंस स्मार्ट पॉइंट के लिए कस्टमर सर्विस एसोसिएट के 50 पदों के लिए 10वीं, 12वीं या ग्रेजुएट 18-30 उम्र के लोगों ने आवेदन किया। अमेज़न के दिल्लीवरी एग्जीक्यूटिव के 20 पदों के लिए 10वीं, 12वीं, ग्रेजुएट पास 18 से ज्यादा उम्र के उम्मीदवार, वास्ट लिंकर्स के लिए कस्टमर रिलेशनशिप मैनेजर और बीबीई एग्जीक्यूटिव के 6 पदों के लिए ग्रेजुएट-एमबीए 18-30 साल के उम्मीदवार, अवीवा लाइफ इंश्योरेंस में एजेंसी मैनेजर के 10 पदों के लिए ग्रेजुएट व 18-35 साल के उम्मीदवार इंटरव्यू के लिए पहुंचे।



श्री आत्म वल्लभ जैन कॉलेज में पहुंचे 250 उम्मीदवार : श्री आत्म वल्लभ जैन कॉलेज में उद्योग-संस्थान इंटरफेस और एम्प्लॉयमेंट सेल ने आठ कंपनियों के प्राथमिक चयन के बाद स्वतंत्र जॉब फेयर का आयोजन किया, जिसका उद्देश्य एक ही स्थान पर कई सम्भावित नियोक्ताओं को मिलने और बातचीत करने के लिए एक मंच प्रदान करना है। जॉब फेयर लुधियाना और पंजाब के अन्य क्षेत्रों के सभी ग्रेजुएट और पोस्ट ग्रेजुएट के लिए खुला था। मेवा गार्मेट्स, इयूक फेशन, गिफ्ट्स बैंक लिमासी, जस्ट डायल, लाव्वा एसोसिएट्स, एलआर सर्विसेज, ओप कटिंग, मस्कर फैशन, एडु एंडर मिल्स, एनआईआईटी, टीएम ओ३ हायर, स्टार हेल्थ इंश्योरेंस, रोमीवार्ड सोनिय मोटोर्स, मल्लिक फैशन, रसफालिंग और डिफेंसलीन से। इस रोजगार मेले में कंपनियों के प्रतिनिधियों ने विभिन्न पदों के उम्मीदवारों को अवसर दिए। जॉब फेयर के दौरान पंजाब के विभिन्न क्षेत्रों से 250 युवक उम्मीदवार पहुंचे। जॉब फेयर और फाइनल इंटरव्यू के लिए इंटरव्यू दिये। कॉलेज प्रबंधक समिति के अध्यक्ष कोमल ठेकड़, जस्ट डायल के अन्य सदस्यों और कॉलेज के प्रिंसिपल डॉ. संदीप कुमार ने योग्य उम्मीदवारों को अवसर दिए।



Details sent by companies is also attached herewith.


Dr. Sandeep K Bansal
Convenor


Principal
Shree Atam Vallabh Jain College
HUSSAINPURA Ludhiana

REPORT

Activity	- Career Counselling Session
Organising Committee	- Career Counselling Cell
Members	- Asst. Prof. Manoj Arora (Convener) Asst Prof. Amit Goyal
Date	- 13 th September 2022
Time	- 11 AM
Resource Person	- Mr. Rahul Jain & Mr. Rajiv Sharma (Trainers, HitBullsEye)
Venue	- Room No. 6
No. of Participants	- 47 (List attached)
Theme of the event	- 'Roads to Big Careers after Graduation'
Objective of the Event	- To give awareness to the students regarding different career options after graduation

About the Event

Career Counselling Cell of the college organised a session for the students of 2nd year and Final year. It was about various options after graduation for commerce and management students. Mr. Rahul Jain and Mr. Rajiv Sharma from Hitbullseye were the counsellors in the session. Mainly the session was focused on preparation for CAT, MAT, XAT, GMAT, and other entrance tests. The session was full of enthusiasm and students at the end put different queries in front of the orators which were resolved by the counsellors very patiently and gracefully.



At the end Mr. Amit Goyal gave vote of thanks to the resource persons. Principal Dr. Sandeep Kumar appreciated the organising team for organising this sessiona and felicitated the resource persons for this valuable session.

Output of the event- More than 90% of the students admitted that content of the session was very useful and interesting and all the students agreed that adequate time was provided for questions and discussion.



Manoj Arora
Convener
Career Counselling Cell


Principal

Shree Atam Vallabh Jain College, Ludhiana

Attendance Sheet

Roads to Big Careers after Graduation

13th September 2022

S. No.	Name	Roll No.	Class	Sign
1	Tarun Mahindoo	1105	B.Com sec B	Tarun
2	Saurav Yadav	1157	B.Com Sec B	Saurav
3	Ritik	1007	B.Com T ^{1st} A	Ritik
4	Nishal	903	B.Com T ^{1st} D	Nishal
5	Balwinder Kumar	940	B.Com II (M.B)	Balwinder
6	Rajni	1147	B.COM T ^{1st} D	Rajni
7	Muskan	1156	B.COM II nd	Muskan
8	Vicky	1111	B.Com II nd	Vicky
9	Sahil Bajaj	1113	B.Com II nd	Sahil Bajaj
10	Amant	1112	B.Com II nd	Vicky
11	Manav Arora	1116	B.Com II nd	Manav Arora
12	Gurpreet Singh	1137	B.Com T ^{1st}	Gurpreet Singh
13	Aagam Jain	1045	B.Com II nd	Aagam Jain
14	Devanshu Loyal	1101	B.Com II nd	Devanshu
15	Himanshu Sharma	1142	B.Com II nd	Himanshu
16	Sahil Rajwanshi	1103	B.Com II nd	Sahil
17	Vansh Miglani	1005	B.Com II nd	Vansh
18	Ankush Dhir	1102	B.Com T ^{1st}	Ankush
19	Aaryan Sharma	1107	B.Com - B	Aaryan
20	Shivam Arora	1004	B.Com - A	Shivam

Shree Atam Vallabh Jain College, Ludhiana

Attendance Sheet

Roads to Big Careers after Graduation

13th September 2022

S. No.	Name	Roll No.	Class	Sign
1	Manil Vinayak	1029	B.com 2nd	Manil
2	Saurabh Jain	1011	B.com 2nd	Saurabh
3	Vansh Miglani	1005	B.com 2nd	Vansh
4	Shekhar Kumar	1002	B.com 2nd	Shekhar Kumar
5	Sahad Ali	1062	B.com 2nd	Sahad Ali
6	Paras	1058	B.com 2nd	Paras
7	Aditya	953	B.com 2nd	Aditya
8	Nitanshu	933	B.com 2nd	Nitanshu
9	Gaurav Rana	925	B.com 2nd	Gaurav
10	Ketan Singla	936	B.com 2nd	Ketan Singla

Shree Atam Vallabh Jain College, Ludhiana

Attendance Sheet

Roads to Big Careers after Graduation

13th September 2022

S. No.	Name	Roll No.	Class	Sign
1	Prateek Mehta	1014	B.com 2A	Prateek
2	Gyanam Jain	1021	B.com 2A	Gyanam
3	Shriya Sood	1013	B.com 2A	Shriya
4	Saurav Tiwari	1128	B.com 2B	Saurav Tiwari
5	Puneet Jain	1104	B.com 2B	Puneet
6	Suraj Kumar	1054	B.com 2A	Suraj
7	Dharminder Pal	1119	B.com 2B	Dharminder
8	Jaskaran Singh	1127	B.com 2B	Jaskaran
9	Raj Kamal	1167	B.com 2B	Raj Kamal
10	Sachin	1154	B.com B	Sachin
11	Gurpreet	1151	B.com B	Gurpreet
12	Anshu Sharma	314	BBA III	Anshu
13	VASU CHARMAN	313	BBA III	Vasud
14	Pooja Chohan	326	BBA III	Pooja
15	Madhav Khosla	327	BBA III	Madhav
16	Mansuport Singh	1557	B.com IIIA	Mansuport
17	Kishan Chohan	1166	B.COM II B	Kishan

haffin

दैनिक सवेरा
टाइम्स

बुधवार, 14 सितम्बर 2022

14 सितम्बर, 2022 दैनिक जागरण

विद्यार्थियों को करियर विकल्पों बारे दी जानकारी

जागरण संबाददाता, लुधियाना : श्री आत्म वल्लभ जैन कालेज के करियर काउंसलिंग सैल द्वारा इंटरनल क्वालिटी एंशोरेंस सैल के मार्ग दर्शन तहत ग्रेजुएशन के बाद करियर के अवसर पर लेक्चर का आयोजन किया गया। लेक्चर का मुख्य थीम रोड टू बिग करियर आफ्टर ग्रेजुएशन रहा। युवा छात्रों को कैट, मैट, आइएसबीएटी, गैट आदि की तैयारी और स्नातक के बाद करियर के अन्य अवसरों के संबंध से परिचित कराने के लिए करियर काउंसलिंग पर लेक्चर का आयोजन किया गया। हिंदस बुल से राहुल जैन और राजीव शर्मा इस सत्र के मुख्य वक्ता रहे।

इस व्याख्यान के माध्यम से छात्रों ने अपने करियर पर मार्गदर्शन लिया। वक्ता ने युवा छात्रों को करियर के विभिन्न पहलुओं के बारे में बताते हुए उनका मार्गदर्शन किया।

कालेज मैनेजिंग समिति के प्रधान कोमल जैन, मैनेजिंग कमेटी के अन्य सदस्यों एवं प्रिंसिपल डा. संदीप कुमार ने इस इंटरैक्टिव सत्र के आयोजन करने के प्रयास की सराहना की।

श्री आत्म वल्लभ जैन कालेज में करियर काउंसलिंग पर लेक्चर

सवेरा न्यूज/रजनी (लुधियाना) : श्री आत्म वल्लभ जैन कालेज के करियर काउंसलिंग सैल द्वारा इंटरनल क्वालिटी एंशोरेंस सैल के नेतृत्व में ग्रेजुएशन के बाद करियर के अवसर पर लेक्चर का आयोजन किया गया। राहुल जैन और राजीव शर्मा ने विद्यार्थियों को विभिन्न कोर्सेस की जानकारी दी। उन्होंने विद्यार्थियों को परीक्षा में केवल अंकों तक सीमित रहने के स्थान पर प्रैक्टिकल की तरफ रुझान बढ़ाने पर जोर दिया। कालेज मैनेजिंग कमेटी के प्रधान कोमल जैन (ड्यूक), मैनेजिंग कमेटी के सदस्यों और प्रिंसिपल डा. संदीप कुमार ने इस प्रयास की सराहना की।

बुधवार WEDNESDAY 14 सितम्बर 2022

ग्रेजुएशन के बाद करियर संबंधी छात्रों को करवाया अवगत

लुधियाना, 13 सितम्बर (भूपेश): श्री आत्म वल्लभ जैन कालेज के करियर काउंसलिंग सैल द्वारा आई.क्यू.ए.सी. के मार्गदर्शन में 'ग्रेजुएशन के बाद करियर के अवसर' पर लेक्चर का आयोजन किया गया। इस लेक्चर की मुख्य थीम 'रोड टू बिग करियर आफ्टर ग्रेजुएशन' थी।

युवा छात्रों को कैट, मैट, इसबैट, गैट आदि की तैयारी और स्नातक के बाद करियर के अन्य अवसरों के संबंध से अवगत करवाया गया। हिंदसबुली से राहुल जैन और राजीव शर्मा इस सत्र के मुख्य वक्ता थे।

वक्ताओं ने युवा छात्रों को 21वीं सदी में करियर के विभिन्न पहलुओं और सफलता प्राप्त करने के बारे में मार्गदर्शन किया। उन्होंने छात्रों को परीक्षा में केवल अंकों तक सीमित रहने की बजाय कुशल बनने के लिए प्रेरित किया।

छात्रों ने करियर क्षेत्र से संबंधित कई तरह के प्रश्न पूछे, जिनका उत्तर उन्होंने बड़े ही विस्तार से दिया। कालेज प्रबंधक कमेटी के प्रधान कोमल जैन ड्यूक व अन्य सदस्यों एवं प्रिंसिपल डा. संदीप कुमार ने इस इंटरैक्टिव सत्र के आयोजन करने के प्रयास की सराहना की।

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Report

Activity	-	Lecture on 'Carrier Opportunities in CA'
Convenor	-	Prof. Rishi Kesh
Organized by	-	Prof. Rishi Kesh, Dean Academics, Shree Atam Vallabh Jain College, Ludhiana
Date of event	-	21 September, 2022
Venue	-	Shree Atam Vallabh Jain College, Ludhiana (Room No.6)
No. of Participants	-	68 students
Objective of the event-		To create awareness among students regarding carrier opportunities in CA and motivate them to enroll themselves in CA along with their graduation programme.

About the event - A lecture was organised for the students of B.Com., BBA and M. Com to make them aware about different carrier opportunities available while pursuing and after completion of CA. The lecture was delivered by CA Raj Garg. Prof. Rishi Kesh initiated the theme and informed about the main purpose of the lecture. CA Raj Garg explained various stages of CA along with different courses which are to be cleared during different stage of the programme. He also elaborated that many courses or contents of various courses of CA are common in B. Com programme. He motivated the students that they can pursue CA along with their graduation programme by putting some extra efforts. Very beautifully he gave clarification for different doubts of the students.

Prof. Rishi Kesh presented vote of thanks and offered the students that the college will provide every type of guidance to students of they start CA along with their graduation of postgraduation programme.

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5/10/22

श्री आत्म वल्लभ जैन कालेज में गैस्ट लेक्चर

सवेरा न्यूज/रजनी
लुधियाना, 22 सितंबर: श्री आत्म वल्लभ जैन कालेज ने बी.कॉम. के सी.ए. करने वाले विद्यार्थियों के लिए गैस्ट लेक्चर का आयोजन किया। राज गर्ग (सी.ए.) इस लेक्चर के वक्ता थे, जिन्होंने पंजीकरण प्रक्रिया से लेकर सी.ए. से संबंधित विभिन्न करियर के अवसरों तक सभी पहलुओं के बारे में बताया। इस लेक्चर का मुख्य उद्देश्य विद्यार्थियों के लिए करियर के अवसरों के बारे में

जागरूकता पैदा करना था। सत्र इंटरैक्टिव था और विद्यार्थियों ने उत्साहपूर्वक भाग लिया और अपने सवालों के उत्तर ज्ञाने। कालेज प्रबंध समिति के प्रधान कोमल जैन (इयूक), मैनेजिंग कमेटी के अन्य सदस्यों एवं प्रिंसिपल ने इस गैस्ट लेक्चर का आयोजन करने के लिए स्टाफ की सराहना की और वक्ता का धन्यवाद किया और विद्यार्थियों को अपने लक्ष्य के प्रति प्रेरित करने के लिए प्रेरित किया।



श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों को जानकारी देते गैस्ट

सीए के इच्छुक छात्रों के लिए गैस्ट लेक्चर कराया



लुधियाना। श्री आत्म वल्लभ जैन कॉलेज ने सीए करने के इच्छुक बीकॉम के स्टूडेंट्स के लिए गैस्ट लेक्चर का आयोजन किया। सीए राज गर्ग इस लेक्चर के वक्ता रहे। जिन्होंने पंजीकरण प्रक्रिया से लेकर सीए से संबंधित विभिन्न करियर के अवसरों तक सभी पहलुओं के बारे में बताया। इस लेक्चर का मुख्य उद्देश्य स्टूडेंट्स को पाठ्यक्रम और करियर के अवसरों के बारे में जागरूकता पैदा करना था। इंटरैक्टिव सेशन में स्टूडेंट्स ने हिस्सा लिया और कई तरह के सवाल भी पूछे। कॉलेज प्रबंध समिति के प्रधान कोमल जैन (इयूक) ने इस गैस्ट लेक्चर का आयोजन करने के लिए स्टाफ की सराहना की।



श्री आत्म वल्लभ जैन कालेज में आयोजित सेमिनार में जानकारी लेते विद्यार्थी • तो कालेज

श्री आत्म वल्लभ जैन कालेज में करवाया गैस्ट लेक्चर

जागरण संवाददाता, लुधियाना : श्री आत्म वल्लभ जैन कालेज ने बीकॉम में सीए कोर्स करने वाले विद्यार्थियों के लिए गैस्ट लेक्चर का आयोजन किया। मुख्य वक्ता के तौर पर राज गर्ग सीए पहुंचे, जिन्होंने पंजीकरण प्रक्रिया से लेकर सीए से संबंधित विभिन्न करियर के अवसरों तक सभी पहलुओं के बारे में बताया।

इस लेक्चर का मुख्य उद्देश्य छात्रों के बीच पाठ्यक्रम और छात्रों के लिए करियर के अवसरों के बारे में जागरूकता पैदा करना रहा। कालेज प्रबंध समिति के प्रधान कोमल जैन, मैनेजिंग कमेटी के अन्य सदस्यों एवं प्रिंसिपल ने इस गैस्ट लेक्चर का आयोजन करने के लिए स्टाफ की सराहना की।

Students who attended extension lecture
on the topic Career Opportunities in CA² on 21-7-2022
at 11:30 AM in Room No.6

Name of the student	Class	College	Mobile Number	Please tick the relevant option	
Adarsh Jain	BBA 1 sem	159	8968848467	I am planning to pursue CA	✓
Adarsh	Bcom 1	403	8872113843	I am planning to pursue CA	✓
Adarsh Kumar	B.com 1st year	404	8360603277	I am planning to pursue CA	✓
Adarsh	B.com	406	8307000457	I am pursuing CA	✗
Adarsh Kumar	B.com	409	6284672967	I am pursuing CA	✓
Adarsh Singh	B.com I	414	9815171929	I am pursuing CA	✓
Adarsh Jain	B.com first year	417	7814139131	I am planning to pursue CA	✓
Adarsh kaur	B.com-1(MB)	423	7009851510	I am planning to pursue CA	✗
Adarsh singh	B.com-1(MB)	423	7009851510	I am planning to pursue CA	✓
Adarsh	Bcom 1st year	424	7973679057	I am pursuing CA	✓
Adarsh	B.com (i) MB	425	9814527814	I am planning to pursue CA	✓
Adarsh Mittal	B.com 1st year (MB)	427	7657924341	I am pursuing CA	✓
Adarsh Kaur	Bcom-1 year (MB)	430	8264218896	I am pursuing CA	✓
Adarsh	bcom 1st sem	434	9878007421	I am planning to pursue CA	✓
Adarsh	B.Com 1 year (MB)	435	7589405158	I am planning to pursue CA	✓
Adarsh	B.com 1st year	436	9914255526	I am planning to pursue CA	✗
Adarsh Bhata	Bcom 1	438	6284549405	I am pursuing CA	✓
Adarsh	B.com 1st year	443	9056065601	I am planning to pursue CA	✓
Adarsh vasan	Bcom 1st year (MB)	444	7696938059	I am planning to pursue CA	✓
Adarsh Tiwari	B-com 1	446	9779996486	I am pursuing CA	✓
Adarsh Verma	B.com 1year(MB)	451	8968199453	I am planning to pursue CA	✓
Adarsh	Bcom-1st year	454	7087559781	I am pursuing CA	✓
Adarsh Verma	B Com 1st year	455	8360489131	I am planning to pursue CA	✓
Adarsh jasswal	B.com(MB)	458	8283828161	I am planning to pursue CA	✓
Adarsh	B. Com 1st year morr	463	7710554749	I am pursuing CA	✓
Adarsh	Bcom 1st year	502	9653281624	I am planning to pursue CA	✓
Adarsh	Bcom section- A	503	7814756762	I am planning to pursue CA	✗
Adarsh	Bcom 1sem	504	9464272603	I am planning to pursue CA	✓
Adarsh sharma	BCoM I A	507	7710417166	I am planning to pursue CA	✓
Adarsh	B.com 1st year	513	8054128159	I am planning to pursue CA	✓
Adarsh Kohli	Bcom 1st year	517	6284807158	I am planning to pursue CA	✓
Adarsh	B.com 1 A	518	9915408102	I am planning to pursue CA	✓
Adarsh Patel	B.com 1st year	521	9988761060	I am planning to pursue CA	✓
Adarsh Bhidhar	B.com 1st semester	529	9815777424	I am pursuing CA	✓
Adarsh Kaur	BCOM 1(A)	537	8847411892	I am planning to pursue CA	✓
Adarsh	Bcom 1 sem	539	8968587510	I am planning to pursue CA	✓
Adarsh jindal	Bcom 1 yr	543	7888930021	I am pursuing CA	✓
Adarsh	B.com 1A	549	6239572921	I am planning to pursue CA	✓
Adarsh Nagpal	B.com I A	550	7717495385	I am planning to pursue CA	✓
Adarsh Jain	B.com 1st semester	553	6284470728	I am planning to pursue CA	✓
Adarsh preet singh	B. Com 1 B	603	6239369296	I am planning to pursue CA	✓
Adarsh	Bcom 1 years. B	608	6280932549	I am planning to pursue CA	✓
Adarsh Bhardwaj	B.com (B)	610	8699541314	I am planning to pursue CA	✗
Adarsh	B.com	611	7743090354	I am planning to pursue CA	✓
Adarsh	B.com 1year	612	9417775360	I am planning to pursue CA	✓
Adarsh Singh	Bcom 1 B	614	7889001574	I am planning to pursue CA	✓
Adarsh singh	B.com section B	618	7814467526	I am planning to pursue CA	✓
Adarsh kalsi	B.Com1 sec-B	620	9878680936	I am planning to pursue CA	✓
Adarsh Jain	Bcom 1st	622	8847687626	I am planning to pursue CA	✓
Adarsh mishra	B Com	623	8728834478	I am planning to pursue CA	✓

Name of the student	Class	College	Mobile Number	Please tick the relevant option	
Niyati Dua	Bcom 1 section B	626	7009839693	I am planning to pursue CA	
Parkash	Bcom I-B	627	8146534113	I am planning to pursue CA	
Pushpa	Bcom. 1st year B	630	8728866029	I am planning to pursue CA	
Ravikant Sharma	B.com 1st year	634	8968492827	I am planning to pursue CA	
Sadika	Bcom	637	8360434352	I am pursuing CA	
Sakshi Tiwari	Bcom 1 B	641	9041120183	I am planning to pursue CA	
Simran	B.com 1 year	644	8360255325	I am pursuing CA	
Sneha Goyal	B.com	645	7696053161	I am planning to pursue CA	
Tanreet kaur	B. Com 1 B	648	9914289169	I am planning to pursue CA	
Vanshika rai	Bcom 1st sec B	649	8847012533	I am planning to pursue CA	
Vishal	Bcom 1B	650	7986118526	I am planning to pursue CA	
Udaysharma	Bcom 1 year section I	652	7743035052	I am planning to pursue CA	
Gagandeep Singh	B. Com - 1 - B	654	9872542604	I am planning to pursue CA	
Tanisha Jain	Bcom 1 year	658	9478560590	I am planning to pursue CA	
Harmanpreet singh	B.com. 1 sem.	709	8872274715	I am planning to pursue CA	
Moksh Bajaj	B.com 1st year (MB)	721	6280136626	I am pursuing CA	
Prabhleen kaur	Bcom 1C	726	9417116128	I am planning to pursue CA	
shahin	bcom 1-C	734	6280086311	I am pursuing CA	
Taranjeet singh	B.com 1st year	742	9478057780	I am planning to pursue CA	
Manik jindal	B.com 2nd year mb	904	9592699125	I am planning to pursue CA	
RAGHAV SINGLA	B.COM 2 YEAR	919	9463104230	I am planning to pursue CA	
Jatin Sharma	BCom. II year MB	932	7018708740	I am pursuing CA	
Sumedha	B. COM 2 (A)	1012	7009641763	I am planning to pursue CA	
Palak bhatia	Bcom 2	1024	9115163807	I am planning to pursue CA	
Dhruv jain	Bcom 2 (A)	1027	7009909852	I am planning to pursue CA	
Sukhpreet Singh	Bcom II	1055	7529808114	I am pursuing CA	
Prince Kumar	Bcom 5th sem	1457	8264483857	I am planning to pursue CA	
Arshdeep singh	Bcom III B	1609	8556848012	I am planning to pursue CA	
Nitish Choudhary	B.com 1 year	0437	9915017336	I am planning to pursue CA	
Kavya jain	B.COM sem 1	715*	7589894366	I am planning to pursue CA	

Report of Industry Visit to Hero Cycles Ltd., Ludhiana

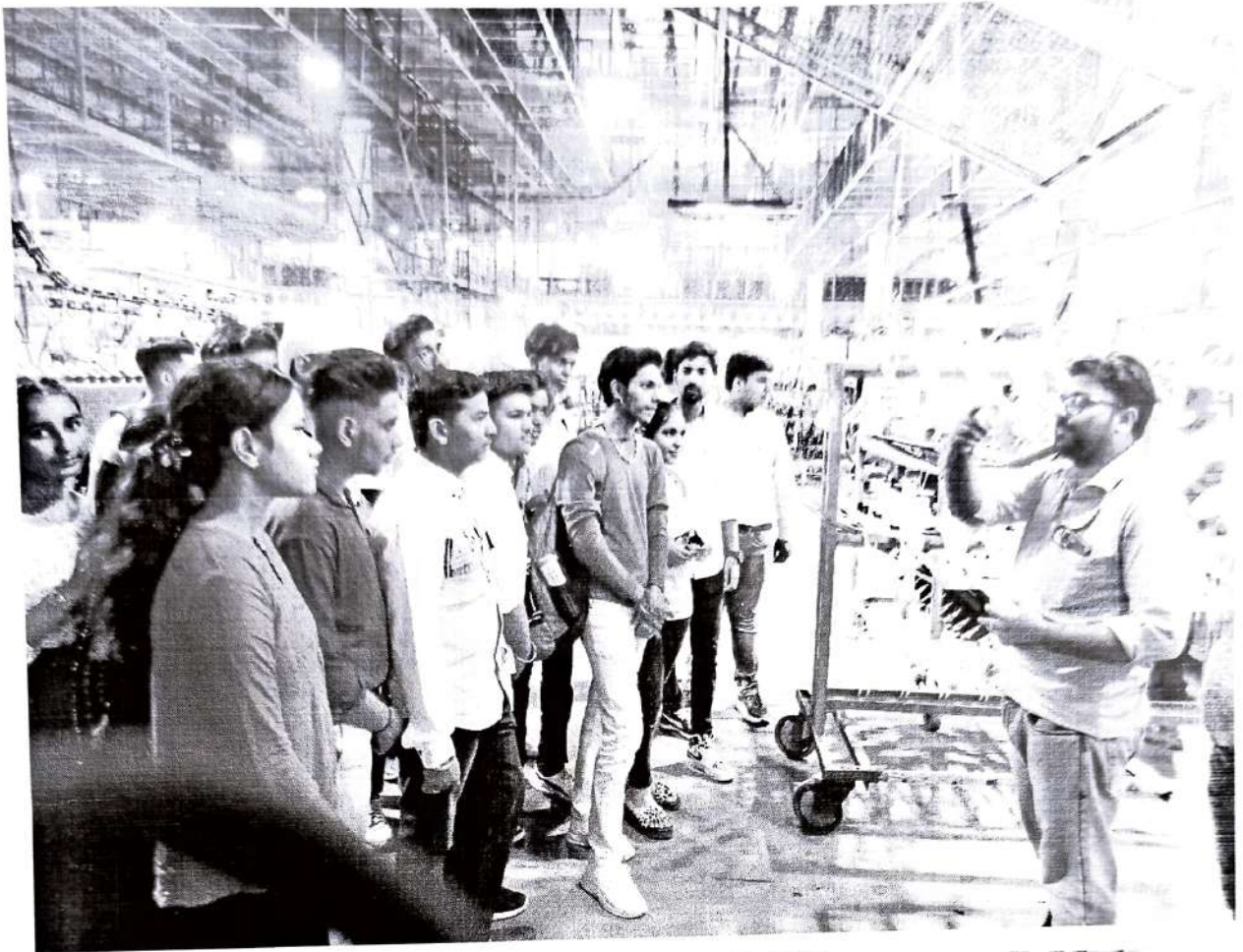
Activity	Industrial Visit
Convener	Dr. Sandeep Bansal
Dates of visit	1 st Oct., 2022
Time	11:00 am to 2:00 pm
Venue	Hero Cycles Ltd., Ludhiana
No. of Students	40 (BBA 1st Sem.)
Objective of Visit	To give exposure and understanding of Production Process of Cycle Industry to the students.

Accompanying Teachers

Dr. Sandeep K. Bansal & Ms. Divya Jain

The industrial visit was organized by Industry-Institute Interface & Placement Cell for the students of BBA 1st Sem.. During the visit students were explained about the history, production process of cycles and regarding the export of cycles manufactured by Hero Cycles. Students were also briefed about the procurement of raw material for the manufacturing of cycles and the various steps of production process. Students visited the various departments of the organization. Plant head also give the answer of the questions raised by students regarding production process. Information regarding the marketing strategies of the company was also discussed with the students





जानकारी दी। रेवेने स्टूडेंट्स को अपनी पार्टी की प्रतियोगिता में भाग लेने का चुनाव करने को प्रेरित किया। स्टूडेंट्स द्वारा विभिन्न विषयों पर 40 सवाल भी पूछे गए। दायरेदार फायर गॉर्न और प्रिंसिपल विद्यार्थियों को मुख्य घटना का धन्यवाद किया।

40 छात्रों को औद्योगिक दौरा करवाया



तुधियाना। श्री आत्म वल्लभ जैन कॉलेज के उद्योग संस्थान इंटरफेस और प्लेसमेंट सेल द्वारा इंटरनल क्वालिटी एशोरंयस सेल के मार्ग दर्शन तहत बीबीए पहले के 40 छात्रों को हीरो साइकिल लिमिटेड का औद्योगिक दौरा करवाया गया। व्यावहारिक ज्ञान प्राप्त करने के लिए औद्योगिक दौरा एक महान स्रोत प्रदान करते हैं। इस दौरे का उद्देश्य छात्रों को उनके पाठ्यक्रम के साथ-साथ उद्योग जगत से परिचित कराना था। डॉ. संदीप कुमार बांसल और प्रोफेसर दिव्या जैन की अगुवाई में छात्रों ने प्लांट लेआउट, उत्पादन, असेंबली लाइन, गुणवत्ता जांच की अवधारणाओं का अनुभव किया।


Dr. Sandeep K. Bansal
Convener

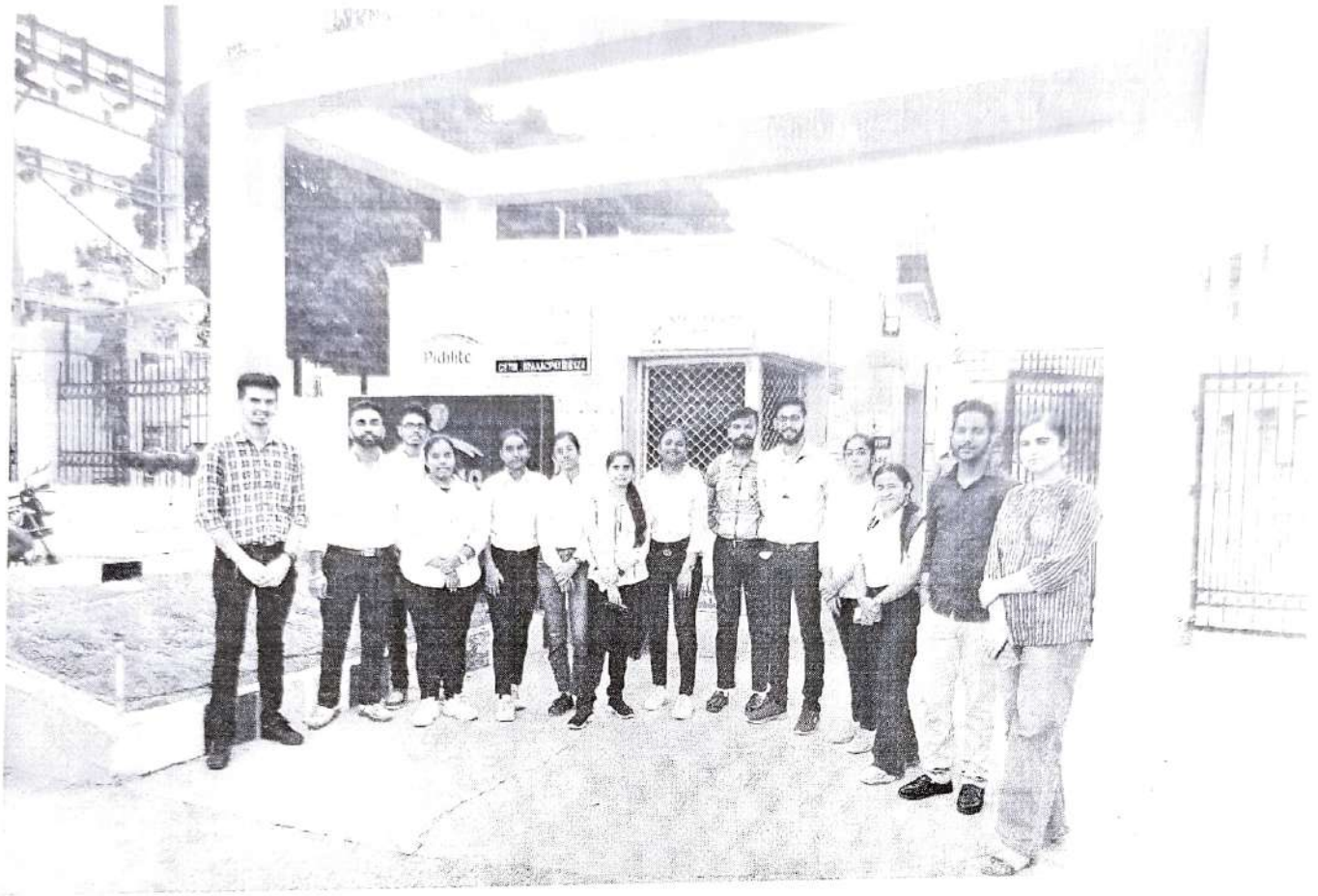

Principal
Shree Atam Vallabh Jain College
HUSSAINPURA Ludhiana

Report of Audit Visit to Pidilite Industries Ltd., Baddi

Activity	Audit Visit
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.Divya Jain - Member Ms.Manisha Bhandari - Member
Dates of visit	1 st Oct., 2022
Time	6:00 am to 9:00 pm
Venue	Pidilite Industries Ltd., Baddi
No. of Students	13 Students of B.Com.5 th Sem.
Objective of Visit	To give exposure and understanding of Audit Process of Pidilite Industries Ltd.to the students.

The audit visit was organized by Industry-Institute Interface & Placement Cell for the students of B. Com. 5th Sem. During the visit students were explained about the internal audit process of industry and check list of various items to be verified. Students were guided about the audit process and assigned the work to be done during the visit. Then students verified all the accounts of the company and also physically verified all the stock records. Further, students have also verified the internal control system of the company. At the last step students have prepared a preliminary report and submit it to CA Gaurav Jain for finalising the final report.






Dr. Sandeep K. Bansal
Convener


Principal
Shree Atam Vallabh Jain College
HUSSAINPURA Ludhiana

Report

Online Inter- Class Power Point Presentation Competition

Name of the Activity: Online Inter -Class Power Point Presentation Competition

Organiser: Skill Development Cell

Convener: Mr. Rajiv Bhatia

Members : Ms. Preeti Jain

Dr. Charanjit Kaur

Ms. Divya Jain

Dates : 14 -15Oct. 2022

No. of Student Participants: Total 56 students in 28 teams comprising two students in each team from B.Com 2nd Sem. and B.B.A 2nd Sem. have participated in the competition.

No. of Teacher Participants: 22

Objectives of the Event : This event was organized keeping in view the following motives

1. To develop the skill of preparing PPTs among the students so as to make them conversant with the ultra-modern techniques used for teaching in the era of information and technology.
2. To develop effective communication skills inculcating the confidence, presence of mind and clarity of thoughts & expressions among the students.
3. To materialize the idea of innovative teaching to the students with their effective involvement in the preparation and presentations of some important topics of their curriculum in a different way creating self-sustainable academic environment in the college.

Judges: Following Teachers were appointed judges for the Online - Inter Class Power Point Presentation Competition.

1. Dr. Charanjit Kaur
2. Ms. Divya Jain
3. Ms. Ruchika Nacchhal
4. Ms. Rishu Jain

Brief Description about the Event : Online Inter- Class Power Point presentation competition has been organized in the college for the students of all the four sections of B. Com 1st Sem. and two sections of B.B.A 1st Sem. Five teams comprising two students in each team have been made in each section of B.Com 1st sem. and the four teams have been constituted in each section of B.B.A 1st Sem. Total 56 students in 28 teams have participated in the competition. Each team has been allocated one subject from their curriculum. Selection and preparation of the topics has been done by the team members in consultation with their respective class teachers teaching that subject. Each team has been given 15 minutes followed by queries of the students and judges.

Jyoti Kohli is presenting

What is Demand?

Aggregate demand

Willing
A person is willing to buy commodity.

Allowance
He is able to spend money on the commodity he is willing to buy.

Price
A person who is willing to spend money on the commodity at current price.

Turn off camera (ctrl + e)

1:41 PM | ogn-ddxt-gbh

RUCHIKA NACHAAL is presenting

4. COMPETENCY OF PARTY

The parties who intend to enter into a contract must be competent to do so. Section 11 states that the person willing to enter into a contract must satisfy the following three condition.

- He must be a major.
- He must be a person of a sound mind.
- He must be disqualified from contract.

11:35 AM | ogn-ddxt-gbh

Parnet Kaur is presenting

SPECIMEN OF FUNCTIONAL DEPARTMENTATION

-In this image Coca Cola Present its basic functions in different departments like production, finance etc.

•These basic functions may be sub divided into further departments

12:12 PM | ogn-ddxt-gbh

Participants: Parnet Kaur, RUCHIKA NACHAAL, Aayush Kumar, Jai Gopal, Jyoti Kohli, Khushi Gupta, 4 others, You.

Ashu Sanjens is presenting

Styles of Leadership

- Autocratic**: Under this style all the decision making power is in the hands of the leader only.
- Bureaucratic**: Under this style of leadership, everything is influenced by rules and regulations.
- Laissez Faire**: Under this style all the decision making power is in the hands of subordinates only.
- Democratic**: Under this style the decision making is by leaders as well as subordinates collectively.
- Paternalistic**: This type of leadership is based on sentiments and emotions of people.
- Transactional**: This style is based on the exchange of rewards for performance.

1:31 PM | ogn-ddxt-gbh

Participants: Ashu Sanjens, Jyoti Kohli, Misha Hans, Jyoti Kohli, Gautam Jain, Rajiv Bhatia, You.

Mallree Jain is presenting

METHODS OF DEPARTMENTAL ACCOUNTING

• WHERE SEPARATE SET OF BOOKS ARE MAINTAINED FOR EACH DEPARTMENT

- Following can any kind of organization in which it is maintaining of separate books for each department or company or person or parts of the total.
- Costly in terms of time & money used.
- The final results are compared at the end of the year to get the net results of the organization as a whole.

11:16 AM | ogn-ddxt-gbh

Participants: Mallree Jain, Jai Gopal, RUCHIKA NACHAAL, Anjali Arora, 11 others, You.

System tray: 29°C, 40%, 14-10-2022

The detail of the students who participated in the event is given as under

Online -Inter Class Power Point Presentation Competition

Team Name	Class & Section	Name of Student	Roll No	Subject Teacher Name	Subject	Topic of Presentation
A	B.Com. I Sem A	Sumit Nagpal	550	Dr. Robin Inderpal Singh	Principal and Practices of Management	Communication
		Anjali Arora	501			
B		Harshita Dager	520	Ms. Divya Jain	Psychology for Managers	Factors affecting individual behaviour
		Mansi	534			
C		Parneet kaur	537	Ms. Lata Kapoor	Commercial law	RTI Act,2005
		Sneha	549			
D		Bhumi Malhotra	508	Dr. Sandeep Kumar	Business Economics	Production Function
		Jang Singh	523			
E		Maitree Jain	532	Mr. Ramandeep Singh	Principles of Financial Accounting	Departmental Accounts
		Rakshit	543			
F	B.Com. I Sem. B	Sakshi	641	Ms. Preeti	Commercial law	Various essentials of valid contract
		Sania	642			
G		Tanisha Jain	658	Ms.Deepika Nanda	Principal and Practices of Management	Supervision
		Gungun	612			
H		Pushpa	630	Mr. Rajiv Bhatia	Business	Price Elasticity of

I		Daamini	608	Ms. Rishi kesh	Economics	Demand
		Tanreet kaur	648		Financial Accounting	Accounting for joint venture
		Simran	644			
J		Ravikant Sharma	634	Ms. Avriti Tangri	Psychology for Managers	Motivation(Theories)
		Harkirat Singh	614			
K	B.Com. I Sem C	Tanisha Kumar	741	Dr. Kiranpreet Kaur	Principles and Practices of Management	Departmentation
		Khushboo Tiwari	716			
L		Sakshi Chaudhary	731	Ms. Manisha	Psychology for Managers	Transaction Analysis
		Sneha	736			
M		Jai Gopal	711	Ms. Ruchika Nachaal	Commercial law	No Consideration No Contract
		Pooja	724			
N		Dev Prashar	707	Ms. Jyoti	Business Economics	Cardinal Utility Analysis
		Yuvam jain	749			
O		Harmanpreet Singh	709	Dr. Sandeep Kumar Bansal	Principles of Financial Accounting	Accounting Concepts and Covention
		Varun Sehgal	753			
P	B.Com. I Sem MB	Gunjan	415	Ms. Geetu Sharma	Commercial law	Vitiation of Free Consent
		Ashpreet Kaur	410			

Q		Vibha	463	Ms. Shilpa	Psychology for Managers	Perception Process
		Moksh	721			
R		Aayush	403	Dr. Harleen Kaur	Principles of Financial Accounting	Accounting for Consignment
		Jaspreet Kaur	423			
S		Neha Mourya	436	Ms. Jyoti	Business Economics	Properties of indifference curve
		Surinder Jeet Singh	459			
T		Gourish Singla	414	Mr. Manoj Arora	Principles and Practices of Management	Nature and Process of Organisation
		Sujal	454			
U	BBA I Sem A	Khushi Gupta	140	Ms. Rishu Jain	Management concepts and practice	Motivation
		Parvati	126			
V		Akash Maurya	105	Ms. Ridum Jain	Organizational Behaviour	Stress Management
		Sahil Yadav	131			
W		Khushneet Cheema	114	Mr. Rajiv Bhatia	Business economics	Demand analysis
		Tushar Sharma	139			
X		Richa	129	Mr. Amit Goyal	Financial Accounting	Traditional vs Modern Approach
		Madhav	123			
Y		Pinki shah	172	Dr.Charanjit kaur	Financial	Accounting concepts

Z	BBAI Sem. B	Saijal	182	Ms. Ruchika Nachal	Accounting	and conventions
		Harnoor	157		Organization	Causes of Conflict
		Jaswinder	164		Behaviour	and preventive measures of conflict
Z1		Sanjana	185	Ms. Ridum Jain	Management	Leadership
		Ashu	153		Concepts and Practices	
Z2		Akshra Singh	151	Ms. Jyoti Kohli	Essentials of Business Economics	Determinants of Demand
		Samarth Kapoor	183			

Criterion of Judgement:

Students were judged on the basis of following common criterion laid down for all the presentations.

- I Effectiveness of delivery – 10 marks
- II Quality of Content– 10 marks
- III Conceptual clarity– 10 marks
- IV Confidence & Presence of mind– 10 marks
- V Quality of PPT Slides-10 Marks

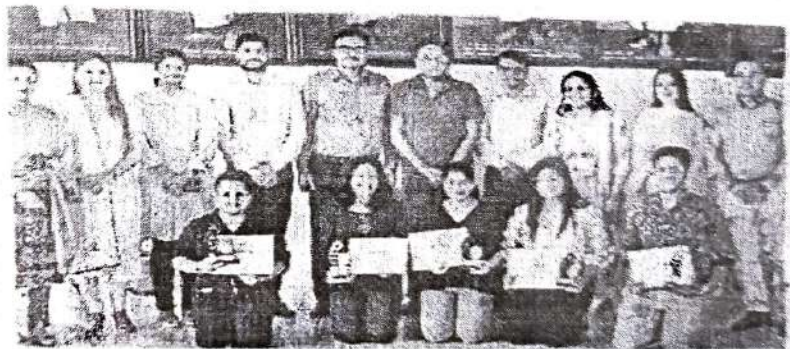
Marks have been awarded to each team members individually by the judges. The students were very well prepared and they tried to explain their selected topics in a very effective way. Every participant has performed good and put his /her best efforts to explain the subject matter of the topics in a very interesting way with the help of latest examples, case studies and videos. It was very much valuable and informative for online listeners. Lot of queries of the viewers had been solved by the participants.



Akshra Singh of B.B.A 1st sem. (B) and Dev Prashar of B.Com 1st Sem. (C) got the first prize. Anjali Arora of B.Com 1st Sem. (A) and Vibha of B. Com 1st Sem. (MB) bagged second prize. Sakshi and Tanreet Kaur of B.Com 1st sem. (B) secured third prize.

ऑनलाइन पावर पॉइंट प्रेजेंटेशन कंपीटिशन में देव पराशर व अक्षरा सिंह रहे पहले स्थान पर

तृचियाना श्री आत्म वल्लभ जैन कॉलेज में कौशल और विकास मेल द्वारा इंटरनल क्वालिटी एशोरियस सेल के मार्ग दर्शन तहत ऑनलाइन पावर पॉइंट प्रेजेंटेशन कंपीटिशन करवाया गया। कंपीटिशन में बोकॉम और बीबीए पहले के स्टूडेंट्स ने हिस्सा लिया। प्रतियोगिता आयोजित करने का मूल उद्देश्य स्टूडेंट्स में सार्वजनिक बोलने का विकास, कम्युनिकेशन स्किल और आत्मविश्वास को प्रोत्साहित करना था। स्टूडेंट्स ने बड़े ही कलात्मक ढंग से अपने पाठ्यक्रम से चुने गए विषय को पावर पॉइंट के जरिए प्रदर्शित किया। कंपीटिशन ने स्टूडेंट्स को अपना आत्मविश्वास और हुनर को दिखाने का एक मंच



श्री आत्म वल्लभ जैन कॉलेज में विजेताओं को सम्मानित किया गया।

प्रदान किया और यह साबित किया कि कैसे स्टूडेंट्स अपनी कला के जरिए अपना हुनर दिखा सकते हैं। कार्यक्रम के निर्णायक डॉ. चरणजीत कौर, प्रो. रिशु जैन, प्रो. रुचिका और प्रो. दिव्या जैन थे। कंपीटिशन में देव पराशर और अक्षरा सिंह ने पहले, अंजलि अरोड़ा और विभा

ने दूसरा और साक्षी और तनरीत कौर ने तीसरा स्थान हासिल किया। कॉलेज मैनेजिंग समिति के प्रधान कोमल जैन, मैनेजिंग कमेटी के अन्य सदस्यों और प्रिंसिपल डॉ. संदीप कुमार ने स्टूडेंट्स की प्रतिभा को निखारने के लिए किए गए इस प्रयास के लिए स्टाफ को सराहना की।

Principal of the college Dr. Sandeep Kumar congratulated the winners and motivated all the students for participation in these kinds of events in future too. He appreciated the vigorous efforts of all members of organizing committee for organizing such a successful and fruitful event for the students. Prizes and certificates were awarded to all the winners of Online Inter-Class Power Point presentation competition by the Principal of the college along with the members of the organising Committee. Certificates of participation were also awarded to all the participants.



(Rajiv Bhatia)

Convener

Skill Development Cell


Principal

Report of Audit Visit to Pidilite Industries Ltd., Ambala

Activity	Audit Visit
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.DivyaJain - Member Ms.ManishaBhandari - Member
Dates of visit	17 th Oct., 2022
Time	7:00 am to 9:00 pm
Venue	Pidilite Industries Ltd., Ambala
No. of Students	07 Students of B.Com.3 rd &5 th Sem.
Objective of Visit	To give exposure and understanding of Audit Process of Pidilite Industries Ltd.to the students.

The audit visit was organized by Industry-Institute Interface & Placement Cell for the students of B. Com. 5th Sem. During the visit students were explained about the internal audit process of industry and check list of various items to be verified. Students were guided about the audit process and assigned the work to be done during the visit. Then students verified all the accounts of the company and also physically verified all the stock records. Further, students have also physically verified all the records of warehouse of Pidilite Industries Ambala. At the last step students have prepared a preliminary report and submit it to CA Gaurav Jain for finalising the final report.



प्रमाणित करने पर रहा। 55 किलोग्राम में होशियारपुर का उमरतन पहले, बठिंडा राअाम् बाबा दूसरे व एसएस नगर का सागर व गुरदासपुर का पर्व तीसरे स्थान पर रहा। 60 किलोग्राम में एसएस नगर का अर्शदीप पहले, पटियाला का जगजीत सिंह दूसरे व होशियारपुर का रीतइंदूप्रीत सिंह तीसरे स्थान पर रहा। 66 किलोग्राम में बठिंडा का धरमेश मान पहले, पटियाला का सोनू मरे व होशियारपुर का पारस मरे व गुरदासपुर का वासुदेव मरे स्थान पर रहा। मैच में एलन कुलवत सिंह सिद्ध व डया हलका साहनेवाल हरदीप ह मुंडिया ने मुख्य मेहमान के पर शिरकत की।

प्रमाणित करने पर रहा। 55 किलोग्राम में होशियारपुर का उमरतन पहले, बठिंडा राअाम् बाबा दूसरे व एसएस नगर का सागर व गुरदासपुर का पर्व तीसरे स्थान पर रहा। 60 किलोग्राम में एसएस नगर का अर्शदीप पहले, पटियाला का जगजीत सिंह दूसरे व होशियारपुर का रीतइंदूप्रीत सिंह तीसरे स्थान पर रहा। 66 किलोग्राम में बठिंडा का धरमेश मान पहले, पटियाला का सोनू मरे व होशियारपुर का पारस मरे व गुरदासपुर का वासुदेव मरे स्थान पर रहा। मैच में एलन कुलवत सिंह सिद्ध व डया हलका साहनेवाल हरदीप ह मुंडिया ने मुख्य मेहमान के पर शिरकत की।

छात्रों ने सीए के साथ ऑडिट विजिट की



तुथियाना। श्री आत्म वल्लभ जैन कॉलेज के उद्योग-संस्थान इंटरफेस और प्लेसमेंट सेल ने आईक्यूएसी सेल के मार्गदर्शन में ऑडिट विजिट का आयोजन किया गया। छात्रों ने सीए गौरव जैन के साथ ऑडिटिंग के लिए पिडिल्लाइट बिल्डिंग बॉन्ड इंडस्ट्री, बड़ी प्लांट और अंबाला का दौरा किया। इस दौरान 19 छात्रों को व्यावहारिक अनुभव प्राप्त हुआ। कॉलेज मैनेजिंग समिति के प्रधान कोमल जैन, मैनेजिंग कमेटी के अन्य सदस्यों और प्रिंसिपल डॉ. संदीप कुमार ने ऐसी उपलब्धियों के लिए बधाई दी।

युनिवर्सिटी के

तनजोत ने पंजाब युनिवर्सिटी में लिया छठा स्थान

Principal
Shree Atam Vallabh Jain College
HUSSAINPURA Ludhiana

Dr. Sandeep K. Bansal
Convener

दैनिक भास्कर
लुधियाना, बुधवार, 19 अक्टूबर, 2022

छात्रों ने सीए के साथ ऑडिट विजिट की



लुधियाना। श्री आत्म वल्लभ जैन कॉलेज के उद्योग-संस्थान इंटरफेस और प्लेसमेंट सेल ने आईक्यूएसी सेल के मार्गदर्शन में ऑडिट विजिट का आयोजन किया गया। छात्रों ने सीए गौरव जैन के साथ ऑडिटिंग के लिए पिडिलाइट बिल्डिंग बॉन्ड इंडस्ट्री, बद्दी प्लांट और अंबाला का दौरा किया। इस दौरान 19 छात्रों को व्यावहारिक अनुभव प्राप्त हुआ। कॉलेज मैनेजिंग समिति के प्रधान कोमल जैन, मैनेजिंग कमेटी के अन्य सदस्यों और प्रिंसिपल डॉ. संदीप कुमार ने ऐसी उपलब्धियों के लिए बधाई दी।

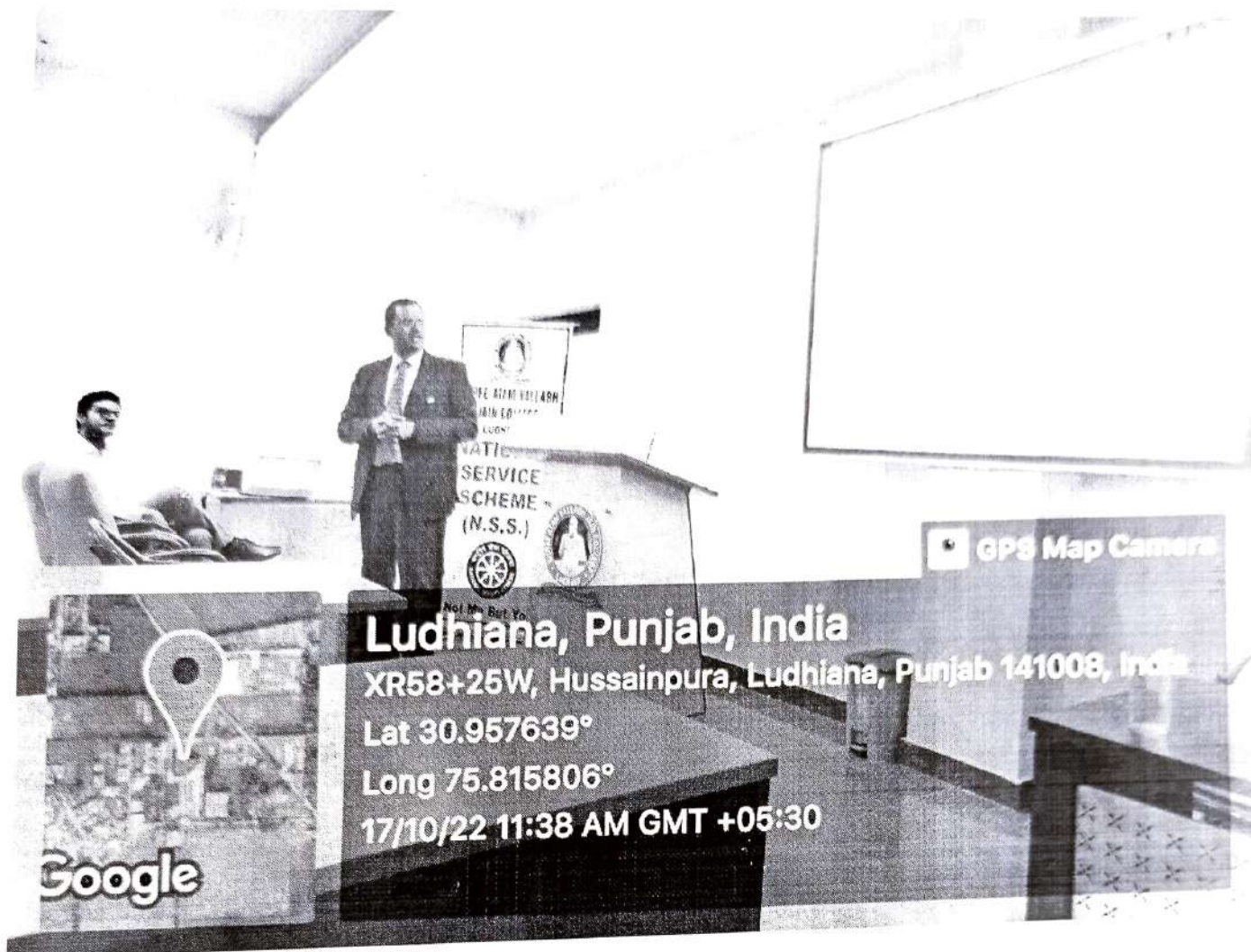
Report of Guest Lecture on “ To enhance employability”

Activity	Guest Lecture on “ To enhance employability”
NSS Programme Officers	Dr.Harleen Kaur Dr.Sandeep K. Bansal
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.DivyaJain - Member Ms.ManishaBhandari - Member
Dates of event	17 th Oct., 2022
Time	11:00 am
Venue	Conference Hall
No. of Students	70 NSS Volunteers
Resource Person	Prof. NavneetSaxena ICFAI Business School, Gurgaon.

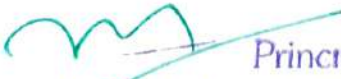
Objective of VisitTo provide knowledge to the students to enhance their employability skills.

The main objective of this guest lecture was to enhance the employability skills of the students. Resource person has explained all the aspect with examples and involve the students in his discussion. Students also played some management games to understand the concept of team spirit. He also discussed with students the various tips to appear in the interview. Further, he covered about the tips of dressing sense at the time of interview. The lecture was very informative and knowledgeable for the students





Dr. Harleen Kuar Dr. Sandeep K. Bansal
NSS programme Officers


Principal
Shree Atam Vallabh Jain College
HUSSAINPURA, Ludhiana

REPORT OF PRE BUDGET SESSION ON "BUDGET PE CHARCHA"

Session – 2022-23

Organizing Committee - Internal Quality Assurance Cell

Composition of IQAC: Dr. Sandeep Kumar
Mr. Rishi Kesh
Dr. Robin Inderpal Singh
Mr. Amit Goyal
Dr. Kiranpreet Kaur

Date – 31 January 2023

Time – 1:00 pm to 3:00 pm

Venue – College Campus (Conference Hall)

No. of Participants – 83 (Students), 5 (Teachers)

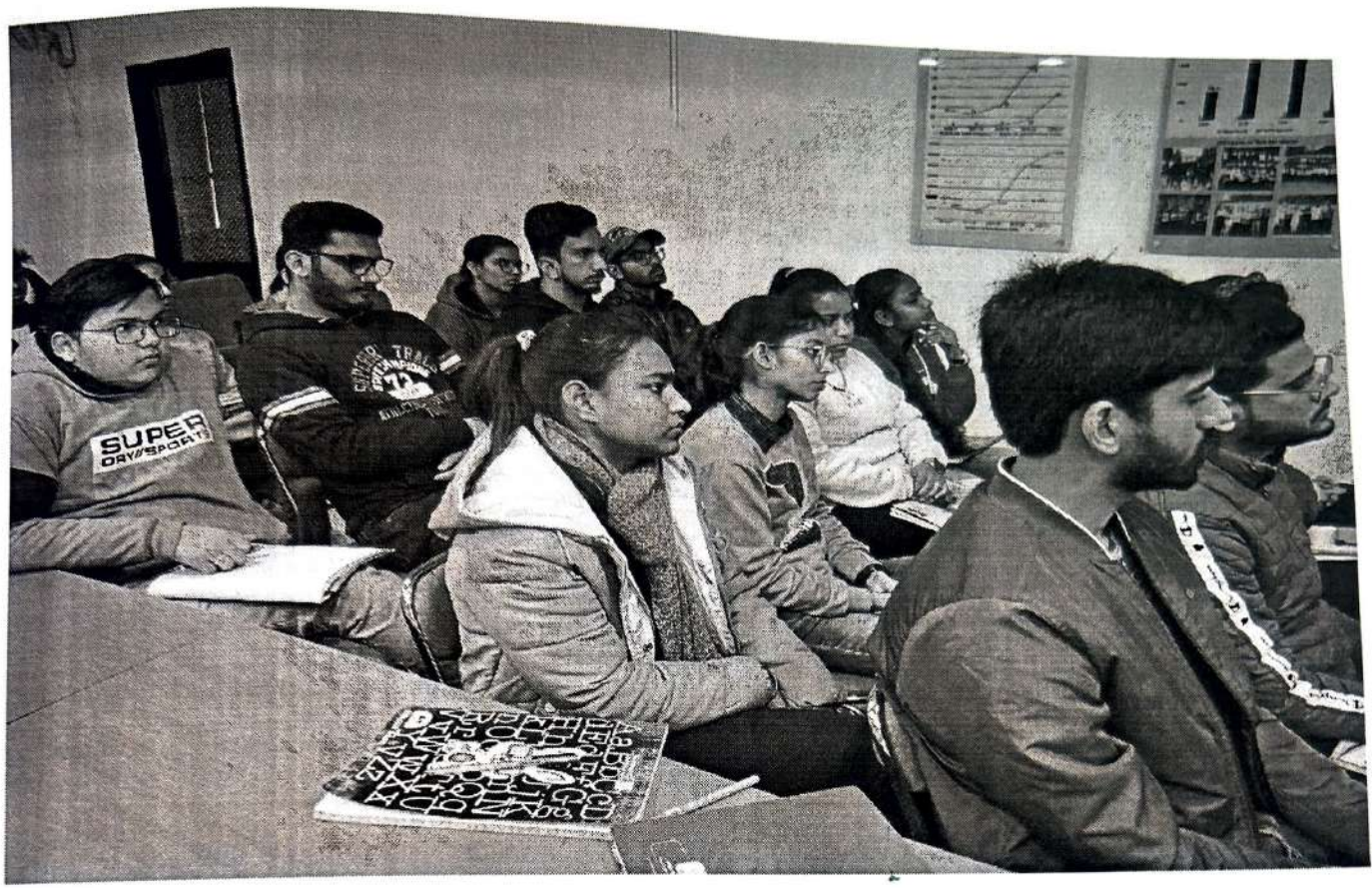
Objective of the event – To enhance the understanding of students regarding different aspects of Union Budget.

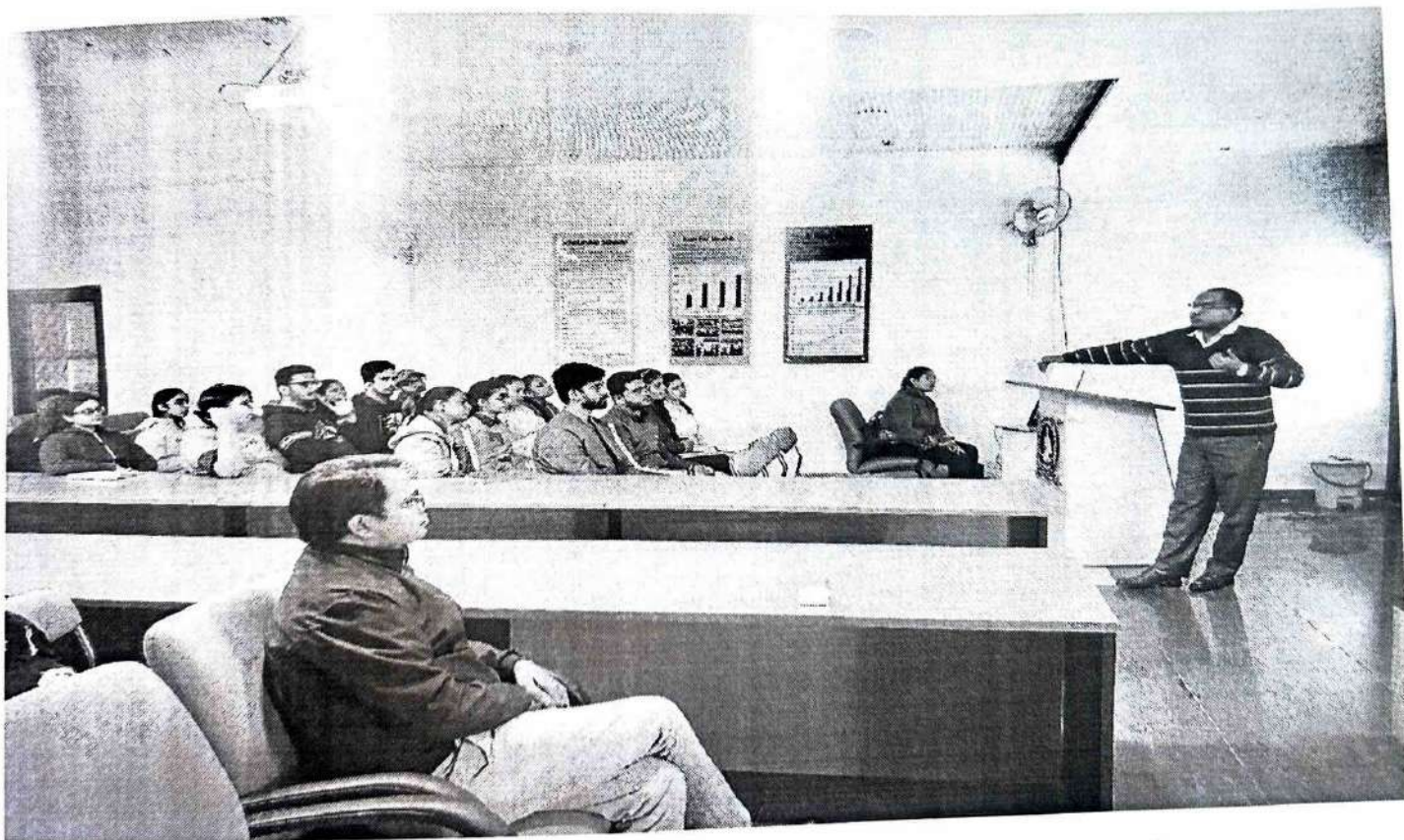
About the Event

IQAC Cell of Shree Atam Vallabh Jain College, Ludhiana organized pre budget session of the event "Budget pe charcha" in college campus on 31st January 2023. Budget is the annual financial statement of a government which lays out fiscal roadmap for the country for the next one year. Union Budget is presented by Finance Minister on 1 Feb 2023. A day prior, pre budget session was held to make the students aware regarding different aspects of Union Budget.

The session was commenced by IQAC Coordinator Mr. Rishi Kesh who presented the key highlights of previous Union budget. Principal Dr. Sandeep Kumar emphasized the various aspects of budget with students. He also discussed the expectations from current budget keeping in consideration the looming global slowdown and the potential resurgence of Covid-19. Thereafter, Prof. Rajiv Bhatia explained the students regarding the importance of budget and the sources and application of revenue as well as capital receipts and expenditure. The students whole heartedly participated in the discussion. The principal of the college Dr.

Sandeep Kumar appreciated IQAC for making efforts for enhancing the practical exposure of the students.





Arul Kumar
Coordinator

Principal
Principal

बजट पे चर्चा

2023

(10AC)

(10AC)

Sr. No.	Name	Class	Roll No.	31/1/2023 Sign	01/02/2023 Sign
1	Madhav Khurana	BBA III	327	MK Khurana	
2	Anubhav Sharma	BBA III	314	Anubhav	Anubhav Sharma
3	Sehil Sagar	BBA III	317	Sehil	
4	Hardik Dawa	BBA III	315	Hardik	Hardik
5	Sarthak Jain	BBA III	337	Sarthak	Sarthak
6	Isha Patel	B.Com I	591	Isha	
7	SRHIL Yadav	BBA II	131	Saril	Saril
8	Akash Maurya	BBA II	105	Akash	Akash
9	Manav Danda	BBA III	308	Manav	Manav Danda
10	Vaas Arora	BBA III	309	Vaas Arora	Vaas Arora
11	Gaurav Sethi	B.Com III	515	Gaurav	Gaurav
12	Twshar Verma	BBA II	234	Twshar	Twshar
13	Akash Deep	B.Com III	1436	Akash	Akash
14	Gagan Bansal	B.Com III	1591	Gagan	Gagan
15	Gaurav Chhabra	B.Com I	514	Gaurav	Gaurav
16	Udit Bajaj	B.Com I	552	Udit	Udit
17	Goutam	B.Com I	518	Goutam	Goutam
18	Rushkan	B.Com	540	Rushkan	Rushkan
19	Parvati	B.BA	126	Parvati	Parvati
20	Khushi Gupta	BBA (A)	140	Khushi Gupta	Khushi Gupta
21	Shivansh	B.Com II	954	Shivansh	
22	Anjali Arora	B.Com II	501	Anjali	
23	Sumit Nagpal	B.Com II	550	Sumit	
24	Harshita Dageer	B.Com II	520	Harshita Dageer	Harshita Dageer
25	Riya Kamejia	B.Com II	544	Riya	Riya

Sr. No.	Name	Class	Roll No.	Sign	Sign
26	Khushi	B.Com II nd Sem	528	Khushi	Khushi
27	Simran	B.Com II nd Sem	548	Simran	
28	Pranjal	BBA IV Sem	207	Pranjal	
29	Greetanshi	BBA IV Sem	206	Greetanshi	
30	Hansika Khanna	BBA IV Sem	216	Hansika Khanna	
31	Ayush	B.Com II nd Sem	502	Ayush	Ayush
32	Ekta	B.Com II nd Sem	513	Ekta	Ekta
33	Tanisha	B.Com II nd Sem	558	Tanisha	
34	Govinda	B.Com II nd Sem	611	Govinda	Govinda
35	Nandani Jais	B.Com III rd Sem	1505	Nandani Jais	
36	Khushbu Sharma	B.Com III rd Sem	1129		Khushbu
37	Rajni	B.Com III rd Sem	1147		Rajni
38	Khushi	B.Com III rd Sem	1511	Khushi	Khushi
39	Taniya	B.Com III rd Sem	1512	Taniya	Taniya
40	Mamta	B.Com III rd Sem	1537	Mamta	Mamta
41	Hansika Khanna	B.B.A IV Sem	216	Hansika Khanna	
42					
43					
44					
45					
46					
47					
48					
49					
50					

2022

Sr. No.	Name	Class	Roll No.	31/01/2023	01/02/2023
				Sign	Sign
51	Sukhmanpreet kaur	B.com th VI	1516	Sukhman	Sukhman
52	Dityansha Jain	B.com th VI	1524	Dityansha Jain	Dityansha Jain
53	Ankita	B.com th VI	1549	Ankita	
54	Babika	B.com th VI	1507	Babika Jain	Babika Jain
55	Komal	B.com th VI	1530	Komal	Komal
56	Mamta	B.com th VI	1537	Mamta	
57	Simran	B.Com th II _{sem}	644	Simran	Simran
58	Harsh	B.COM.VI ^{sem}	1625	Harsh	
59	Roshni Gupta	B.com th VI ^{sem}	1670	Roshni Gupta	
60	Khushi	B.com th VI ^{sem}	1511	Khushi	
61	Taniya	B.com th VI ^{sem}	1512	Taniya	
62	Kavya Jain	B.com th VI ^{sem}	715	Kavya Jain	Kavya Jain
63	Ank singla	BBA I ^{sem}	106	Ank	
64	Khushmeet cheema	BBA II ^{sem}	114	Khushmeet cheema	
65	Samrith	BBA II ^{sem}	183	Samrith	Samrith
66	Ashu	BBA II ^{sem}	153	Ashu	Ashu
67	Ishwan jain	BBA II ^{sem}	144	Ishwan jain	
68	Tushar Sharma	BBA II ^{sem}	139	Tushar	
69	Anmol	B.com th II ^{sem}	603	Anmol	
70	Dev Verma	B.com th II ^{sem}	653	Dev Verma	Dev Verma
71	Monika	B.com th VI ^{sem}	1518	Monika	
72	Anulhar	B.com th VI ^{sem}	1504	Anulhar	
73	Jaspreet kaur	B.Com-Is ^{sem}	423	Jaspreet	Jaspreet
74	Aayush	B.com th I	403	Aayush	
75	Aayush Singla	B.Com-I	414	Aayush	Aayush

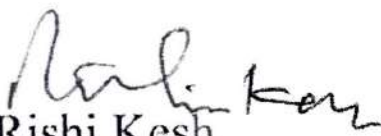
Sr. No.	Name	Class	Roll No.	31/01/23	01/02/2023
				Sign	Sign
76	Subhdeep Singh	B.Com I	456	Subhdeep	Subhdeep Singh
77	Amtoj Singh	BBA VI	323	Amtoj Singh	
78	Harsh Bhawan	BBA VI	332	Harsh	
79	Nutan	B.COM. IV	1026	Nutan	
80	Priyanka	B.com IV	1056	Priyanka	
81	Jasbadeep Singh	B.Com II	615	Jashan	
82	Gurman Bhandari	B.Com II	616	Gur	Gur
83	Vinay Aggarwal	BBA III	312	Vinay	
84	Vasu Sharma	BBA III	313	Vasu	
85	Jahvi Sharma	BBA III			
86	Pragati Jain	M.COM II	1814		Pragati
87	Meenal Jain	M.COM II	1809	Meenal	Meenal
88	Kushali Khanna	B.Com II	587	Kushali	Kushali
89	Harkirat Singh	B.Com II	614	Harkirat Singh	Harkirat Singh
90	Anjali Arora	B.Com II	501	Anjali	Anjali
91	Sumit Nepal	B.Com II	550	Sumit	Sumit
92	Tanisha Jain	B.Com II	658	Tanisha	Tanisha
93	Gungun	B.Com II	612		Gungun
94					
95					
96					
97					
98					
99					
100					

Ref. No. SAVJC/N/01/23/ 27

Date: 28/01/2023

NOTICE

This is for the information of students that college is going to organise 'Live Union Budget Presentation and its Critical Review' on 01-02-2023. Pre-budget discussion will be held on 31st January 2023 in the conference room at 1:00 p.m. Interested students are required to give their names to Prof. Amit Goyal on 30th January 2023.


Prof. Rishi Kesh
(IQAC Coordinator)


Principal 28/01/23

REPORT OF "LIVE BUDGET SHOW"

Session – 2022-23

Organizing Committee - Internal Quality Assurance Cell

Composition of IQAC: Dr. Sandeep Kumar

Mr. Rishi Kesh

Dr. Robin Inderpal Singh

Mr. Amit Goyal

Dr. Kiranpreet Kaur

Date – 1 February 2023

Time – 11:00 am to 3 pm

Venue – College Campus (Conference Hall)

No. of Participants – 65 (Students), 6 (Teachers)

Objective of the event – To enhance the understanding of students regarding different aspects of Union Budget.

About the Event

IQAC Cell of Shree Atam Vallabh Jain College, Ludhiana organized Live budget session of the event "Budget pe Charcha" in college campus on 1st Feb 2023. Budget is the annual financial statement of a government which lays out fiscal roadmap for the country for the next one year. Union Budget is presented by Finance Minister on 1 Feb 2023. The live budget show was shown to students so as to make them understand the different aspects of Union Budget.



Finance Minister Nirmala Sitaraman commenced presentation of Union Budget 2023 at 11:00 a.m. on 1st Feb 2023. The entire telecast was shown live to the students. After that a brief review of budget was presented by Principal of the college. Then, the open house discussion was done by the students considering the following key points.

- Inclusive development.
- Reaching last mile.
- Infrastructure and investment.
- unleashing potential.
- Green growth.
- Youth Power.

The current budget met the 85% expectations as discussed in Pre budget session. The President of the College Management committee, Sh. Komal Jain (Duke), and other members of the Managing Committee along with the principal sir, Dr Sandeep appreciated the efforts of IQAC of college and said that these types of sessions will prove very fruitful for the students.

Press Coverage of the Event

“Budget emphasised on sustainable micro irrigation and cultivation of coarse grains that will help small farmers. Fiscal deficit has declined. There is little increase in allocation for education, but overall it's satisfactory.



Dr Sandeep Kumar | PRINCIPAL, SHREE ATAM VALLABH JAIN COLLEGE

“Exemption on capital goods and lithium batteries will promote electric vehicles. Funds for infra development will boost manufacturing sector but Income tax slabs seem disappointing.



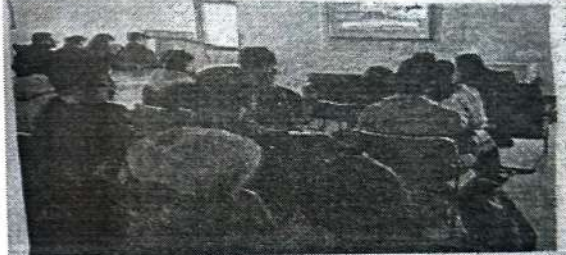
Rishi Kesh | PROFESSOR, SHREE ATAM VALLABH JAIN COLLEGE

Steps on green growth, defence, infrastructure, nano-technology and AI are highly appreciable, but government seems to be on backfoot on health and education, as there's no hike for them.

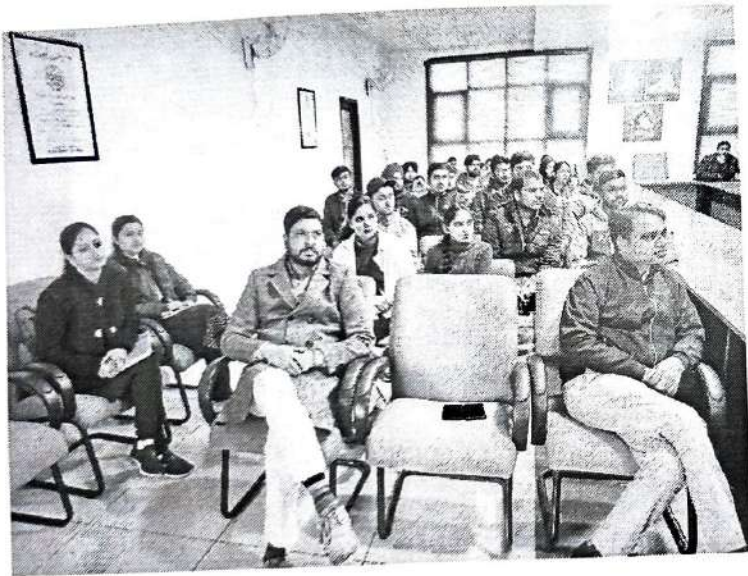


Amit Goyal | ASSISTANT PROFESSOR OF COMMERCE, SAVI COLLEGE

स्टूडेंट्स के लिए बजट पे चर्चा कराई



लुधियाना। श्री आत्म वल्लभ जैन कॉलेज के आईक्यूएसी सेल की सभा से स्टूडेंट्स के साथ बजट में चर्चा पर सत्र कराया गया। स्टूडेंट्स के लिए प्री-बजट सेशन और स्पष्ट बजट शो कराया गया। एक दिन पहले कॉलेज में पूर्व बजट सत्र कराया गया। पूर्व बजट सेशन में प्रिंसिपल डॉ. संदीप कुमार ने छात्रों को बजट के विभिन्न पहलुओं पर जानकारी दी। उन्होंने कहा कि वार्षिक आर्थिक संदी और कॉलेज-19 के संभावित पुनर्गठन के कारण आत्म आदमी मुद्रास्फीति के कार में स्थिति है। पूर्व बजट सत्र में पिछले वर्ष के बजट पर चर्चा की गई और वर्तमान बजट से अपेक्षाओं पर भी चर्चा की गई। सुधवार को स्टूडेंट्स के लिए लाइव बजट शो निर्धारित किया गया। तत्पश्चात कॉलेज के प्रिंसिपल ने बजट की संक्षिप्त समीक्षा प्रस्तुत की। छात्रों ने बजट पर चर्चा की। इसमें आयकर स्लेब में बदलाव, आईआईटीएल इंटेनिजेशन, हरित ऊर्जा पर चर्चा शामिल रही। वर्तमान बजट 9.5% उम्मीदी पर खास उल्लेख किया कि पूर्व बजट सत्र में चर्चा की गई। कॉलेज प्रबंधन समिति के अध्यक्ष कोमल जैन (इक्क) ने कॉलेज के आईक्यूएसी सेल के प्रयासों की सराहना की।



Shilpa
Co-ordinator

[Signature]
Principal

REPORT: 5 Day Pedagogy Workshop on Effective Teaching'

Organizing Committee – Research and Development Cell

Dates - 4th February to 8th February 2023

Venue - College Campus (Conference Hall)

No. of Participants - 29

Objective of the event - To enhance the teaching skills of faculty members and provide them with new techniques and approaches to improve students' learning outcomes.

About the Event

Research and Development Cell of Shree Atam Vallabh Jain College, Ludhiana, organized '5 Day Pedagogy Workshop on Effective Teaching' from 4th February to 8th February 2023. The workshop was sponsored by the College Development Council (CDC), Panjab University, Chandigarh. The aim of the workshop was to enhance the teaching skills of faculty members and provide them with new techniques and approaches to improve students' learning outcomes.

Workshop Schedule	
Day 1	Use of Information Technology in High Impact Teaching
Day 2	Introduction to MOOCs and its Platform
Day 3	National Education Policy, 2020
Day 4	Relaxation Techniques for Stress Management
Day 5	Designing Teaching-Learning Processes for Outcome Based Learning

PATRON
Sh. Komal Jain (Duke)
President, Managing Committee

WORKSHOP DIRECTOR
Dr. Sandeep Kumar
Principal

ORGANISING COMMITTEE
Prof. Rishikesh
Prof. Shilpa
Dr. Kiranpreet Kaur

KEY RESOURCE PERSONS
Prof. (Dr.) Ravi Inder Singh
Dr. Tejinder Pal Singh
Prof. (Dr.) Rupali Arora
Prof. (Dr.) Anirban Das

Shree Atam Vallabh Jain College
Ludhiana
(Affiliated to PU Chandigarh)
Accredited with Grade A by NAAC



Organises
CDC Panjab University sponsored
5 DAY PEDAGOGY WORKSHOP
ON
EFFECTIVE TEACHING
(4th-8th February 2023)

Day 1 - Use of Information Technology in High Impact Teaching

The first day of the workshop was conducted by Prof. (Dr.) Anirban Das from the University of Engineering & Management, Kolkata. He conducted sessions on 'Use of Information Technology in High Impact Teaching'. During the sessions, Prof. Das discussed various tools and techniques that can be used to make teaching more effective, including multimedia presentations, online resources, and interactive learning. He also highlighted the importance of creating a positive and engaging learning environment for students through the use of technology.



Day 2 - Pedagogical framework for MOOCs and role of faculty in blending MOOCs in regular curriculum

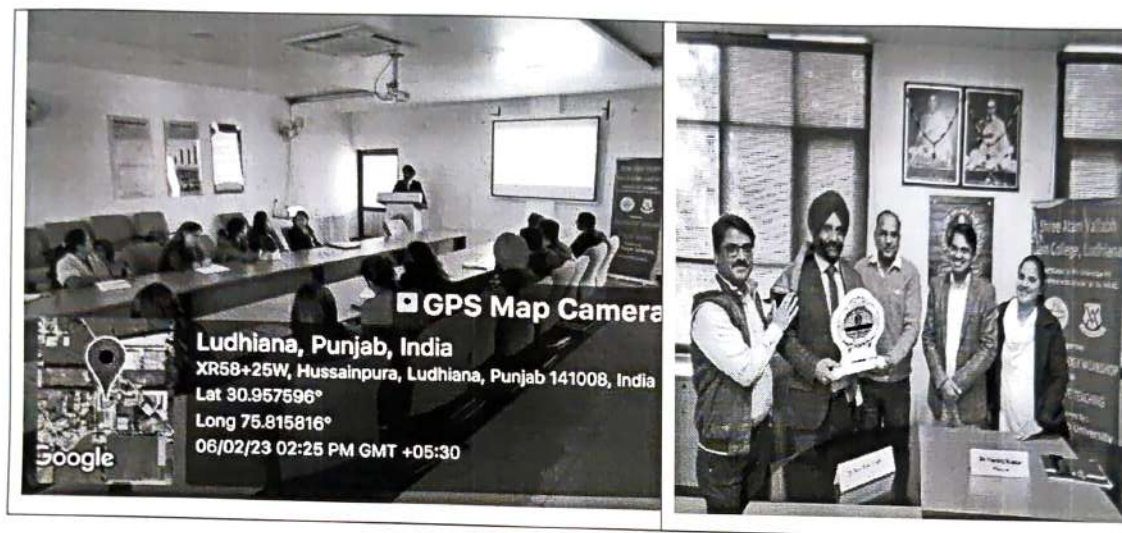
On the second day of the workshop, Dr. Tejinder Pal Singh from UBS, Panjab University, Chandigarh was the resource person. He conducted sessions on 'Pedagogical framework for MOOCs and role of faculty in blending MOOCs in regular curriculum'. Dr. Singh discussed the benefits of using Massive Open Online Courses (MOOCs) in regular curriculum and shared various strategies to integrate MOOCs into the classroom. He also emphasized the need for faculty members to keep themselves updated with the latest trends and technologies in education.



Day 3 - National Education Policy-2020

On the third day of the workshop, Prof. (Dr.) Ravi Inder Singh from UBS, Panjab University Regional Centre, Ludhiana was the resource person. He conducted sessions on National Education Policy-2020 to appraise the faculty members about the newly launched NEP-2020 and to familiarize them with the skills needed to understand changes in the curriculum, shift in

the pedagogical skills and its implementation for the holistic development of the students. During the sessions, he discussed the key highlights of the policy and its implications for higher education in India.



Day 4 - Yoga and Meditation

On fourth day of the workshop, Prof. (Dr.) Parmod Kumar and and Sh. Om Prakash of Arogya Bharati, Ludhiana conducted sessions on 'Yoga and Meditation'to aware the faculty members about the effects of stress in educators and develop healthy strategies to improve students' emotional balance. Prof. Kumar emphasized the importance of yoga and meditation in managing stress and improving overall well-being.



Day 5 - Stress Management

On the final day of the workshop, Prof. (Dr.) Rupali Arora from the University School of Business, Chandigarh University, Mohali conducted sessions on 'Stress Management'. During the sessions, Prof. Arora shared various techniques and strategies for managing stress in the classroom and in personal life. She also discussed the importance of work-life balance and its impact on overall well-being. Adv. Raman Moldi and Ms. Neha Arora of Art of Living, Ludhiana conducted another session on day five on 'Mind Management: A way to happiness' to aware the faculty members about the effects of stress in educators and develop healthy strategies to improve students' emotional balance.



The '5 Day Pedagogy Workshop on Effective' Teaching was a great success, and the faculty members benefitted greatly from the sessions. The workshop provided them with new ideas and strategies to make their teaching more effective and engaging. The use of information technology, the pedagogical framework for MOOCs, the National Education Policy-2020, yoga and meditation, and stress management were the key topics discussed during the workshop. The resource persons were highly experienced and knowledgeable in their respective fields, and their insights and suggestions were well-received by the participants.

The efforts of the Research and Development Cell of the college were appreciated by the Principal Dr. Sandeep Kumar. He thanked the resource persons to make the workshop successful in achieving its objective of improving the teaching skills of the faculty members and helping them provide a better learning experience to the students.


(Rishi Kesh)

Research & Development Cell


(Dr. Sandeep Kumar)

Principal

Report

Name of the Activity: Marketing Fest -2023

Organiser: Skill Development Cell

Convener: Prof. Rajiv Bhatia

Dates : 17/2/2023

Venue: College Campus

No. of Students Participants: Total 93 students in 20 teams comprising 3 to 5 students of different classes in each team participated in the marketing Fest.

No. of Teachers Participants: 22

Objectives of the Event: This event was organized keeping in view the following objectives

1. To provide students with the platform to dish out their entrepreneurial Endeavour and marketing skills for gaining new experiences to become invaluable part of business world.
2. To help the students to come out with their entrepreneurial skill by exploring their organizational aptitude and managerial capabilities so as to awaken new insights and passion in them to be successful entrepreneur of the future.
3. To encourage the sense of creativity and responsibility among the students helping them in identifying their unexplored potentials by materializing innovative business ideas into reality.

Judges: Following teachers have been appointed judges to evaluate the students in the Marketing Fest on the basis of common criterion laid down by the organizing committee.

1. Prof. Rishi Kesh
2. Dr. Sandeep Bansal
3. Prof. Shilpa

Brief Description about the Event: Marketing Fest has been organized for all the students of different Classes in the College. Total 93 students in 20 teams comprising 3 to 5 students of different classes in each team participated in the event. Each team was made to organise and manage different stalls in the college campus by its own resources. Stalls were mainly of the food items/ confectionery/ cloth wears/ artistic goods/cosmetics/ Fun games /domestic goods/ home decorative items/ fashion/ toys/ Mobile accessories etc. as per the choice of the team members. Each team was provided furniture including Tables and chairs, a booth made with the curtains and electricity connection by the organising committee. All the teams were made to deposit a fixed amount equivalent to the cost of providing basic infrastructure to each team

for putting the stall. All the teams were required to sell their goods to the consumers by using their marketing skills. Old students of this college were also invited as the potential customers of the participating teams. Fest was inaugurated by the President of the Management Committee Sh. Komal Kumar Jain along with the other worthy members of the management such as Sh. Bhushan Kumar Jain (Admin. Secretary), Sh. Atul Jain (Manager), Sh. Lalit Jain (Executive member), Sh. Rakesh Jain (Executive Member), Principal and Staff members. Floral welcome of the Chief Guest Sh. Komal Kumar Jain has been done by the students. All the Stall were decorated in a very good manner by the participants. Each team has tried to do





the sale of goods to the consumers in an innovative way to earn maximum sale revenue. All the earnings of the stall have been retained by the respective teams. The detail of the students who participated in the event is given as under

Participants of Marketing Fest – 2023

Stall No.	Name of Stall	Name	Class	Roll No.	Items
1	House of desserts	Madhav	BBA II Sem	123	Brownie with ice cream, ice cream, Pateries
		Gautam Sharma	B.COM. II Sem	518	
		Rakshit jindal	B.COM. II Sem	543	
		Madhav Gupta	B.COM. II Sem	619	
		Anshit Aggarwal	B.COM. II Sem	559	
2	The Flavour Station	Piyush Gandhi	B.COM. II Sem	628	Mocktails, Fries, Potato Spiral, Waffles, Momos, Rolls, Shakes
		Khushi Verma	B.COM. IV Sem	1149	
		Rajat Arora	B.COM. II Sem	633	
		Madhav khurana	B.COM. II Sem	631	
		Lakhdeep	B.COM. IV Sem	1146	
3	DARE 2 DARE	Chetan Sood	B.COM. VI Sem	1657	Photobooth, Mocktails, water, ice popsicles, 3-4 games, songs, Cakes/cupcakes/chocolates
		Prabhleen Kaur	B.COM. II Sem	727	
		Ridham Jain	BBA VI SEM	318	
		Charvi Jain	B.COM. VI Sem	1402	
4	Mexicana	Ashu	BBA II Sem	153	Pizza, Donuts, Drinks, games
		Kshitij	BBA II Sem	166	
		Samarth	BBA II Sem	183	
5	Fries and surprise	Navneet	B.COM. VI Sem	1555	Vada Pav, Sandwich, Nitrogen Biscuits, Games
		Yogya	B.COM. VI Sem	1505	
		Ansh	B.COM. VI Sem	1529	
		Himansh	B.COM. VI Sem		
		Anubhav sharma	B.COM. VI Sem	1504	
6	Yum Yum	Lovish	B.COM. VI Sem	1526	Momos, Sprouts, Games
		Tamanna	B.COM. VI Sem	1538	
		Manisha	B.COM. VI Sem	1525	
		Sahil Malik	B.COM. VI Sem	1527	
7	Yummy Cart	Dev	BBA II Sem	112	French fries, Cheese corn Roll, Fruit Cream, Canapes, Sweet Corn
		Ank	BBA II Sem	106	
		Kanav	BBA II Sem	120	
		Khushi Jindal	BBA II Sem	140	
8	Kuch Khatta Kuch Meetha	Lakshay Gupta	B.COM. II Sem	717	Golgappe , chat , Tikki, Bhelpuri
		Shivam Bansal	B.COM. II Sem	735	
		Himanshu garg	BBA II Sem	161	
		Tanish Aggarwal	B.COM. II Sem	740	

		Mayank Garg	B.COM. II Sem	719	
9	Mirch masala	Arshiya sharma	B.COM. II Sem	504	Veg sandwich, Corn sandwich, lemon soda , French Fries
		Rajat	B.COM. II Sem	542	
		Simranjot Singh	B.COM. II Sem	547	
		Mansi Thapar	B.COM. II Sem	534	
10	SnackShot	Khushbu Sharma	B.COM. IV Sem	1129	Cup Cakes, Selfie Point, Sweet Corn, Bhel Puri, Cheese Burn , cold Coffee
		Rajni	B.COM. IV Sem	1147	
		Vicky Singh Rajput	B.COM. IV Sem	1111	
		Aaryan Sharma	B.COM. IV Sem	1107	
		Shivam Arora	B.COM. IV Sem	1004	
11	The Street Masters	Arshraj Sharma	B.COM. II Sem	505	Cotton Candy, Chuski, Bhelpuri, Cold drink, Games
		Sadiya	B.COM. II Sem	546	
		Julie	B.COM. II Sem	524	
		Maitree Jain	B.COM. II Sem	532	
		Chris Robert	B.COM. II Sem	509	
12	Casino Cuisine	Gautam Jain	B.COM. IV Sem	910	Games, Sweet Corn , Brownie,Ice Cream, Nachos, Coolers
		Nakul gupta	B.COM. IV Sem	909	
		Misha hans	B.COM. IV Sem	918	
		Manik jindal	B.COM. IV Sem	904	
		Anubhav rai	B.COM. IV Sem	905	
13	The Foodieezz Spotlight	Harsh	B.COM. VI Sem	1625	Stuffed Kulcha, Kathi Rolls, lemon soda
		Himashi	B.COM. VI Sem	1605	
		Edmon	B.COM. VI Sem	1618	
		Mayank	B.COM. VI Sem	1656	
		Sapandeep Kaur	B.COM. IV Sem	901	
14	Beynaam Adda	Pranjal Jain	BBA IV Sem	207	Fries, Golgappe, Shakes ,Smoothies ,Chana Chaat,Pav bhaji, Tea
		Ashish Kumar	BBA IV Sem	221	
		Vishal	BBA IV Sem	222	
		Madhav khurana	BBA VI SEM	327	
		Paras Dhawan	BBA VI SEM	326	
15	Treats & Trasures	Lakhvir	B.COM. VI Sem	1626	Lemon, pizza, Maggi, Sweet Corn, Nacho Chat, Game
		Shreyans	B.COM. VI Sem	1655	
		Parth	B.COM. VI Sem	1554	
		Sakshi	B.COM. II Sem	641	
		Nandni	B.COM. II Sem	624	
16	Tasty Bites	Gungun	B.COM. II Sem	612	Macroni Salad, Cookies, Cup Cakes, Toys, Fruit Custard
		Saki Dua	B.COM. II Sem	640	
		Gaurav Bhardwaj	B.COM. II Sem	610	
		Jashandeep Singh	B.COM. II Sem	615	

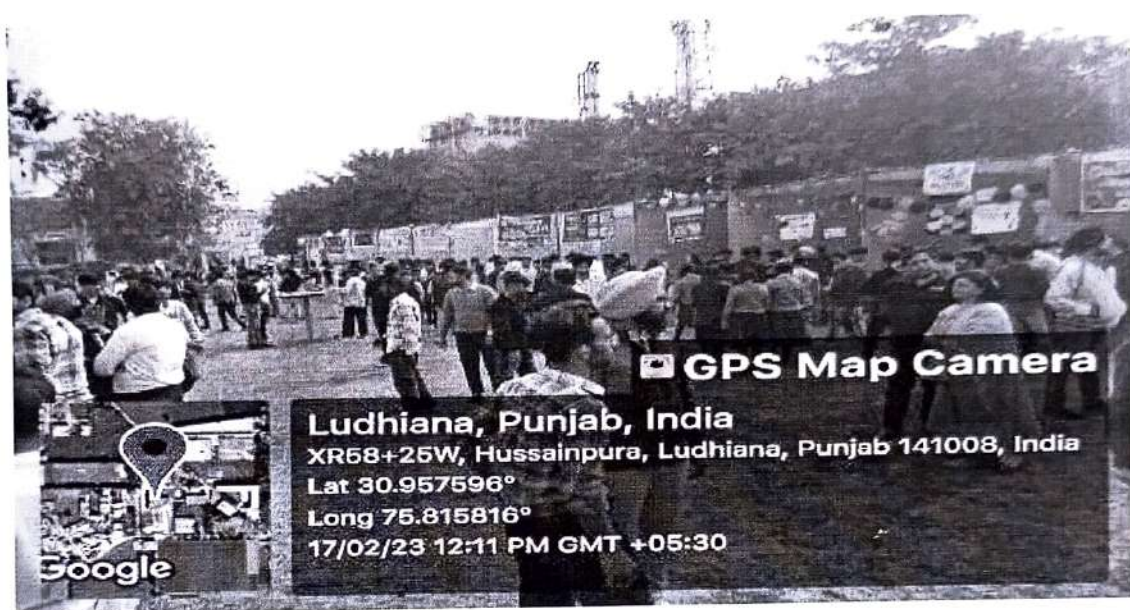
17	The Paan Villa	Ayush Mehta	B.COM. VI Sem	1419	Fire Paan, Chocolate paan, Sweet Paan
		Aniket	B.COM. VI Sem	1413	
		Rishabh Dev Jain	B.COM. VI Sem	1414	
		Yukta	B.COM. VI Sem	1420	
		Nikhil Shukla	B.COM. VI Sem	1445	
18	Desi Roughage	Rohit Kumar	B.COM. II Sem	447	Sweet Corn, sprouts, Chana Chat
		Sunny Jasswal	B.COM. II Sem	458	
		Arjun Kumar	B.COM. II Sem	408	
		Himanshu	B.COM. II Sem	419	
		Sujal Verma	B.COM. II Sem	455	
19	Oye Teri	Surinderjeet Singh	B.COM. II Sem	459	Veg Lollopop, Bhelpuri, Games- Bahubali Golgappa, Baloon Castle
		Jaspreet Kaur	B.COM. II Sem	423	
		Aayush	B.COM. II Sem	403	
		Gourish	B.COM. II Sem	414	
		Geetanjali	B.COM. II Sem	413	
20	Gamify Zone	Sanjana	BBA II Sem	185	Gaming Stall, Coldrink
		Pinki	BBA II Sem	172	
		Jaswinder Kaur	BBA II Sem	164	
		Akshara	BBA II Sem	151	
		Sejal	BBA II Sem	182	

Criterion of Judgement:

Students were judged on the basis of following common criterion laid down for all the participants.

- I Marketing Tactics/ Business idea – 10 marks
- II Cleanliness/ Hygiene – 10 marks
- III Stall Presentation – 10 marks
- IV Resource Mobilisation/Sale – 10 Marks
- V Customer Handling – 10 Marks

Cultural items such as songs, Dances, Comedy items were also performed on the stage by the students. There was arrangement of the D.J by the college for the entertainment of all the students at the end of the fest. It was really a very interesting and good learning experience for all the participants. Students were very well prepared and arrangement of all the stall were planned in a very systematic way. Every participant has set an example of good cooperation and a perfect coordination among each other maintaining the idea of true team spirit. Each team has put its best efforts to do marketing of the business in a very interesting way through lucrative offers to the customers including slashing the price of the product from time to time.



Marks have been awarded to each team by the judges after visiting individually to each stall as per the set criterion. Judges announced the winners. Team named as Beynaam Adda got the first Prize and the teams namely Yum Yum and Yummy Cart have been declared second and third by the judges respectively. It was indeed a very much valuable and good learning experience for the participants.





Principal of the college Dr. Sandeep Kumar congratulated the winners and motivated all the students for participation in these kinds of events in future too. He appreciated the vigorous efforts of all members of organizing committee i.e Prof. Rajiv Bhatia, Prof. Preeti Jain, Dr. Charanjit Kaur and Prof. Divya Jain for organizing such a successful and valuable event for the students. Prizes were awarded to all the winners of Marketing Fest by the Principal of the college along with the staff members. Certificates of participation have also been given to each participant of the Fest.



SHREE ATAM VALLABH JAIN COLLEGE
(Affiliated to Panjab University, Chandigarh)
Accredited With Grade A by NAAC



SKILL DEVELOPMENT CELL ORGANISES

MARKETING FEST 2023

FOOD STALLS / FABULOUS GAMES
CULTURAL BONANZA / LIVE DJ
GREAT FUN & FROLIC

17 FEBRUARY 2023 | OPEN AT 10 AM

Sh. Komal Kumar Jain
(President)
{Managing Committee}

(Admin. Secretary)

(Principal)

(Event Coordinator)

Organizing Committee :-

जैन कालेज में मार्केटिंग फेस्ट आयोजित

जासं, लुधियाना : श्री आत्म वल्लभ जैन कालेज में मार्केटिंग फेस्ट आयोजित किया गया। इसमें विभिन्न गतिविधियों के जरिये विद्यार्थियों में मार्केटिंग और फाइनेंशियल स्किल्स को बढ़ावा दिया गया। फेस्ट में 20 टीमों ने स्टाल लगाए, जिसमें खाने-पीने की चीजें, गेम्स आदि शामिल

रहे। बीनाम अदा टीम पहले स्थान पर रही जिसमें प्रांजल जैन, आशीष कुमार, विशाल, माधव खुराना एवं पारस धवन शामिल रहे। कालेज प्रबंध समिति के अध्यक्ष कोमल जैन और प्रबंध समिति के सदस्य और प्रिंसिपल डा. संदीप कुमार ने छात्रों की होसला अफजाई की।

OCASION.

Marketing fest held at SAVJC

LUDHIANA : An inter college marketing fest was held at Shree Atam Vallabh Jain College on Friday with the aim of inculcating marketing and entrepreneurial skills in the students. The event saw participation from as many as 20 teams. Students displayed various products including food, games and shakes. The team Benaam Adda bagged the first prize. Team Yum Yum and team Yummy Cart won the second and third position respectively. Principal Sandeep Kumar appreciated the students' efforts and said the event gave students an opportunity

(Rajiv Bhatia)

Assistant Prof. in Economics

Convener

Skill Development Cell

Principal

REPORT
OF
SHORT TERM VALUE ADDED COURSE: DIGITAL MARKETING

Short Term Value added course	Digital Marketing
Convener	Ms. Avriti
Members	Dr. Kiranpreet Kaur Ms. Rishu Jain Ms. Deepika Nanda
Date	6-3-2023 to 31-03-2023
Time	1:00 PM
Venue	Computer Lab
No. of Participants	48
Name of Resource Person	Mr. Viraj Jain

Objectives of the course: The course is specially designed to help the students in understanding the basics as well as practical aspects of Digital Marketing, so that they can use the practical knowledge and skills so obtained through the course for their own purpose and for vocational purpose as well. This will enhance the practical knowledge of the students in respect to operating various tools of digital marketing. The course also helped the college to market its students well in the industry. Further this leads to the holistic development of the students of the college.

DURATION

The duration of the course was 30 hours for which the classes took place within the college campus.

Course Content

The course was designed keeping in mind the insights of industry demand and accordingly the syllabus of the course included the following contents:

Topic 1- Digital Marketing Framework

Topic 2- Landing Page

Topic 3- Content Writing

Topic 4- Search Engine Optimization, Google Search Console

Topic 5- Google Ads

Topic 6- Meta Framework

Topic 7- Social Media Marketing

FEE STRUCTURE

A fee of Rs.1000 was charged from each student as the course was self-financed and this helped to cover up the cost incurred in the smooth running of the course. Moreover, the fund collected was used for paying of honorarium to the resource persons for their professional and technical training provided to the students.

PARTICIPATING STUDENTS

The course aimed to nurture students of B.Com I, II, III and B.BA I, II, III in order to provide them opportunity to enhance their skills and knowledge.

List of Students Enrolled in Value Added Course

S.No	Name	Class	Roll No
1	Parth Talwar	B.Com I A	538
2	Anshit	B.Com I A	559
3	Gautam	B.Com I A	518
4	Pushkar Jain	B.Com I A	540
5	Piyush Gandhi	B.Com I B	628
6	Vanshika Rai	B.Com I B	649
7	Ayush	B.Com I MB	403
8	Jaspreet Kaur	B.Com I MB	423
9	Pranav Gupta	B.Com I MB	439
10	Sukhdeep Singh	B.Com I MB	456
11	Manan Kapoor	B.Com I Sem MB	428
12	Gaurav Chhabra	B.Com II Sem	514

13	Kaif Alam Ansari	B Com II Sem	525
14	Tanisha	B Com II Sem	741
15	Udit Bajaj	B.Com II Sem	552
16	Rakshit Jindal	B Com II Sem A	543
17	Gagandeep	B.Com II Sem B	654
18	Sakshi Tiwari	B.Com II Sem B	641
19	Anmolpreet	B.Com II Sem B	603
20	Govinda	B.Com II Sem B	611
21	Mannat Jain	B.Com II Sem B	660
22	Dev	B.Com II Sem C	707
23	Harshdeep	B.Com II Sem C	710
24	Karan	B.Com II Sem C	714
25	Khushboo	B.Com II Sem C	716
26	Pooja	B.Com II Sem C	724
27	Prabhjeet Singh	B.Com II Sem C	725
28	Prabhleen	B.Com II Sem C	727
29	Satvik	B.Com II Sem C	732
30	Sujal Sharma	B.Com II Sem C	739
31	Vaneet Munjal	B.Com II Sem C	743
32	Vivek	B.Com II Sem C	747
33	Yuvam	B.Com II Sem C	749
34	Shreyans Jain	B.Com III B	1655
35	Jatin Mehra	B.Com IV Sem A	1059
36	Rahul Gandhi	B.Com IV Sem A	1050
37	Shivam	B.Com IV Sem A	1004
38	Anubhav Rai	B.Com IV Sem MB	905
39	Dipanshu Bhole	B.Com IV Sem MB	927
40	Sameer sood	B.Com V Sem MB	1442
41	Khushi	BBA I A	140
42	Richa	BBA I A	129
43	Gourav	BBA II Sem A	113
44	Madhav Sharma	BBA II Sem A	123
45	Gaurav Sehgal	BBA IV Sem	201
46	Sahil Sagar	BBA VI	317
47	Jahnvi Sharma	BBA VI Sem	303
48	Sarthak Jain	BBA VI Sem	337

About the Event

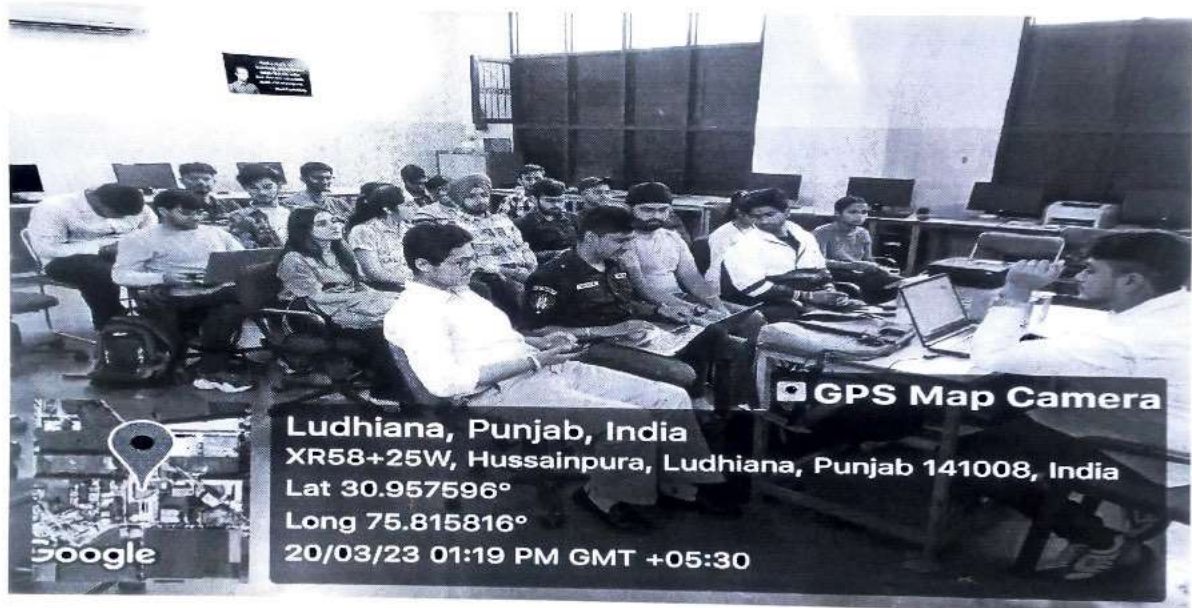
The 'Committee on Value Added Courses' of the college successfully conducted a Value Added Course on DIGITAL MARKETING from 6th March to 31st March to give practical exposure to

the students regarding use of Digital Marketing tools. Resource Person, Mr. Viraj Jain, Digital Marketing Expert, conducted this 30 hours course in which 48 students participated. Students were given insights and practical hands on to Digital Marketing Framework, Landing Page Design, Content Writing, Search Engine Optimization, Google Search Console, Google Ads, Meta Framework, Blog Writing etc. The sessions were interactive and the resource person was always ready to answer the queries of the students. The course was designed to enable the students either start practicing and evolving in the profession of digital marketing or start implementing it in their own business.



CERTIFICATE FOR THE PARTICIPANTS

The students successfully completed the course and were given certificate of course completion and their efforts were appreciated by the Principal of college Dr. Sandeep Kumar. The Principal Dr. Sandeep Kumar also congratulated the participants and motivated them for participation in these kinds of courses in future too. He appreciated the vigorous efforts of all members of organizing committee for organizing such a successful and practical based course for the students. Certificates were awarded to all the participants for successful completion of the course by the Principal of the college along with the staff members.





Vote of thanks

Principal, Dr. Sandeep Kumar, expressed his gratitude towards the resource person and awarded him the certificate for their valuable guidance and for providing encouragement to students at every point of time.

Convenor 
Prof. Avriti Tangri


Principal

डिजिटल मार्केटिंग पर कराया वैल्यू एडिड पाठ्यक्रम

लुधियाना। श्री आत्म वल्लभ जैन कॉलेज की वैल्यू एडिड कोर्स कमेटी ने डिजिटल मार्केटिंग पर वैल्यू एडिड पाठ्यक्रम का आयोजन किया। 30 घंटे के इस कोर्स का संचालन डिजिटल मार्केटिंग विशेषज्ञ वीराज जैन ने किया जिसमें 48 विद्यार्थियों ने भाग लिया। छात्रों को डिजिटल मार्केटिंग फ्रेमवर्क, लैंडिंग पेज डिजाइन, कंटेंट राइटिंग, सर्च इंजन ऑप्टिमाइजेशन, गूगल सर्च कंसोल, गूगल ऐड्स, मेटा फ्रेमवर्क आदि के बारे में जानकारी दी गई। पाठ्यक्रम को इस तरह से डिजाइन किया गया ताकि विद्यार्थी डिजिटल मार्केटिंग के व्यावहारिक पहलुओं को वास्तविक जीवन की परियोजनाओं के अनुसार समझ कर अपने आप को कैरियर के उद्देश्य के लिए प्रशिक्षित करें। कॉलेज प्रबंधन समिति के अध्यक्ष कोमल जैन (ड्यूक) सहित कॉलेज प्रबंधन समिति के अन्य योग्य सदस्य और कॉलेज के प्रिंसिपल डॉ. संदीप कुमार ने कहा कि इस तरह के कोर्स से विद्यार्थी व्यावहारिक पहलुओं की जानकारी हासिल कर सकते हैं।

डिजिटल मार्केटिंग पर वैल्यू एडेड कोर्स में शामिल हुए 48 विद्यार्थी



श्री आत्म वल्लभ जैन कालेज के वैल्यू एडेड कोर्स में हिस्सा लेने वाले विद्यार्थी कालेज प्रबंधकों के साथ।

सवेरा न्यूज़/राजनी

तुषियाना, 5 अप्रैल: श्री आत्म वल्लभ जैन कालेज की वैल्यू एडेड कोर्स समिती ने डिजिटल मार्केटिंग पर वैल्यू एडेड कोर्स का आयोजन किया। 30 घंटे के इस कोर्स का संचालन डिजिटल मार्केटिंग विशेषज्ञ वीराज जैन ने किया, जिसमें 48 विद्यार्थियों ने भाग लिया। विद्यार्थियों को डिजिटल मार्केटिंग फ्रेमवर्क, लीडिंग पेज डिजाइन, कंटेंट राइटिंग, सर्च इंजन ऑप्टिमाइजेशन, गूगल सर्च कंसोल, गूगल एड्स, मेटा फ्रेमवर्क आदि के बारे में अंतर्दृष्टि और व्यावहारिक जानकारी दी गई थी। पाठ्यक्रम का मुख्य उद्देश्य डिजिटल मार्केटिंग के महत्वपूर्ण पहलुओं के बारे में वैचारिक और व्यावहारिक जागरूकता पैदा करना था। पाठ्यक्रम को इस तरह से डिजाइन किया

• श्री आत्म वल्लभ जैन कालेज में डिजिटल मार्केटिंग पर वैल्यू एडेड कोर्स

गया ताकि विद्यार्थी डिजिटल मार्केटिंग के व्यावहारिक पहलुओं को वास्तविक जीवन की परिस्थितियों के अनुसार समझ कर अपने आप को करियर के उद्देश्य के लिए प्रशिक्षित करें। डिजिटल मार्केटिंग कोर्स सफलतापूर्वक संपन्न हुआ। कालेज प्रबंधन समिति के अध्यक्ष कोमल जैन (दुबुक) सहित कालेज प्रबंधन समिति के अन्य योग्य सदस्य और कालेज के प्रिंसिपल डा. संदीप कुमार ने कहा कि इस तरह के कोर्स से विद्यार्थी व्यावहारिक पहलुओं की जानकारी हासिल कर सकते हैं जो कि उनके करियर के चुनाव में काफी फायदेमंद साबित होंगी।

तुषियाना, 6 अप्रैल, 2023 दैनिक जागरण

डिजिटल मार्केटिंग की नई तकनीक बताई

जैसे, तुषियाना : श्री आत्म वल्लभ जैन कालेज में डिजिटल मार्केटिंग पर वैल्यू एडेड कोर्स करवाया गया। 30 घंटे के इस कोर्स का संचालन डिजिटल मार्केटिंग विशेषज्ञ वीराज जैन ने किया। इसमें 48 विद्यार्थियों ने भाग लिया।

छात्रों को डिजिटल मार्केटिंग फ्रेमवर्क, लीडिंग पेज डिजाइन, कंटेंट राइटिंग, सर्च इंजन ऑप्टिमाइजेशन, गूगल सर्च कंसोल, गूगल एड्स, मेटा फ्रेमवर्क आदि के बारे में अंतर्दृष्टि और व्यावहारिक जानकारी दी गई। पाठ्यक्रम का मुख्य उद्देश्य डिजिटल मार्केटिंग के महत्वपूर्ण पहलुओं के बारे में जागरूकता पैदा करना रहा। पाठ्यक्रम को इस तरह से डिजाइन किया गया ताकि विद्यार्थी



तुषियाना के श्री आत्म वल्लभ जैन कालेज में डिजिटल मार्केटिंग पर आयोजित वैल्यू एडेड कोर्स में सर्टिफिकेट पाने वाले विद्यार्थी * सी. वल्लभ

डिजिटल मार्केटिंग के व्यावहारिक पहलुओं को वास्तविक जीवन के अनुसार समझ कर करियर के लिए प्रशिक्षित कर सकें। कालेज प्रबंधन समिति के अध्यक्ष, प्रिंसिपल डा. संदीप कुमार ने कहा कि यह कोर्स से विद्यार्थियों के लिए करियर के चुनाव में काफी लाभदायक सिद्ध होगा।

REPORT

Activity	-	Finishing School Program
Convenor	-	Mr. Manoj Arora
Organising Committee	-	Career Counselling Cell
Committee Members	-	Mr. Manoj Arora and Mr. Amit Goyal
Dates	-	20 th – 24 th March, 2023
Time	-	11.40 am to 2.00 pm daily
Venue	-	Conference Hall
No. of Participants	-	55 (Annexure 1)

Objectives of the event:

- 1. Awareness regarding career options:** To make the students aware about different career options available both locally and nationally.
- 2. Industry oriented aptitude:** To prepare students for the job market by enhancing their employability skills. This includes communication skills, interpersonal skills, leadership skills, time management skills, and problem-solving skills.
- 3. Developing professional etiquette:** To develop students' professional etiquette, which includes grooming and dressing, social etiquette, and business etiquette.
- 4. Improving presentation skills:** To improve students' presentation skills, including public speaking, presentation design, and effective use of visual aids.
- 5. Networking skills:** To develop students' networking skills, which are essential for building professional relationships and establishing a career.

Brief description about the Event

This Finishing School Program was organised by Career Counselling Cell under the aegis of IQAC of the college. The main idea behind organising this 5 day program was to minimise the gap between industry expectations and fresh graduates. Various National and International resource persons from industry gave insights to different important areas of industry in order to make the students intune with industry demands. Workshops on Group

Discussion, PPT presentation and Mock Interview of students were also held during this program. The day wise details are shared as follows:

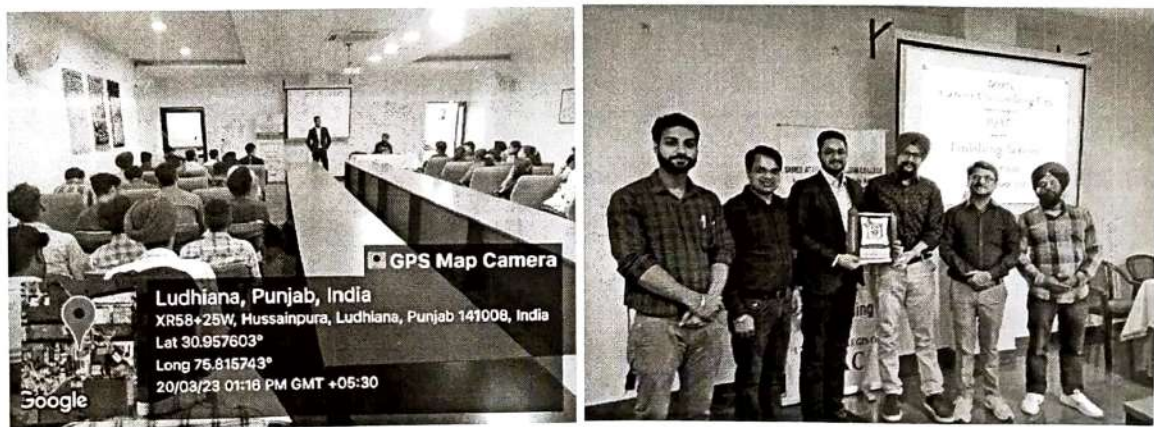
Day 1 (Session 1): CA Vijay Garg shared his personal experience with the students that how he became a CA and how he got finally settled in Dubai. He told about the various career opportunities which are available for the students globally. He also encouraged the participants to work hard for achieving our goals.



Mr. Vijay Garg

Vice President - Finance Head Group Acquiring, United Arab Emirates

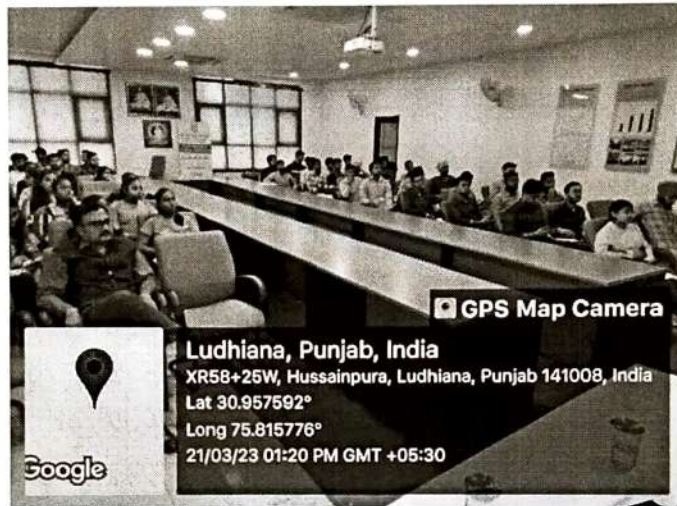
Day 1 (Session 2): Mr Sharma shared his interview experiences with the students. He encouraged the students to participate in public speaking and to read business case studies and business newspaper daily.



Mr. Varun Sharma (Alumni of the College)

Lead Hypermart Sales, Punjab Region, Arcelor Mittal Nippon Steel Ltd.

Day 2: Mr. Rahul Paul started the session focussing on the difference between a resume and curriculum vitae, that is, CV is whole document about our activities in whole life and resume is summary of our personality for a specific job. He emphasized that for building an attractive resume, good vocabulary is very important and for that Mr. Paul suggested a book name 'Word Power Made Easy' to the students. Then for acquiring internships, firstly he advised not to seek stipend and take internship as a learning program exposure. He asked the students to make a profile on LINKEDIN to build contacts and get internships.



Day 3: CA Nitin Jain threw light on actual effective automated practices adopted in the industry by sharing his throughout life experiences and discussed about detailed production process in garment manufacturing factory. Moreover he advised students to adopt the automated practices in work places by developing automated accounting, virtual CFO, enterprise resource planning software's in order to prevent leakages in work system.



CA Nitin Jain

Managing Partner, N.G. Jain & Associates

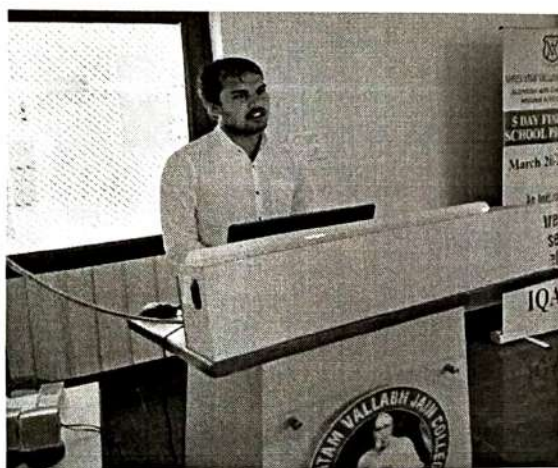
Day 4: Ms. Sheetal Dhatteval covered two topics i.e. Personal Interview and Group Discussion. She gave the brief description about what skills are required in order to have an interview and what an interviewer generally looks for in a candidate.



Ms. Sheetal Dhatteval and Mr. Rahul Paul
(Counsellors cum Trainers, HitBullsEye, Chandigarh)

Day 5: Presentations by the students

On last day, a presentation competition was held and students made presentations on various topics already allocated to them. On this day, winners of review session competition were also declared which the students were presenting on daily basis during the 5 day program.



Captures of presentations made by students on various topics

All the students were awarded with certificates of participation. Feedback for the sessions was taken from all the participants on daily basis and was discussed with students on the concluding day. President of the College Management committee Sh. Komal Jain along with

other worthy members of the College Management Committee and the principal of the college, Dr Sandeep Kumar thanked the resource persons and while addressing the students asked them to move forward with confidence in the direction of their dreams.



Conclusion of the 5 day program



Press Coverage of the event



Convener
Career Counselling Cell


Principal

ANNEXURE 1
Finishing School Program 2023
List of students enrolled

S. No.	Class	Section	Roll No.	Name
1	BBA-III	NA	312	Yuvraj Aggarwal
2	BBA-III	NA	313	Vasu Sharma
3	BBA-III	NA	314	Anubhav Sharma
4	BBA-III	NA	315	Hardik Dawar
5	BBA-III	NA	326	Paras Dhawan
6	BBA-III	NA	327	Madhav Khurana
7	BBA-III	NA	337	Sarthak Jain
8	B.Com-III	MB	1407	Shreyans Jain
9	B.Com-III	MB	1408	Suyash Jain
10	B.Com-III	MB	1410	Shampal
11	B.Com-III	MB	1413	Aniket
12	B.Com-III	MB	1416	Sanjeev Kumar Tiwari
13	B.Com-III	MB	1418	Vanshika
14	B.Com-III	MB	1419	Ayush Mehta
15	B.Com-III	MB	1420	Yukta
16	B.Com-III	MB	1435	Nikhil
17	B.Com-III	MB	1436	Akashdeep Singh
18	B.Com-III	MB	1437	Nikhil Sharma
19	B.Com-III	MB	1439	Chander
20	B.Com-III	MB	1445	Nikhil Shukla
21	B.Com-III	MB	1457	Prince Kumar
22	B.Com-III	MB	1460	Sandesh Kumar
23	B.Com-III	A	1503	Nandan jain
24	B.Com-III	A	1505	Yogya Madaan
25	B.Com-III	A	1506	Ramanjot Singh
26	B.Com-III	A	1507	Babika Jain
27	B.Com-III	A	1511	Khushi
28	B.Com-III	A	1512	Taniya Chhabra
29	B.Com-III	A	1516	Sukhmanpreet Kaur
30	B.Com-III	A	1520	Deepti Kumari
31	B.Com-III	A	1524	Divyansha Jain
32	B.Com-III	A	1530	Komal
33	B.Com-III	A	1533	Aarti
34	B.Com-III	A	1534	Reema Kumari
35	B.Com-III	A	1535	Rohit Khanna
36	B.Com-III	A	1536	Nikita
37	B.Com-III	A	1537	Mamta

S. No.	Class	Section	Roll No.	Name
38	B.Com-III	A	1546	Aditya Kumar Jena
39	B.Com-III	A	1547	Rishab
40	B.Com-III	A	1549	Ankita
41	B.Com-III	A	1552	Vansh Sharma
42	B.Com-III	A	1553	Sarthak Dhanda
43	B.Com-III	A	1555	Navneet
44	B.Com-III	B	1607	Akshay
45	B.Com-III	B	1608	Marinder Singh
46	B.Com-III	B	1609	Arshdeep Singh
47	B.Com-III	B	1618	Edmon Kerketta
48	B.Com-III	B	1629	Aman
49	B.Com-III	B	1630	Prabhkirat Singh
50	B.Com-III	B	1632	Sahil Verma
51	B.Com-III	B	1633	Harsh Vardhan
52	B.Com-III	B	1656	Mayank Sharma
53	B.Com-III	B	1663	Abhay Kumar
54	B.Com-III	B	1665	Sachin Verma
55	B.Com-III	B	1669	Aanchal Sharma

ANNEXURE 2

Winners of PPT Competition

S. No.	Class	Section	Roll No.	Name	Prize
1	B.Com-III	A	1516	Sukhmanpreet Kaur	First
2	B.Com-III	A	1503	Nandan jain	Second
3	B.Com-III	A	1505	Yogya Madaan	Third
4	B.Com-III	A	1549	Ankita	Excellent Researcher

Winners of Session Review Competition

S. No.	Class	Section	Roll No.	Name	Prize
1	B.Com-III	A	1524	Divyansha Jain	First
2	B.Com-III	MB	1445	Nikhil Shukla	Second
3	BBA-III	NA	315	Hardik Dawar	Third



Annexure 3

Finishing School Program 2023 Attendance Sheet

Day 1st Date 20/03/2023

S. No.	Class	Section	Roll No.	Name	Signature
1	BBA-III	NA	312	Yuvraj Aggarwal	<i>Yuvraj Aggarwal</i>
2	BBA-III	NA	313	Vasu Sharma	<i>Vasu Sharma</i>
3	BBA-III	NA	314	Arubhav Sharma	<i>Arubhav Sharma</i>
4	BBA-III	NA	315	Hardik Dwar	<i>Hardik Dwar</i>
5	BBA-III	NA	326	Paras Dhawan	<i>Paras</i>
6	BBA-III	NA	327	Madhav Khurana	<i>Madhav</i>
7	BBA-III	NA	337	Sarhak Jain	<i>Sarhak Jain</i>
8	B.Com-III	MB	1407	Sareyas Jain	<i>Sareyas</i>
9	B.Com-III	MB	1408	Suyash Jain	<i>Suyash Jain</i>
10	B.Com-III	MB	1410	Shampal	<i>Shampal</i>
11	B.Com-III	MB	1413	Aniket	<i>Aniket</i>
12	B.Com-III	MB	1416	Sanjeev Kumar Tiwari	<i>Sanjeev</i>
13	B.Com-III	MB	1418	Varshika	<i>Varshika</i>
14	B.Com-III	MB	1419	Ayush Mehra	<i>Ayush</i>
15	B.Com-III	MB	1420	Yukta	<i>Yukta</i>
16	B.Com-III	MB	1435	Nikhil	<i>Nikhil</i>
17	B.Com-III	MB	1436	Akashdeep Singh	<i>Akashdeep</i>
18	B.Com-III	MB	1437	Nikhil Sharma	<i>Nikhil Sharma</i>
19	B.Com-III	MB	1439	Chander	<i>Chander</i>
20	B.Com-III	MB	1445	Nikhil Shukla	<i>Nikhil Shukla</i>
21	B.Com-III	MB	1457	Prince Kumar	<i>Prince Kumar</i>
22	B.Com-III	MB	1460	Sandesh Kumar	<i>Sandesh</i>
23	B.Com-III	A	1503	Nandan jain	<i>Nandan Jain</i>
24	B.Com-III	A	1505	Yogya Madaan	<i>Yogya</i>
25	B.Com-III	A	1506	Ramanjot Singh	<i>Ramanjot</i>
26	B.Com-III	A	1507	Babika Jain	<i>Babika Jain</i>

S. No.	Class	Section	Roll No.	Name	Signature
27	B.Com-III	A	1511	Khushi	_____
28	B.Com-III	A	1512	Taniya Chhabra	Taniya Chhabra
29	B.Com-III	A	1516	Sukhmanpreet Kaur	Sukhmanpreet Kaur
30	B.Com-III	A	1520	Deepti Kumari	Deepti
31	B.Com-III	A	1524	Divyansha Jain	Divyansha Jain
32	B.Com-III	A	1533	Aarti	Aarti
33	B.Com-III	A	1534	Reema Kumari	Reema
34	B.Com-III	A	1535	Rohit Khanna	Rohit Khanna
35	B.Com-III	A	1536	Nikita	Nikita
36	B.Com-III	A	1537	Mamta	Mamta
37	B.Com-III	A	1546	Aditya Kumar Jena	Aditya Kumar Jena
38	B.Com-III	A	1547	Rishab	Rishab
39	B.Com-III	A	1549	Ankita	Ankita
40	B.Com-III	A	1552	Vansh Sharma	Vansh
41	B.Com-III	A	1553	Sarthak Dhanda	Sarthak
42	B.Com-III	A	1555	Navneet	Navneet Singh
43	B.Com-III	B	1607	Akshay	Akshay
44	B.Com-III	B	1608	Marinder Singh	Marinder Singh
45	B.Com-III	B	1609	Arshdeep Singh	Arshdeep Singh
46	B.Com-III	B	1618	Edmon Kerketta	Edmon Kerketta
47	B.Com-III	B	1629	Aman	_____
48	B.Com-III	B	1630	Prabhkirat Singh	Prabhkirat Singh
49	B.Com-III	B	1632	Sahil Verma	Sahil Verma
50	B.Com-III	B	1633	Harsh Vardhan	_____
51	B.Com-III	B	1656	Mayank Sharma	Mayank Sharma
52	B.Com-III	B	1663	Abhay Kumar	Abhay Kumar
53	B.Com-III	B	1665	Sachin Verma	Sachin Verma
54	B.Com-III	B	1669	Aanchal Sharma	Aanchal Sharma
55	B.Com-III	A	1530	Komal	Komal

Finishing School Program 2023

Attendance Sheet

Day 2nd Date 21/03/2023

S. No.	Class	Section	Roll No.	Name	Signature
1	BBA-III	NA	312	Yuvraj Aggarwal	Yuvraj Aggarwal
2	BBA-III	NA	313	Vasu Sharma	Vasu Sharma
3	BBA-III	NA	314	Anubhav Sharma	Anubhav Sharma
4	BBA-III	NA	315	Hardik Dawar	Hardik Dawar
5	BBA-III	NA	326	Paras Dhawan	Paras Dhawan
6	BBA-III	NA	327	Madhav Khurana	Madhav Khurana
7	BBA-III	NA	337	Sarthak Jain	Sarthak Jain
8	B.Com-III	MB	1407	Shreyans Jain	Shreyans Jain
9	B.Com-III	MB	1408	Suyash Jain	Suyash Jain
10	B.Com-III	MB	1410	Shampal	Shampal
11	B.Com-III	MB	1413	Aniket	Aniket
12	B.Com-III	MB	1416	Sanjeev Kumar Tiwari	Sanjeev Kumar Tiwari
13	B.Com-III	MB	1418	Vanshika	Vanshika
14	B.Com-III	MB	1419	Ayush Mehta	Ayush Mehta
15	B.Com-III	MB	1420	Yukta	Yukta
16	B.Com-III	MB	1435	Nikhil	Nikhil
17	B.Com-III	MB	1436	Akashdeep Singh	Akashdeep Singh
18	B.Com-III	MB	1437	Nikhil Sharma	Nikhil Sharma
19	B.Com-III	MB	1439	Chander	Chander
20	B.Com-III	MB	1445	Nikhil Shukla	Nikhil Shukla
21	B.Com-III	MB	1457	Prince Kumar	Prince Kumar
22	B.Com-III	MB	1460	Sandesh Kumar	Sandesh Kumar
23	B.Com-III	A	1503	Nandan jain	Nandan jain
24	B.Com-III	A	1505	Yogya Madaan	Yogya Madaan
25	B.Com-III	A	1506	Ramanjot Singh	Ramanjot Singh
26	B.Com-III	A	1507	Babika Jain	Babika Jain
27	B.Com-III	A	1511	Khushi	Khushi
28	B.Com-III	A	1512	Taniya Chhabra	Taniya Chhabra

S. No.	Class	Section	Roll No.	Name	Signature
29	B.Com-III	A	1516	Sukhmanpreet Kaur	Sukhmanpreet Kaur
30	B.Com-III	A	1520	Deepti Kumari	—
31	B.Com-III	A	1524	Divyansha Jain	Divyansha Jain
32	B.Com-III	A	1530	Komal	Komal
33	B.Com-III	A	1533	Aarti	—
34	B.Com-III	A	1534	Reema Kumari	Reema
35	B.Com-III	A	1535	Rohit Khanna	Rohit Khanna
36	B.Com-III	A	1536	Nikita	Nikita
37	B.Com-III	A	1537	Mamta	Mamta
38	B.Com-III	A	1546	Aditya Kumar Jena	—
39	B.Com-III	A	1547	Rishab	Rishab
40	B.Com-III	A	1549	Ankita	Ankita
41	B.Com-III	A	1552	Vansh Sharma	Vansh Sharma
42	B.Com-III	A	1553	Sarthak Dhanda	Sarthak Dhanda
43	B.Com-III	A	1555	Navneet	Navneet Singh
44	B.Com-III	B	1607	Akshay	Akshay
45	B.Com-III	B	1608	Marinder Singh	Marinder Singh
46	B.Com-III	B	1609	Arshdeep Singh	Arshdeep Singh
47	B.Com-III	B	1618	Edmon Kerketta	Edmon Kerketta
48	B.Com-III	B	1629	Aman	—
49	B.Com-III	B	1630	Prabhkirat Singh	Prabhkirat Singh
50	B.Com-III	B	1632	Sahil Verma	—
51	B.Com-III	B	1633	Harsh Vardhan	Harsh Vardhan
52	B.Com-III	B	1656	Mayank Sharma	Mayank Sharma
53	B.Com-III	B	1663	Abhay Kumar	Abhay Kumar
54	B.Com-III	B	1665	Sachin Verma	Sachin Verma
55	B.Com-III	B	1669	Aanchal Sharma	Aanchal

Finishing School Program 2023
Attendance Sheet

Day 3rd Date 22/03/2023

S. No.	Class	Section	Roll No.	Name	Signature
1	BBA-III	NA	312	Yuvraj Aggarwal	<i>Yuvraj</i>
2	BBA-III	NA	313	Vasu Sharma	<i>Vasu Sharma</i>
3	BBA-III	NA	314	Anubhav Sharma	<i>Anubhav Sharma</i>
4	BBA-III	NA	315	Hardik Dawar	<i>Hardik Dawar</i>
5	BBA-III	NA	326	Paras Dhawan	<i>—</i>
6	BBA-III	NA	327	Madhav Khurana	<i>Madhav</i>
7	BBA-III	NA	337	Sarthak Jain	<i>Sarthak Jain</i>
8	B.Com-III	MB	1407	Shreyans Jain	<i>Shreyans Jain</i>
9	B.Com-III	MB	1408	Suyash Jain	<i>Suyash Jain</i>
10	B.Com-III	MB	1410	Shampal	<i>Shampal</i>
11	B.Com-III	MB	1413	Aniket	<i>Aniket</i>
12	B.Com-III	MB	1416	Sanjeev Kumar Tiwari	<i>Sanjeev Kumar Tiwari</i>
13	B.Com-III	MB	1418	Vanshika	<i>Vanshika</i>
14	B.Com-III	MB	1419	Ayush Mehta	<i>Ayush</i>
15	B.Com-III	MB	1420	Yukta	<i>Yukta</i>
16	B.Com-III	MB	1435	Nikhil	<i>Nikhil</i>
17	B.Com-III	MB	1436	Akashdeep Singh	<i>Akashdeep</i>
18	B.Com-III	MB	1437	Nikhil Sharma	<i>Nikhil</i>
19	B.Com-III	MB	1439	Chander	<i>Chander</i>
20	B.Com-III	MB	1445	Nikhil Shukla	<i>Nikhil</i>
21	B.Com-III	MB	1457	Prince Kumar	<i>Prince</i>
22	B.Com-III	MB	1460	Sandesh Kumar	<i>Sandesh</i>
23	B.Com-III	A	1503	Nandan jain	<i>Nandan Jain</i>
24	B.Com-III	A	1505	Yogya Madaan	<i>Yogya</i>
25	B.Com-III	A	1506	Ramanjot Singh	<i>Ramanjot</i>
26	B.Com-III	A	1507	Babika Jain	<i>Babika Jain</i>
27	B.Com-III	A	1511	Khushi	<i>—</i>
28	B.Com-III	A	1512	Taniya Chhabra	<i>Taniya Chhabra</i>

S. No.	Class	Section	Roll No.	Name	Signature
29	B.Com-III	A	1516	Sukhmanpreet Kaur	<u>Sukhmanpreet Kaur</u>
30	B.Com-III	A	1520	Deepti Kumari	<u>Deepti</u>
31	B.Com-III	A	1524	Divyansha Jain	<u>Divyansha Jain</u>
32	B.Com-III	A	1530	Komal	—
33	B.Com-III	A	1533	Aarti	—
34	B.Com-III	A	1534	Reema Kumari	<u>Reema</u>
35	B.Com-III	A	1535	Rohit Khanna	<u>Rohit Khanna</u>
36	B.Com-III	A	1536	Nikita	<u>Nikita</u>
37	B.Com-III	A	1537	Mamta	<u>Mamta</u>
38	B.Com-III	A	1546	Aditya Kumar Jena	—
39	B.Com-III	A	1547	Rishab	—
40	B.Com-III	A	1549	Ankita	<u>Ankita</u>
41	B.Com-III	A	1552	Vansh Sharma	—
42	B.Com-III	A	1553	Sarthak Dhanda	—
43	B.Com-III	A	1555	Navneet	—
44	B.Com-III	B	1607	Akshay	—
45	B.Com-III	B	1608	Marinder Singh	<u>Marinder Singh</u>
46	B.Com-III	B	1609	Arshdeep Singh	<u>Arshdeep Singh</u>
47	B.Com-III	B	1618	Edmon Kerketta	<u>Edmon Kerketta</u>
48	B.Com-III	B	1629	Aman	—
49	B.Com-III	B	1630	Prabhkirat Singh	<u>Prabhkirat Singh</u>
50	B.Com-III	B	1632	Sahil Verma	—
51	B.Com-III	B	1633	Harsh Vardhan	<u>Harsh Vardhan</u>
52	B.Com-III	B	1656	Mayank Sharma	<u>Mayank Sharma</u>
53	B.Com-III	B	1663	Abhay Kumar	<u>Abhay Kumar</u>
54	B.Com-III	B	1665	Sachin Verma	<u>Sachin Verma</u>
55	B.Com-III	B	1669	Aanchal Sharma	<u>Aanchal Sharma</u>

Finishing School Program 2023
Attendance Sheet

Day 4th Date 23/03/2023

S. No.	Class	Section	Roll No.	Name	Signature
1	BBA-III	NA	312	Yuvraj Aggarwal	<i>Yuvraj</i>
2	BBA-III	NA	313	Vasu Sharma	<i>Vansharma</i>
3	BBA-III	NA	314	Anubhav Sharma	<i>Anubhav Sharma</i>
4	BBA-III	NA	315	Hardik Dawar	<i>Hardik Dawar</i>
5	BBA-III	NA	326	Paras Dhawan	<i>Paras</i>
6	BBA-III	NA	327	Madhav Khurana	<i>—</i>
7	BBA-III	NA	337	Sarthak Jain	<i>Sarthak</i>
8	B.Com-III	MB	1407	Shreyans Jain	<i>—</i>
9	B.Com-III	MB	1408	Suyash Jain	<i>Suyash Jain</i>
10	B.Com-III	MB	1410	Shampal	<i>Shampal</i>
11	B.Com-III	MB	1413	Aniket	<i>Aniket</i>
12	B.Com-III	MB	1416	Sanjeev Kumar Tiwari	<i>Sanjeev Tiwari</i>
13	B.Com-III	MB	1418	Vanshika	<i>—</i>
14	B.Com-III	MB	1419	Ayush Mehta	<i>Ayush</i>
15	B.Com-III	MB	1420	Yukta	<i>—</i>
16	B.Com-III	MB	1435	Nikhil	<i>Nikhil</i>
17	B.Com-III	MB	1436	Akashdeep Singh	<i>Akashdeep</i>
18	B.Com-III	MB	1437	Nikhil Sharma	<i>Nikhil</i>
19	B.Com-III	MB	1439	Chander	<i>Chander</i>
20	B.Com-III	MB	1445	Nikhil Shukla	<i>Nikhil Shukla</i>
21	B.Com-III	MB	1457	Prince Kumar	<i>Prince</i>
22	B.Com-III	MB	1460	Sandesh Kumar	<i>—</i>
23	B.Com-III	A	1503	Nandan jain	<i>Nandan Jain</i>
24	B.Com-III	A	1505	Yogya Madaan	<i>Yogya</i>
25	B.Com-III	A	1506	Ramanjot Singh	<i>Ramanjot</i>
26	B.Com-III	A	1507	Babika Jain	<i>—</i>
27	B.Com-III	A	1511	Khushi	<i>—</i>
28	B.Com-III	A	1512	Taniya Chhabra	<i>Taniya Chhabra</i>

S. No.	Class	Section	Roll No.	Name	Signature
29	B.Com-III	A	1516	Sukhmanpreet Kaur	<u>Sukhmanpreet Kaur</u>
30	B.Com-III	A	1520	Deepti Kumari	—
31	B.Com-III	A	1524	Divyansha Jain	<u>Divyansha Jain</u>
32	B.Com-III	A	1530	Komal	<u>Komal</u>
33	B.Com-III	A	1533	Aarti	<u>Aarti</u>
34	B.Com-III	A	1534	Reema Kumari	<u>Reema</u>
35	B.Com-III	A	1535	Rohit Khanna	—
36	B.Com-III	A	1536	Nikita	<u>Nikita</u>
37	B.Com-III	A	1537	Mamta	<u>Mamta</u>
38	B.Com-III	A	1546	Aditya Kumar Jena	—
39	B.Com-III	A	1547	Rishab	—
40	B.Com-III	A	1549	Ankita	<u>Ankita</u>
41	B.Com-III	A	1552	Vansh Sharma	—
42	B.Com-III	A	1553	Sarthak Dhanda	—
43	B.Com-III	A	1555	Navneet	—
44	B.Com-III	B	1607	Akshay	—
45	B.Com-III	B	1608	Marinder Singh	<u>Marinder Singh</u>
46	B.Com-III	B	1609	Arshdeep Singh	<u>Arshdeep Singh</u>
47	B.Com-III	B	1618	Edmon Kerketta	<u>Edmon Kerketta</u>
48	B.Com-III	B	1629	Aman	—
49	B.Com-III	B	1630	Prabhkirat Singh	<u>Prabhkirat Singh</u>
50	B.Com-III	B	1632	Sahil Verma	—
51	B.Com-III	B	1633	Harsh Vardhan	<u>Harsh Vardhan</u>
52	B.Com-III	B	1656	Mayank Sharma	<u>Mayank Sharma</u>
53	B.Com-III	B	1663	Abhay Kumar	—
54	B.Com-III	B	1665	Sachin Verma	<u>Sachin Verma</u>
55	B.Com-III	B	1669	Aanchal Sharma	<u>Aanchal Sharma</u>

Finishing School Program 2023

Attendance Sheet

Day 5th Date 24/05/2023

S. No.	Class	Section	Roll No.	Name	Signature
1	BBA-III	NA	312	Yuvraj Aggarwal	<u>Yuvraj Aggarwal</u>
2	BBA-III	NA	313	Vasu Sharma	<u>—</u>
3	BBA-III	NA	314	Anubhav Sharma	<u>Anubhav Sharma</u>
4	BBA-III	NA	315	Hardik Dawar	<u>Hardik Dawar</u>
5	BBA-III	NA	326	Paras Dhawan	<u>Paras</u>
6	BBA-III	NA	327	Madhav Khurana	<u>—</u>
7	BBA-III	NA	337	Sarthak Jain	<u>Sarthak Jain</u>
8	B.Com-III	MB	1407	Shreyans Jain	<u>—</u>
9	B.Com-III	MB	1408	Suyash Jain	<u>Suyash Jain</u>
10	B.Com-III	MB	1410	Shampal	<u>Shampal</u>
11	B.Com-III	MB	1413	Aniket	<u>Aniket</u>
12	B.Com-III	MB	1416	Sanjeev Kumar Tiwari	<u>Sanjeev Tiwari</u>
13	B.Com-III	MB	1418	Vanshika	<u>—</u>
14	B.Com-III	MB	1419	Ayush Mehta	<u>Ayush</u>
15	B.Com-III	MB	1420	Yukta	<u>—</u>
16	B.Com-III	MB	1435	Nikhil	<u>Nikhil</u>
17	B.Com-III	MB	1436	Akashdeep Singh	<u>Akashdeep</u>
18	B.Com-III	MB	1437	Nikhil Sharma	<u>Nikhil Sharma</u>
19	B.Com-III	MB	1439	Chander	<u>Chander</u>
20	B.Com-III	MB	1445	Nikhil Shukla	<u>Nikhil Shukla</u>
21	B.Com-III	MB	1457	Prince Kumar	<u>Prince</u>
22	B.Com-III	MB	1460	Sandesh Kumar	<u>—</u>
23	B.Com-III	A	1503	Nandan Jain	<u>Nandan Jain</u>
24	B.Com-III	A	1505	Yogya Madaan	<u>Yogya</u>
25	B.Com-III	A	1506	Ramanjot Singh	<u>Ramanjot</u>
26	B.Com-III	A	1507	Babika Jain	<u>—</u>
27	B.Com-III	A	1511	Khushi	<u>—</u>
28	B.Com-III	A	1512	Taniya Chhabra	<u>Taniya Chhabra</u>

S. No.	Class	Section	Roll No.	Name	Signature
29	B.Com-III	A	1516	Sukhmanpreet Kaur	<i>Sukhmanpreet Kaur</i>
30	B.Com-III	A	1520	Deepti Kumari	<i>Deepti</i>
31	B.Com-III	A	1524	Divyansha Jain	<i>Divyansha Jain</i>
32	B.Com-III	A	1530	Komal	<i>Komal</i>
33	B.Com-III	A	1533	Aarti	—
34	B.Com-III	A	1534	Reema Kumari	<i>Reema Kumari</i>
35	B.Com-III	A	1535	Rohit Khanna	<i>Rohit Khanna</i>
36	B.Com-III	A	1536	Nikita	<i>Nikita</i>
37	B.Com-III	A	1537	Mamta	<i>Mamta</i>
38	B.Com-III	A	1546	Aditya Kumar Jena	—
39	B.Com-III	A	1547	Rishab	—
40	B.Com-III	A	1549	Ankita	<i>Ankita</i>
41	B.Com-III	A	1552	Vansh Sharma	—
42	B.Com-III	A	1553	Sarthak Dhanda	—
43	B.Com-III	A	1555	Navneet	—
44	B.Com-III	B	1607	Akshay	—
45	B.Com-III	B	1608	Marinder Singh	<i>Marinder Singh</i>
46	B.Com-III	B	1609	Arshdeep Singh	—
47	B.Com-III	B	1618	Edmon Kerketta	<i>Edmon Kerketta</i>
48	B.Com-III	B	1629	Aman	—
49	B.Com-III	B	1630	Prabhkirat Singh	—
50	B.Com-III	B	1632	Sahil Verma	—
51	B.Com-III	B	1633	Harsh Vardhan	<i>Harsh Vardhan</i>
52	B.Com-III	B	1656	Mayank Sharma	<i>Mayank Sharma</i>
53	B.Com-III	B	1663	Abhay Kumar	—
54	B.Com-III	B	1665	Sachin Verma	<i>Sachin Verma</i>
55	B.Com-III	B	1669	Aanchal Sharma	<i>Aanchal Sharma</i>

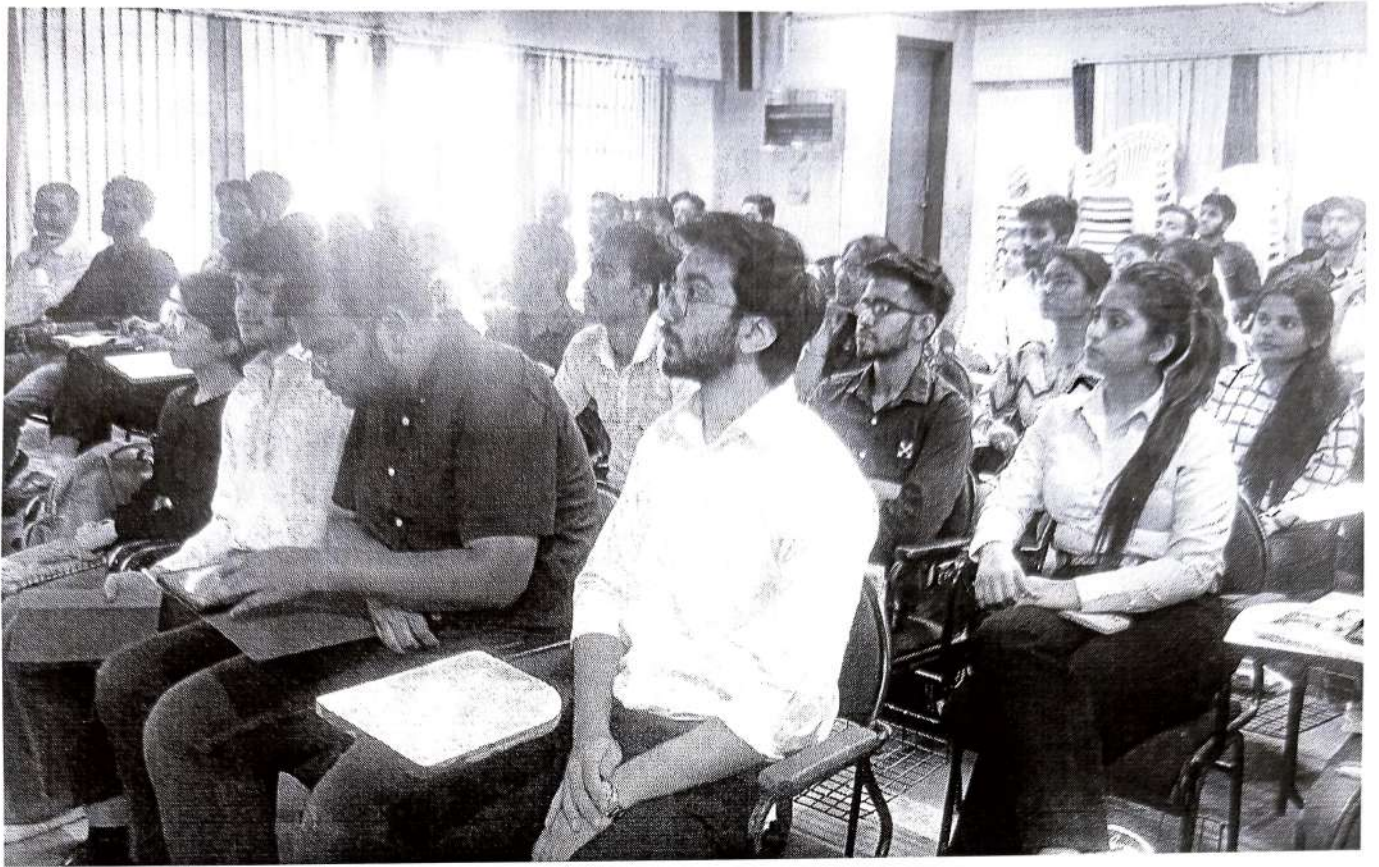
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Report of Visit to Ludhiana Stock and Capital Ltd., Ludhiana

Activity	Industrial Visit
Industry- Institute Interface & Placement Cell	Dr.Sandeep K. Bansal (Convener) Ms.DivyaJain - Member Ms.ManishaBhandari - Member
Dates of Visit	28 th March, 2023.
Time	9:30 am to 1:30 pm
Venue	Ludhiana Stock and Capital Ltd., Ludhiana
No. of Students	43 Students of B.Com.3 rd &5 th Sem.(Hons)
Objective of Visit	To give exposure and understanding of stock market and online trading of stock market.

The industrial visit was organized by Industry-Institute Interface & Placement Cell for the students of B. Com. 5th Sem. During the visit 43 students of B. Com. (Hons.) along with 2 faculty members of Shree Atam Vallabh Jain College Ludhiana have visited the Ludhiana stock and capital limited. Mr Atul Chikersal executive of Ludhiana stock and capital limited has conducted a lecture on the overview of capital market and also discussed with students regarding the stock markets working in India as well as in other countries. He has also conducted a quiz related to the terms of stock market and important personalities of stock market. After that Ms.Gurpreet Kaur as shared the knowledge of live trading of shares with the students. She has also shown the live trading of shares to the students through the login of stock market. At the end of the session Mr.Atul Chikersal and Ms.Gurpreet Kaur have taken the queries of the students. The lecture was very informative and knowledgeable for the students.





सार संक्षेप



श्री आत्म वल्लभ जैन कालेज के विद्यार्थी स्टॉक एक्सचेंज भ्रमण के दौरान • सौ. कालेज

छात्रों ने स्टॉक मार्केट और ट्रेडिंग के बारे में जाना

जासं, लुधियाना : श्री आत्म वल्लभ जैन कालेज के विद्यार्थियों ने स्टॉक एंड कैपिटल लिमिटेड का दौरा किया। डा. संदीप बांसल और प्रोफेसर रुचिका के नेतृत्व में 43 विद्यार्थियों ने स्टॉक एक्सचेंज का दौरा किया। विद्यार्थियों ने वहां जाकर स्टॉक मार्केट

के बारे में जानकारी हासिल की। स्टॉक एक्सचेंज में अतुल चिकरसाल ने विद्यार्थियों को स्टॉक मार्केट एवं स्टॉक ट्रेडिंग की जानकारी दी। कालेज प्रबंधन समिति के अध्यक्ष कोमल जैन, प्रिंसिपल डा. संदीप कुमार भी उपस्थित रहे।

Dr. Sandeep K. Bansal
Convener

Principal
Shree Atam Vallabh Jain College
HUSSAINPURA Ludhiana

स्टूडेंट्स ने दौरा कर स्टॉक मार्केट की ली जानकारी

लुधियाना। श्री आत्म कल्लभ जैन कॉलेज के स्टूडेंट्स ने स्टॉक एंड कैपिटल लिमिटेड का दौरा किया। डॉ. संदीप बांसल और प्रो. रुचिका नचहल की अगुवाई में 43 स्टूडेंट्स ने स्टॉक एक्सचेंज का दौरा किया और स्टूडेंट्स ने स्टॉक मार्केट की जानकारी ली। स्टॉक एक्सचेंज में एग्जीक्यूटिव अतुल चिकरसाल ने स्टूडेंट्स के लिए सेशन भी कराया। इसमें उन्होंने स्टूडेंट्स को स्टॉक मार्केट एवं स्टॉक ट्रेडिंग की जानकारी दी। उन्होंने स्टूडेंट्स को आईपीओ की जानकारी देकर बताया कि कैसे वे शेयर की कीमतों के उतार-चढ़ाव के बारे में जान सकते हैं। स्टूडेंट्स ने देश के साथ अन्य देशों में काम कर रहे शेयर बाजारों के बारे में भी चर्चा की। गुप्तीत कौर ने छात्रों के साथ शेयरों के लाइव ट्रेडिंग के बारे में जानकारी दी। उन्होंने स्टॉक मार्केट के लॉगइन के जरिए छात्रों को शेयरों की लाइव ट्रेडिंग भी दिखाई। स्टूडेंट्स के सवालों के जवाब भी दिए गए।

REPORT

Activity	- Mega Job Fair
Convenor	- Dr. Sandeep Bansal
Organising Committee	- Dr. Sandeep Bansal Prof. Divya Jain Prof. Manisha Bhandari
Date	- 7 th June, 2023
Time	- 9:00 am to 4:00 pm
Venue	- College Campus
No. of Participants	- 1200
Objective of the event	-To identify the talented and qualified professionals before they complete their education and to provide employment opportunities to students who are in the final stage of completion of their course and the candidates those have completed their degrees.

About the Event

Industry Institute Interface and Placement Cell & IQAC of Shree Atam Vallabh Jain College organized a Mega Job Fair with collaboration of District Bureau of Employment & Enterprises Ludhiana under the leadership of Ms Sukhman Mann Employment Generation, Skill Development & Training Officer, Ludhiana and Mr Deepak Bhalla Deputy Chief Executive Officer, District Bureau of Employment & Enterprises, Ludhiana. It was held on 7th June, 2023 with an aim to support the youth and provide them a platform to communicate with employer in hassle-free manner. Assistant Commissioner of Police Sh. Anil Kumar

graced the occasion. Job fair provide an opportunity for prospective employers to find a capable workforce by interacting face to face with candidates.

The job fair was open for all the graduates and post graduates of Ludhiana and other areas of Punjab. In this fair around 38 companies for e.g Duke, Indra Hosiery Mills, NIIT, Sanjh, ICICI Bank, Westside, INNOV, Pukhraj, Vayutel, Neva, Vast Linkers, Star, LIC, PVR, State Bank Of India, IIFM, BYJU'S, Coca Cola, Lavya Associations, Team Lease, Alliance, Nik Bakers, Amazon, Rapido, Times Pro, A k Clinics, Frontier Softech, Mansha Financial Services, Agile were present in this job fair and representatives of these companies gave opportunities to various deserving candidates. During job fair, around 1200 applicants appeared from various areas of Punjab with high-spirit and full of enthusiasm.

The list of companies is as follows :

MEGA JOB FAIR, JUNE 2023

Serial No.	Particulars	
1.	Duke Fashions	
2.	Vallabh Fabriks Ltd.	
3.	Indra Hoshiry	
4.	Byjus Online	
5.	Neva	
6.	Lavya Associates	
7.	Team Lease	
8.	VS Global Services	
9.	Saanj Control Room	
10.	AK Clinics	
11.	Ashvins Corporation	
12.	Frontier Softech	
13.	MG Bakers's Pvt. Ltd.	
14.	Mansha Finance	
15.	Star Health & ING Co. Ltd.	
16.	TCY Online	
17.	INNOV Source Solutions	

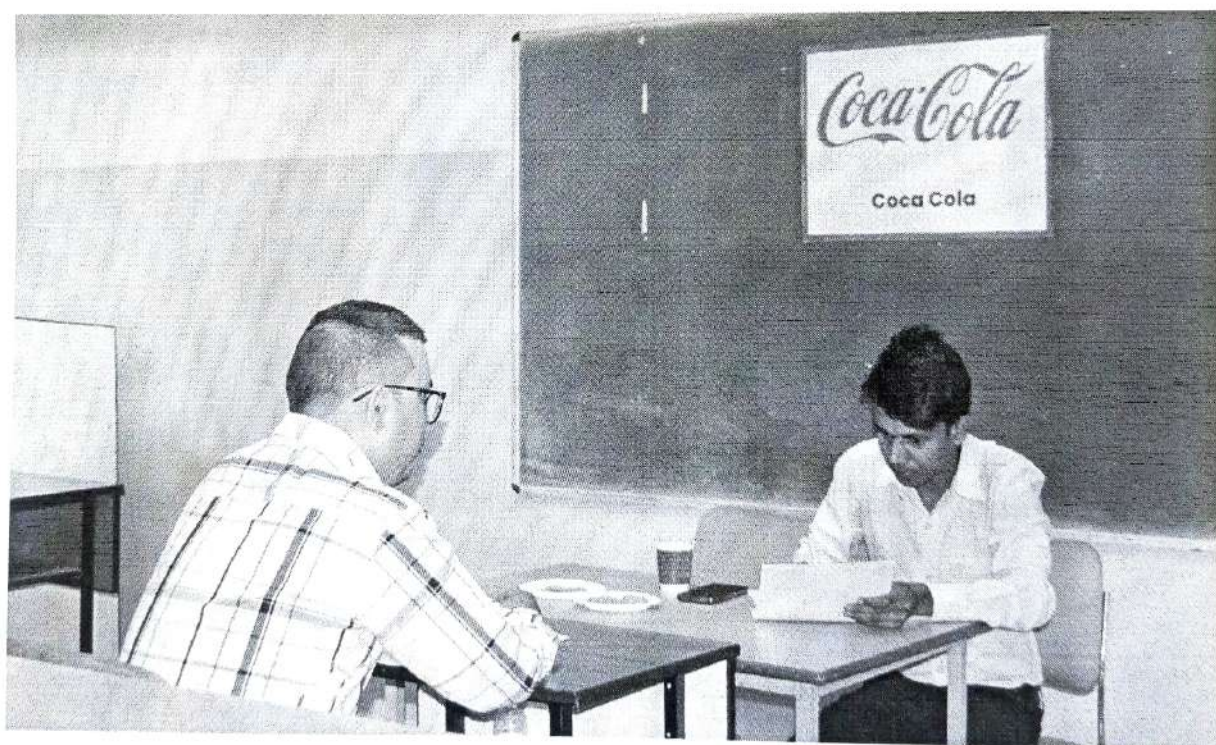
18.	Vayutel Technology Services Pvt. Ltd.	
19.	Aditya Birla Capital Sunlife Insurance	
20.	PVR INOX Ltd.	
21.	Secured Engineers Pvt Ltd.	
22.	Ekam Safety Traders	
23.	Pramerica Life Insurance Co.	
24.	Vast Linkers Pvt. Ltd.	
25.	LIC	
26.	HDB Financial Services Ltd.	
27.	Alliance Group	
28.	Rapido	
29.	IFM FIN Coach	
30.	LIC	
31.	Pukhraj	
32.	Amazon	
33.	SBI Life Insurance	
34.	Times Pro (Times of India)	
35.	Agile	
36.	Pukhraj Herbal	
37.	ICICI Financial Services	
38.	Bharti Airtel (V5)	

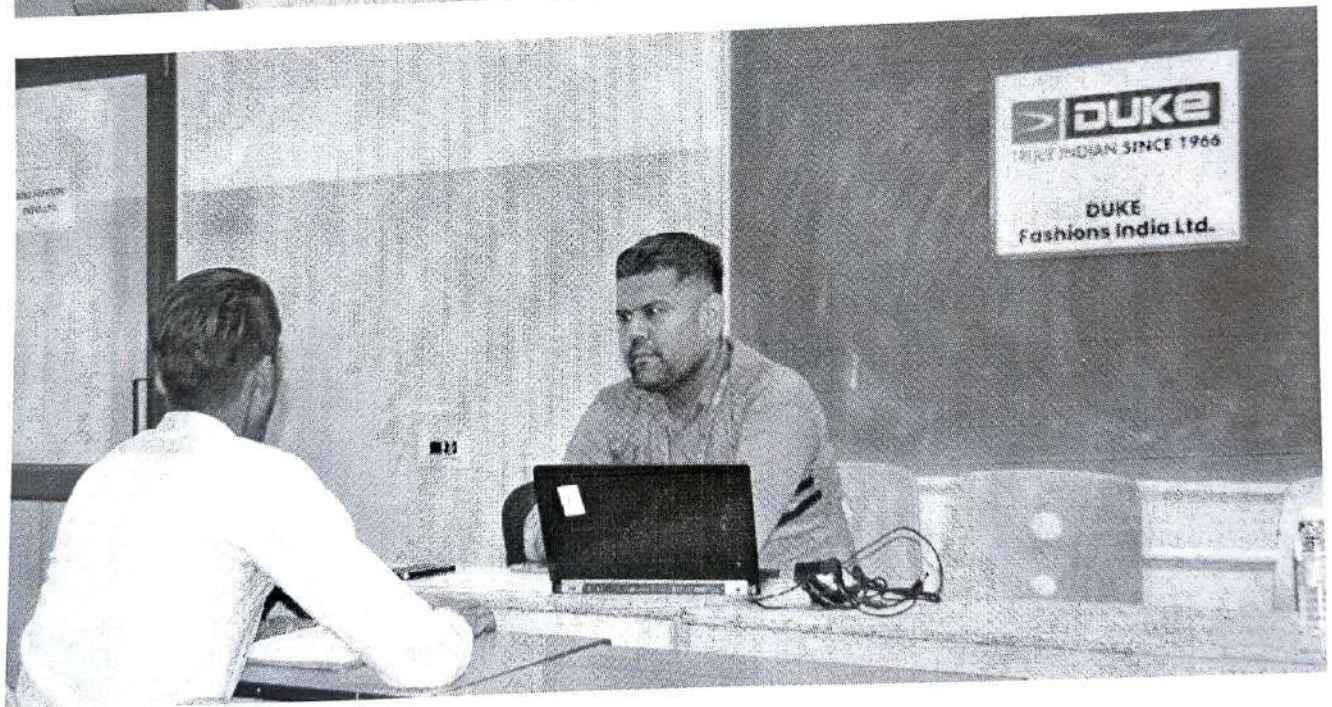
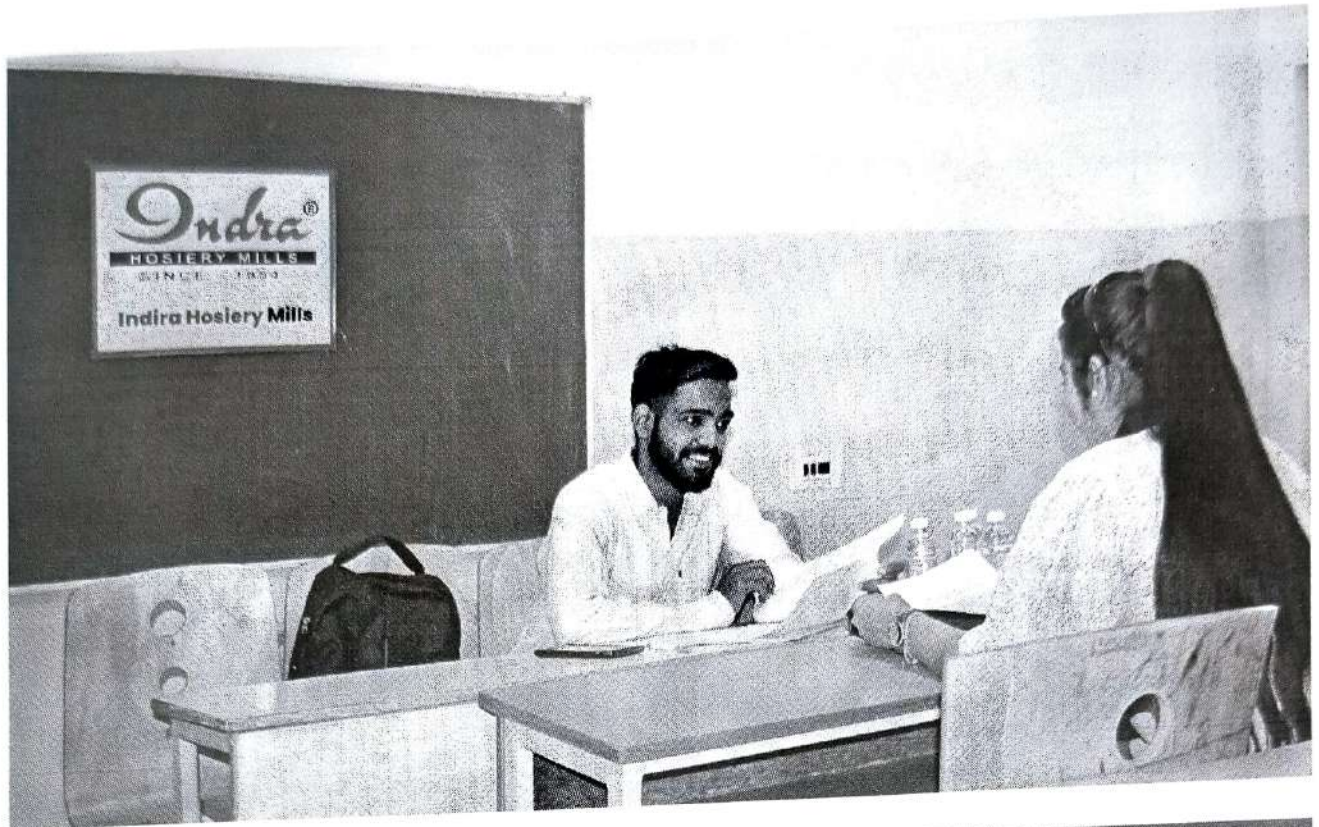
All the companies are the famous name in the field of fabrics, garments, HR services, insurance, financial services and banking field. The main aim of the companies was to achieve success by providing reliable, trustworthy and tailored recruitment services to the clients. Overall, the interview sessions were quite brainstorming for the candidates and following is the list of shortlisted candidate by all the companies.

Numbers of Candidates selected by the companies

Sr. No.	Name of Company	Shortlisted	Selected
1.	Rapido	02	11
2.	Agile	05	18
3.	ICICI Financial Services	38	01
4.	Byjus Online	06	07
5.	Neva	16	-
6.	Lavya Associates	23	-
7.	Team Lease	42	-
8.	VS Global Services	04	-
9.	Saanj Control Room	28	03
10.	AK Clinics	-	26
11.	Ashvins Corporation	12	05
12.	Frontier Softech	09	02
13.	MG Bakers's Pvt. Ltd.	29	03
14.	Mansha Finance	-	20
15.	Star Health & ING Co. Ltd.	08	01
16.	TCY Online	23	-
17.	INNOV Source Solutions	35	08
18.	Vayutel Technology Services Pvt. Ltd.	16	-
19.	Aditya Birla Capital Sunlife Insurance	06	-
20.	PVR INOX Ltd.	08	11
21.	Secured Engineers Pvt Ltd.	05	08
22.	Ekam Safety Traders	19	19
23.	Pramerica Life Insurance Co.	01	10
24.	Vast Linkers Pvt. Ltd.	05	02
25.	LIC	-	12
26.	HDB Financial Services Ltd.	17	14
27.	Alliance Group	12	05
28.	Duke Fashions	08	-
29.	IFM FIN Coach	23	-
30.	LIC	13	01
31.	Pukhraj	18	-







The event was properly captured by news papers. Some of the clips of news papers are as follows –

800 CANDIDATES ATTEND JOB FAIR



Students take part in a job fair at Shree Atam Vallabh Jain College in Ludhiana on Wednesday. PHOTO: HINDUSTAN TIMES

The Internal Quality Assurance Cell (IQAC) of Shree Atam Vallabh Jain College organised a job fair in collaboration with the District Bureau of Employment and Enterprises, Ludhiana. The job fair was held under the leadership of Sachin Mann, Employment Generation, Skill Development and Training Officer, Ludhiana. It was open for all graduates and post graduates of Ludhiana and other areas of Punjab. Around 38 companies 800 applicants participated in the job fair. The

ਜਿਸ ਨੇ 'ਕਰਮ' ਦੇ ਮਾਮਲੇ ਵਿੱਚ 'ਦਿਨ' ਦੇ ਪ੍ਰਕਾਸ਼ਕਾਂ ਨੂੰ 'ਵੱਡੇ' ਮਾਮਲੇ 'ਜਗਦੀਪ' ਪਾਉਂਦੀ
 ਜਿਸ ਨੇ 'ਕਰਮ' ਦੇ ਮਾਮਲੇ ਵਿੱਚ 'ਦਿਨ' ਦੇ ਪ੍ਰਕਾਸ਼ਕਾਂ ਨੂੰ 'ਵੱਡੇ' ਮਾਮਲੇ 'ਜਗਦੀਪ' ਪਾਉਂਦੀ



ਰੋਜ਼ਗਾਰ ਦਫ਼ਤਰ ਵਲੋਂ ਲਗਾਏ ਗਏ ਮੈਗਾ ਨੌਕਰੀ ਮੇਲੇ ਦੌਰਾਨ ਨੌਕਰੀਆਂ ਹਾਸਿਲ ਕਰਨ ਵਾਲੀਆਂ ਲੜਕੀਆਂ ਨੂੰ ਨਿਯੁਕਤੀ ਪੱਤਰ ਸੌਂਪਦੇ ਹੋਏ ਮੈਡਮ ਸੁਖਮਨ ਮਾਨ, ਦੀਪਕ ਭੱਲਾ ਅਤੇ ਹੋਰ।
 ਤਸਵੀਰ-ਸੇਵਕ ਸਿੰਘ

ਰੋਜ਼ਗਾਰ ਵਿਭਾਗ ਨੇ ਮੈਗਾ ਨੌਕਰੀ ਮੇਲਾ ਲਗਾਇਆ

ਲੁਧਿਆਣਾ, 7 ਜੂਨ (ਜਤਿੰਦਰ ਭੰਬੀ)-
 ਆਤਮ ਵੱਲਭ ਜੈਨ ਕਾਲਜ ਦੇ ਇੰਡਸਟਰੀ
 ਇੰਸਟੀਚਿਊਟ ਇੰਟਰਵੇਅ ਅਤੇ ਪਲੇਸਮੈਂਟ ਸੈੱਲ
 ਅਤੇ ਆਈ. ਕਿਊ. ਏ. ਸੀ. ਵਲੋਂ ਸੁਖਮਨ
 ਮਾਨ ਰੋਜ਼ਗਾਰ ਜਨਰੇਸ਼ਨ, ਹੁਨਰ ਵਿਕਾਸ ਤੇ
 ਸਿਖਲਾਈ ਅਫ਼ਸਰ, ਲੁਧਿਆਣਾ ਤੇ ਦੀਪਕ
 ਭੱਲਾ ਦੀ ਅਗਵਾਈ ਵਿਚ ਜ਼ਿਲ੍ਹਾ ਰੋਜ਼ਗਾਰ
 ਅਤੇ ਉਦਮ ਬਿਊਰੋ ਲੁਧਿਆਣਾ ਦੇ ਸਹਿਯੋਗ
 ਨਾਲ ਇਕ ਮੈਗਾ ਨੌਕਰੀ ਮੇਲਾ ਲਗਾਇਆ।
 ਡਿਪਟੀ ਮੁੱਖ ਕਾਰਜਕਾਰੀ ਅਫ਼ਸਰ, ਜ਼ਿਲ੍ਹਾ
 ਰੋਜ਼ਗਾਰ ਅਤੇ ਉਦਮ ਬਿਊਰੋ, ਲੁਧਿਆਣਾ।
 ਇਹ ਰੋਜ਼ਗਾਰ ਮੇਲਾ ਨੌਜਵਾਨਾਂ ਨੂੰ ਰੋਜ਼ਗਾਰ
 ਦੇ ਮੌਕੇ ਨਾਲ ਇਕ ਪਲੇਟਫਾਰਮ
 ਪ੍ਰਦਾਨ ਕਰਨ ਦੇ ਉਦੇਸ਼ ਨਾਲ ਲਗਾਇਆ
 ਗਿਆ ਸੀ। ਇਸ ਮੌਕੇ ਵਿਸ਼ੇਸ਼ ਤੌਰ 'ਤੇ
 ਹਾਇਕ ਪੁਲਿਸ ਕਮਿਸ਼ਨਰ ਅਨਿਲ ਕੁਮਾਰ
 ਨੇ ਸ਼ਿਰਕਤ ਕੀਤੀ। ਉਨ੍ਹਾਂ ਕਿਹਾ ਕਿ ਨੌਕਰੀ

ਮੇਲਾ ਸੰਭਾਵੀ ਰੋਜ਼ਗਾਰਦਾਤਾਵਾਂ ਨੂੰ
 ਉਮੀਦਵਾਰਾਂ ਨਾਲ ਆਹਮੋ-ਸਾਹਮਣੇ
 ਗੱਲਬਾਤ ਕਰਕੇ ਇਕ ਸਮਰੱਥ ਕਰਮਚਾਰੀ
 ਲੱਭਣ ਦਾ ਮੌਕਾ ਪ੍ਰਦਾਨ ਕਰਦਾ ਹੈ ਜੋ ਕਿ
 ਚੰਗਾ ਉਦਮ ਹੈ। ਇਸ ਮੌਕੇ ਪ੍ਰਬੰਧਕਾਂ ਨੇ ਕਿਹਾ
 ਕਿ ਨੌਕਰੀ ਮੇਲਾ ਲੁਧਿਆਣਾ ਅਤੇ ਪੰਜਾਬ ਦੇ
 ਹੋਰ ਖੇਤਰਾਂ ਦੇ ਸਾਰੇ ਗ੍ਰੈਜੂਏਟ ਤੇ ਪੋਸਟ
 ਗ੍ਰੈਜੂਏਟਾਂ ਲਈ ਖੁੱਲ੍ਹਾ ਸੀ। ਨੌਕਰੀ ਮੇਲੇ ਦੌਰਾਨ
 ਪੰਜਾਬ ਦੇ ਵੱਖ-ਵੱਖ ਖੇਤਰਾਂ ਤੋਂ 800 ਦੇ

ਕਰੀਬ ਬਿਨੈਕਾਰ ਬੜੇ ਉਤਸ਼ਾਹ ਨਾਲ ਹਾ
 ਹੋਏ। ਕਾਲਜ ਪ੍ਰਬੰਧਕ ਕਮੇਟੀ ਦੇ ਪ੍ਰਧਾਨ ਕੋ
 ਜੈਨ (ਡਿਊਕ), ਅਤੁਲ ਜੈਨ, ਲਲਿਤ
 ਰਾਕੇਸ਼ ਜੈਨ (ਰੋਮੀ), ਅਨਿਲ ਜੈਨ
 ਕਮੇਟੀ ਦੇ ਹੋਰ ਮੈਂਬਰਾਂ ਤੇ ਕਾਲਜ ਦੇ ਪ੍ਰਿੰ
 ਡਾ. ਸੰਦੀਪ ਕੁਮਾਰ ਨੇ ਯੋਗ ਉਮੀਦਵਾ
 ਮੌਕੇ ਦੇਣ ਲਈ ਅੱਗੇ ਆਉਣ ਲਈ ਕਾ
 ਕੰਪਨੀਆਂ ਦੇ ਇਸ ਉਪਰਾਲੇ ਦੀ
 ਕੀਤੀ।

ਉੱਤਰ ਰੇਲਵੇ
ਈ-ਟੈਂਡਰ ਸੂਚਨਾ

ਟੈਂਡਰ ਸੂਚਨਾ ਨੰ: 433-ਸਿਗ-ਟੀ-8-23-24
 ਬੰਦ ਹੋਣ ਦੀ ਮਿਤੀ/ਸਮਾਂ-26.06.2023 ਨੂੰ 15.00 ਵਜੇ

ਸੀਨੀਅਰ ਮੈਂਬਰ ਸੇਕਟਰ ਅਤੇ ਦੂਰਸੰਚਾਰ ਇੰਜੀਨੀਅਰ, ਉੱਤਰ ਰੇਲਵੇ, ਵਿਹੜਾਪੁਰ ਭਾਰਤ ਦੇ ਹਾ
 ਦੀ ਭਰਵੇਂ ਟੈਂਡਰ ਨੰ: 433-ਸਿਗ-ਟੀ-8-23-24 ਈ-ਟੈਂਡਰਿੰਗ ਦੇ ਮਾਧਿਅਮ ਰਾ
 26.06.2023 ਨੂੰ 15.00 ਵਜੇ ਤੱਕ ਟੈਂਡਰਾਂ ਦੀ ਮੰਗ ਕੀਤੀ ਜਾਵੀ ਹੈ। ਟੈਂਡਰਕਾਰ ਆ
 ਅਸਲ/ਸਹਿ ਹੋਏ ਨਿਰਧਾਰਤ ਕੀਤੇ ਗਏ ਸਮੇਂ ਅਤੇ ਮਿਤੀ ਤੱਕ ਜ਼ਰੂਰ ਜਮ੍ਹਾਂ ਕਰਾਉਣ। ਇਸ ਟੈਂਡਰ
 ਮੈਨੂਅਲ ਟੈਂਡਰ ਵਰਜਿਤ ਹਨ ਅਤੇ ਜੇਕਰ ਕੋਈ ਮੈਨੂਅਲ ਟੈਂਡਰ ਪ੍ਰਾਪਤ ਹੋਵੇਗਾ ਤਾਂ ਉਹ ਵੇਚ ਨ
 ਨੌਕਰੀ ਦੁਆਰਾ ਟੈਂਡਰ ਡਾਕੂਮੈਂਟ ਦੀ ਕੀਮਤ ਅਤੇ ਬਿਆਨਾ ਰਾਸ਼ੀ ਜੋ ਕਿ ਇਸ ਟੈਂਡਰ ਦੇ ਲ
 ਟੈਂਡਰਕਾਰਾਂ ਨੂੰ ਟੈਂਡਰ ਡਾਕੂਮੈਂਟ ਦੇ ਨਾਲ ਮਿਲੇਗਾ। ਟੈਂਡਰਕਾਰਾਂ ਨੂੰ ਟੈਂਡਰ ਡਾਕੂਮੈਂਟ ਦੇ ਨਾਲ

मेगा रोजगार कैंप में 1205 उम्मीदवारों ने लिया हिस्सा



भास्कर न्यूज़ | लुधियाना

श्री आत्म वल्लभ जैन कॉलेज इंडस्ट्री इंस्टीट्यूट इंटरफेस व प्लेसमेंट सैल व आईक्यूएसी के मार्गदर्शन के तहत जिला रोजगार व कारोबार ब्यूरो के नेतृत्व में मेगा जॉब फेयर का आयोजन किया गया। इस जॉब फेयर में लुधियाना ही नहीं पंजाब के अन्य जिलों से भी प्रतिभागियों ने हिस्सा लिया। मेगा जॉब फेयर में इयूक, इंद्रा होजरी मिल्स, एनआईआईटी, सांस, आईसीआईसीआई बैंक, वेस्टरसहड, इनोव, पुखराज, वायुटेल, नेवा, वास्टर लिंकर्स, स्टार, एलआईसी, पीवीआर, भारतीय स्टेट बैंक, आईआईएफएम, वायजू, होक्का कॉलेज, लायवा एसोसिएट्स, टीम लीज,



अलायंस, निक बेकर्स, अमेजन, रैपिडो, टाइम्स प्रो, एके क्लीनिक, फ्रंटियर सॉफ्टवेयर, एजाइल जैसी 38 कंपनियों के प्रतिनिधियों ने हिस्सा लिया। विभिन्न क्षेत्रों से 1205 उम्मीदवारों ने हिस्सा लिया। 1100 से भी ज्यादा नौकरियों के अवसर उम्मीदवारों के लिए दिए गए। डीवीआई इंफ्लायमेंट अफसर सुखमन मान और डीवीआई

के डिप्टी चीफ एजीक्यूटिव अफसर शैल भल्ला के नेतृत्व में इस मेगा जॉब फेयर का आयोजन किया गया। महायुक्त पुलिस कमिश्नर अनिल कुमार इस मौके पर मौजूद रहे। जॉब फेयर में प्रतिभागियों के अलावा जिला रोजगार व कारोबार ब्यूरो के अधिकारियों का भी प्रमुख भूमिका निभाई।

लुधियाना जिला रोजगार व कारोबार ब्यूरो के नेतृत्व में मेगा जॉब फेयर का आयोजन किया गया।

मेगा जॉब फेयर में लुधियाना ही नहीं पंजाब के अन्य जिलों से भी प्रतिभागियों ने हिस्सा लिया। मेगा जॉब फेयर में इयूक, इंद्रा होजरी मिल्स, एनआईआईटी, सांस, आईसीआईसीआई बैंक, वेस्टरसहड, इनोव, पुखराज, वायुटेल, नेवा, वास्टर लिंकर्स, स्टार, एलआईसी, पीवीआर, भारतीय स्टेट बैंक, आईआईएफएम, वायजू, होक्का कॉलेज, लायवा एसोसिएट्स, टीम लीज, अलायंस, निक बेकर्स, अमेजन, रैपिडो, टाइम्स प्रो, एके क्लीनिक, फ्रंटियर सॉफ्टवेयर, एजाइल जैसी 38 कंपनियों के प्रतिनिधियों ने हिस्सा लिया। विभिन्न क्षेत्रों से 1205 उम्मीदवारों ने हिस्सा लिया। 1100 से भी ज्यादा नौकरियों के अवसर उम्मीदवारों के लिए दिए गए। डीवीआई इंफ्लायमेंट अफसर सुखमन मान और डीवीआई के डिप्टी चीफ एजीक्यूटिव अफसर शैल भल्ला के नेतृत्व में इस मेगा जॉब फेयर का आयोजन किया गया। महायुक्त पुलिस कमिश्नर अनिल कुमार इस मौके पर मौजूद रहे। जॉब फेयर में प्रतिभागियों के अलावा जिला रोजगार व कारोबार ब्यूरो के अधिकारियों का भी प्रमुख भूमिका निभाई।

Dist employment bureau holds job fair

HT Correspondent

ludhiana@hindustantimes.com

LUDHIANA : As many as 1,200 graduates and postgraduates from across Punjab participated in the mega job fair organised on Wednesday at Shree Atam Vallabh Jain College in collaboration with the District Bureau of Employment and Enterprises.

The fair was aimed at empowering and supporting the youth by providing them a hassle-free platform to connect with potential employers.

This included major companies such as Duke, Indra Hosiery Mills, NIIT, Sanjh, ICICI Bank, Westside, INNOV, Pukhraj, Vayutel, Neva, Vast Linkers, Star, LIC, PVR, State Bank Of India,

12,000 ASPIRANTS PARTICIPATED IN THE FAIR

IIFM, BYJU'S, Coca Cola, Lavya Associations, Team Lease, Alliance, Nik Bakers, Amazon, Rapido, Times Pro, A k Clinics, Frontier Softech, Mansha Financial Services, and Agile.

As many as 38 prominent companies participated in the fair to look out for young professionals equipped with the skill sets that fit the needs of their firms.

Komal Jain, president of college managing committee, principal Sandeep Kumar appreciated the participating colleges as well as companies.

Organ to ho

HT Correspondent
ludhiana@hindustantimes.com

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Convener

Principal

Report

Activity: Faculty Development Programme on Advanced Research Methodology Tools & Techniques

Organizing Committee: Research & Development Committee

Session: 2022-23

Venue: Conference Hall

Objective of the Event: The objective of Faculty Development Programme (FDP) on advanced Research Methodology tools and techniques is to equip faculty members with the necessary knowledge, skills, and tools to conduct high-quality research in their respective fields. The FDP aims to enhance participants' understanding of various research methods, data analysis techniques, and research ethics, enabling them to contribute effectively to the academic and research community.

About the event

Session 1: Writing and publishing Article using Bibliometric Analysis

Resource Person: Prof. Shilpa

Date: 17th September, 2022

Time: 2:15 pm

The session on bibliometric analysis aimed to provide participants with a comprehensive understanding of bibliometric methods and tools for analyzing research literature and evaluating research impact. The session covered a range of topics, including bibliometric indicators, data sources, and analysis tools.

The session started with an overview of the historical development of bibliometric analysis, which dates back to the early 20th century. The resource person explained that bibliometrics is now widely used to evaluate research productivity and impact, and to identify emerging research trends and potential collaborators. She introduced the basic concepts and metrics of bibliometric analysis, such as citation count, h-index, and impact factor.

The resource person also discussed the importance of data sources and data quality in bibliometric analysis. The most commonly used data sources for bibliometric analysis are Web of Science, Scopus, and Google Scholar. Furthermore, she also provided some examples of bibliometric analysis, such as co-authorship analysis and citation network analysis. These tools are very helpful to researcher in identifying important research themes and knowledge gaps.

Finally, the resource person discussed some of the challenges and limitations of bibliometric analysis, such as the lack of standardized metrics and the potential biases introduced by the data sources and the citation practices of different fields. The participants gained a comprehensive understanding of bibliometric methods and tools and were equipped with the necessary skills to apply them in their research studies.

Session 2: Mendeley-Reference Management Software

Resource Person: Prof. Amit Goyal

Date: 18th October,2022

Time: 2:15 pm

The session on Mendeley aimed to provide participants with a comprehensive understanding of the software and its features to enhance their research skills and streamline their research workflow.

Prof. Amit Goyal covered a range of topics, and here are some of the key takeaways:

- **Installation and Setup:** The Resource person provided a step-by-step guide on how to install and set up Mendeley on participants' computers. Participants learned how to create a Mendeley account, import their research literature and references, and customize the software's settings.
- **Literature Management:** He guided the participants how to use Mendeley to manage research literature, including adding and organizing references, creating folders and tags, and annotating PDFs. Participants also learned how to use Mendeley's search and filter functions to find specific references quickly.
- **Citation Management:** The session also covered how to use Mendeley to generate citations and bibliographies in different citation styles, such as APA, MLA, and Chicago. Participants learned how to use Mendeley's citation plug-in for Word or LibreOffice to insert citations and create bibliographies.
- **Collaboration and Sharing:** Prof. Amit explained that how to do collaboration with other researchers, including sharing references, creating shared folders, and adding notes and annotations. Participants also learned how to use Mendeley's social features to connect with other researchers and discover new literature.
- **Advanced Features:** The workshop covered some of Mendeley's advanced features, such as automatic PDF renaming, duplicate detection, and full-text indexing.

Overall, the Mendeley reference management software session was highly beneficial for participants who wanted to enhance their research skills and streamline their research workflow. The participants gained a comprehensive understanding of the software and its features and were equipped with the necessary skills to use Mendeley in their research studies.

Session 3: Quantitative Data Analysis

Resource Person: Dr. Harleen Kaur

Date: 15th November,2022

Time: 2:00 pm

The session aimed to provide participants with a comprehensive understanding of statistical methods used to analyze the relationship between variables and to test hypotheses. The session covered a range of topics, including correlation analysis, regression analysis, and ANOVA tests.

The resource person presented a research paper in which she discussed how to use correlation analysis to measure the strength and direction of the relationship between two variables. Participants learned the relevance of correlation coefficients, such as Pearson's correlation coefficient, and how to interpret them. She discussed how to formulate research questions that can be addressed using regression analysis. She emphasized the importance of selecting appropriate variables and developing a clear hypothesis. The session covered how to select the most appropriate regression model for the research question. This includes selecting the type of regression analysis, such as simple linear regression or multiple linear regression, and selecting the independent variables for the model.

The resource person also discussed how to test hypotheses using ANOVA which includes calculating the F-statistic and the p-value, and interpreting the results. She explained how to report the results of ANOVA in research papers which includes reporting the F-statistic, degrees of freedom, p-value, effect size.

Overall, the session on Correlation, regression and ANOVA test in research provided participants with a comprehensive understanding of how to use them to compare means between two or more groups

Session 4: Latex-A Document Preparation System

Resource Person: Prof. Manoj Arora

Date: 4th March, 2022

Time: 2:00 pm

LaTeX is a document preparation system that is widely used in academia and scientific research. In this session on LaTeX software, the resource person covered the following topics:

- **Introduction to LaTeX:** Prof. Manoj Arora discussed what LaTeX is, its history, and its benefits. He explained how LaTeX is different from traditional word processors and why it is better suited for scientific and technical writing.
- **Basic Structure of a LaTeX Document:** he discussed the basic structure of a LaTeX document, including the document class, preamble, and body. He explained how to create a new LaTeX document and how to add text, equations, and figures to it.
- **LaTeX Commands:** He expressed the different types of LaTeX commands, including text formatting, document structure, and mathematical notation and explained how to use LaTeX commands to format text, create headings and sections, and add mathematical symbols and equations.
- **Bibliography and Citations:** He discussed how to use BibTeX to create a bibliography and citations in a LaTeX document and how to use templates and packages to customize the appearance and functionality of a LaTeX document.

Overall, the session on LaTeX software provided participants with a comprehensive understanding of how to use LaTeX for scientific and technical writing. Participants learned how to create a new LaTeX document, add text, equations, and figures to it, create a bibliography and citations, use templates and packages, and collaborate with others using version control systems.

Session 5: Sampling Design and Techniques

Resource Person: Dr. Sandeep Kumar Bansal

Date: 11th March,2023

Time: 2:00 pm

The session on Sampling Design and Sampling Techniques provided participants with an in-depth understanding of the various sampling methods and their applications in research. The session covered both probability and non-probability sampling techniques, as well as the different types of sampling bias and how to minimize them.

The session started with an introduction to sampling, where the importance of sampling in research was emphasized. The concept of probability sampling was then discussed, which included simple random sampling, systematic sampling, stratified sampling, and cluster sampling. Participants learned how to calculate the sample size for each method, as well as how to minimize sampling error.

The resource person then moved on to non-probability sampling, which included convenience sampling, purposive sampling, snowball sampling, and quota sampling. Participants learned about the advantages and disadvantages of each method, as well as when to use them based on the research question and study design. The session also covered sampling bias, which can affect the validity and reliability of research findings. The different types of sampling bias were discussed, including selection bias, response bias, and measurement bias. Participants learned how to identify and mitigate these biases to ensure the accuracy of their research findings.

The session was concluded with a discussion on how to report the sampling design and techniques in research papers. Participants learned how to describe the sampling method used, report sample size, calculate the sampling error, and report any sampling bias.

Overall, the session on Sampling Design and Sampling Techniques provided participants with a thorough understanding of the different sampling methods and their applications in research. Participants learned how to design and execute a sampling strategy for their research, how to minimize sampling error and bias, and how to report their sampling design and techniques in research papers.

Session 6: Partial Least squares structural Equation Modelling (PLS-SEM)

Resource Person: Prof. Rishu Jain

Date: 18th March,2023

Time: 2:00 pm

The resource person presented a research paper on the topic “Customer Relationship management Practices in Indian Automobile Industry” in which Partial Least Squares Structural Equation Modeling (PLS-SEM) was used. It provided participants with an understanding of the theory, application, and interpretation of PLS-SEM.

The session started with an introduction to SEM, where the differences between covariance-based SEM and PLS-SEM were explained. Participants learned how PLS-SEM can be used

when the sample size is small or the data does not meet the assumptions of covariance-based SEM. Prof. Rishu Jain then discussed the different components of PLS-SEM, including latent variables, reflective and formative measurement models, and path coefficients. Participants learned how to build a PLS-SEM model and how to estimate the model parameters using software such as Smart PLS.

Advanced topics such as measurement model evaluation were also covered in the session. Participants learned how to assess the reliability and validity of their measurement model, as well as how to detect and correct measurement error.

The session also covered structural model evaluation, where participants learned how to evaluate the overall fit of their PLS-SEM model, as well as how to assess the significance of path coefficients and the effect size of the relationships between variables.

Finally, the session was concluded with a discussion on reporting and interpreting PLS-SEM results. Participants learned how to interpret the path coefficients and effect sizes in their model, as well as how to report the results in a clear and concise manner.

Overall, the session on PLS-SEM provided participants with a comprehensive understanding of the theory, application, and interpretation of PLS-SEM. Participants learned how to build and evaluate a PLS-SEM model, how to detect and correct measurement error, and how to report and interpret their results.

Session 7: Food protection plan in India: An application of multiple objective Programming Technique

Resource Person: Dr. Sandeep Kumar

Date: 3rd April,2023

Time: 1:30 pm

The resource person presented session on "Food Protection Plan in India" focused on applying the Multiple Objective Programming Technique to address the challenges related to food security and safety in the country. The session aimed to explore how this technique could be utilized to optimize the allocation of resources and develop effective strategies for safeguarding India's food supply chain.

Key Points Discussed:

1. **Food Security Situation in India:** The session commenced with an overview of India's food security situation. It was highlighted that despite significant progress, the country still faces challenges in ensuring adequate access to food for all its citizens. Factors like population growth, climate change, and socio-economic disparities contribute to the complexities of the food protection plan.
2. **Importance of Food Safety:** The participants emphasized the crucial role of food safety in the overall food protection plan. Contaminated food poses severe health risks and can lead to widespread illnesses. Therefore, integrating food safety measures in the planning process is essential to maintain public health.

3. **Introduction to Multiple Objective Programming Technique:** The concept of Multiple Objective Programming Technique (MOPT) was introduced during the session. MOPT is a decision-making approach that helps optimize multiple conflicting objectives simultaneously. By applying MOPT, decision-makers can find solutions that achieve a balance between various goals, such as maximizing food production, minimizing environmental impact, and ensuring equitable distribution.
4. **Data Collection and Analysis:** To implement MOPT effectively, the session highlighted the significance of accurate and reliable data. Robust data collection and analysis play a critical role in identifying the key challenges and opportunities in India's food protection plan.
5. **Identifying Objectives and Constraints:** The participants discussed the importance of defining clear objectives and constraints for the food protection plan. These objectives may include ensuring food availability, affordability, accessibility, and sustainability, while considering factors like budget constraints, environmental impacts, and social equity.
6. **Application of MOPT in Food Protection:** During the practical demonstration, the session illustrated how MOPT can be applied to India's food protection plan. The participants were presented with a hypothetical scenario and worked collaboratively to identify the best possible solutions based on multiple objectives.
7. **Policy Recommendations:** Based on the MOPT analysis, the session concluded with valuable policy recommendations for improving food security and safety in India. These recommendations emphasized the need for sustainable agricultural practices, efficient distribution systems, enhanced food safety regulations, and targeted social welfare programs to address food insecurity.

Conclusion: The session on "Food Protection Plan in India: An Application of Multiple Objective Programming Technique" provided valuable insights into addressing the challenges of food security and safety in the country. The use of MOPT was found to be a promising approach to optimize resource allocation and develop comprehensive strategies for a resilient and sustainable food supply chain in India.

Session 8: Examining the relevance of Graham's criteria in Indian Stock Market

Resource Person: Dr. Kiranpreet Kaur

Date: 1st May, 2023

Time: 1:30 pm

The resource person presented research paper on "Examining the Relevance of Graham's Criteria in the Indian Stock Market" aimed to explore the applicability of Benjamin Graham's investment principles in the context of the Indian stock market. Additionally, the session highlighted the utilization of statistical tools, namely one-sample t-test and pooled ordinary least square (OLS) regression analysis, to assess the effectiveness of Graham's criteria in this unique financial landscape.

Key Highlights of the Presentation:

1. **Background and Objectives:** The session began by providing an overview of the background and objectives of the research paper. Dr. Kiranpreet emphasized the significance of Benjamin Graham's principles in value investing and sought to investigate their relevance in the Indian stock market. The objectives included evaluating the performance of Indian stocks based on Graham's criteria and assessing the potential correlation between adherence to these criteria and stock returns.
2. **Benjamin Graham's Investment Principles:** The presentation started with a concise review of Benjamin Graham's investment principles, emphasizing the focus on fundamental analysis, value investing, and the various criteria for selecting undervalued stocks. The audience was reminded of key metrics such as price-to-earnings ratio, price-to-book ratio, dividend yield, and the net current asset value approach.
3. **Methodology:** The presenter then outlined the methodology used in the research paper. A mixed-method approach was adopted, consisting of quantitative analysis and statistical tools. Historical stock market data for a selected sample of Indian companies was collected, and the companies were evaluated based on Graham's criteria. The one-sample t-test was used to determine whether the average returns of Graham-compliant stocks differed significantly from the market average. Additionally, the pooled OLS regression analysis was employed to examine the relationship between adherence to Graham's criteria and stock performance.
4. **Data Analysis and Findings:** The presentation proceeded to present the findings of the research paper. The results of the one-sample t-test showed that Graham-compliant stocks, on average, exhibited a statistically significant difference in returns compared to the market average. The pooled OLS regression analysis indicated a positive correlation between adherence to Graham's criteria and higher stock returns in the Indian market, though the strength of the correlation varied among different criteria.
5. **Discussion:** Following the findings, the presentation opened up a discussion on the implications of the research. Participants engaged in analyzing the practical application of Graham's criteria in the Indian stock market and considered potential limitations and challenges in the implementation of these principles.
6. **Conclusion and Recommendations:** The session concluded with a summary of the research paper's main findings and their implications. It was emphasized that Benjamin Graham's investment principles could be relevant in the Indian context, and investors may benefit from incorporating these criteria into their stock selection process. However, it was also acknowledged that investors should supplement Graham's principles with additional analysis and market insights to account for the unique dynamics of the Indian stock market.

Overall, the session provided valuable insights into the relevance of Graham's criteria in the Indian stock market and the effective use of statistical tools such as one-sample t-test and pooled OLS regression analysis to assess investment strategies. The research paper's findings offered a foundation for further exploration and refinement of investment approaches that combine time-tested principles with contemporary statistical techniques.

Session 9: Impact of Foreign Direct Investment on Developing Asian Economies with special reference to India: An empirical analysis

Resource Person: Dr. Rajiv Bhatia

Date: 13th May, 2023

Time: 12:00 noon

The resource person presented a research paper on the "Impact of Foreign Direct Investment (FDI) on Developing Asian Economies," with a focus on India as a case study. The research paper aimed to empirically analyse the relationship between FDI and economic growth, employment, technological advancement, and trade in the context of developing Asian countries, with India as a prominent representative.

He presented his following research objectives:

1. To examine the trends and patterns of FDI inflows in developing Asian economies over a specific period.
2. To assess the impact of FDI on the economic growth of these countries, with a particular emphasis on India.
3. To analyse the role of FDI in generating employment opportunities and technology transfer in the region.
4. To explore the linkage between FDI and international trade in the selected economies.

Methodology: The research paper employed a combination of quantitative and qualitative methods to achieve the stated objectives. The primary data sources included official statistics, reports from international organizations, and national economic databases. The empirical analysis utilized econometric models to establish causal relationships between FDI and various economic indicators.

Prof. Rajiv Bhatia presented following FDI Trends in Developing Asian Economies:

1. **FDI Inflows:** The research paper identified the significant growth in FDI inflows to developing Asian economies, driven by factors such as market size, labor force, and regulatory reforms. India emerged as one of the leading recipients of FDI in the region.
2. **Sectoral Distribution:** The study examined the sectoral distribution of FDI, highlighting the importance of manufacturing, services, and infrastructure sectors in attracting foreign investments.

Impact of FDI on Economic Growth:

1. **Positive Impact:** The research findings demonstrated a positive and statistically significant correlation between FDI inflows and economic growth in developing Asian economies, including India. FDI was found to contribute significantly to gross domestic product (GDP) growth and capital formation.
2. **Technology Transfer and Innovation:** FDI played a crucial role in facilitating the transfer of technology and best practices, enhancing the technological capabilities of domestic industries.

The presentation of the research paper on the "Impact of Foreign Direct Investment on Developing Asian Economies with Special Reference to India" revealed the significance of FDI as a catalyst for economic growth, job creation, technology transfer, and international trade. The empirical analysis provided valuable insights into the benefits of FDI for developing Asian countries, particularly India, and underscored the need for conducive policies to attract and retain foreign investments. By leveraging FDI effectively, these economies can enhance their competitiveness, foster innovation, and achieve sustainable development in an increasingly interconnected global landscape.

Session 10: A study of Corporate Governance Practices Followed by Leading corporate houses in India

Resource Person: Dr. Charanjit Kaur

Date: 3rd June, 2023

Time: 12:00 noon

The resource person presented her thesis on the study of corporate governance practices followed by leading corporate houses in India. The session aimed to analyse and understand the corporate governance frameworks implemented by prominent companies in the country, with a focus on transparency, accountability, and ethical standards.

Session Objectives:

1. To examine the corporate governance principles adopted by leading Indian corporate houses.
2. To assess the effectiveness of corporate governance practices in ensuring sustainable growth and stakeholder protection.
3. To identify any gaps or challenges in the implementation of corporate governance standards.

Methodology: The study adopted a mixed-method approach, combining qualitative and quantitative data collection methods. Primary data was gathered through interviews with corporate executives and board members, while secondary data was obtained from annual reports, regulatory filings, and relevant literature.

She presented following Corporate Governance Practices followed in Leading Corporate Houses:

1. Board Structure and Composition:

- The majority of companies follow a unitary board structure with a mix of executive and independent non-executive directors.
- Companies prioritize diversity in board composition, including gender and skill diversity, to enhance decision-making.

2. Board Independence:

- Many leading corporate houses have a higher proportion of independent directors to ensure unbiased decision-making and safeguard stakeholders' interests.

3. Executive Compensation:

- Companies tend to link executive compensation to performance metrics, aligning the interests of management with those of shareholders.
- There is an increasing emphasis on disclosing executive compensation details to ensure transparency.

4. Risk Management:

- Robust risk management committees are established to identify, assess, and mitigate potential risks.
- Companies emphasize the importance of a risk-aware culture throughout the organization.

5. Stakeholder Engagement:

- Corporate houses in India recognize the significance of engaging with various stakeholders, including shareholders, employees, customers, and communities.
- Regular communication channels and periodic reporting mechanisms are employed to keep stakeholders informed.

6. Ethics and Compliance:

- A strong emphasis is placed on ethical behavior and adherence to legal and regulatory requirements.
- Companies implement comprehensive compliance programs to prevent fraud and corruption.

7. Audit and Internal Control:

- Leading corporate houses maintain internal audit departments to monitor and improve internal controls and financial reporting processes.
- External audit firms are appointed to conduct annual audits, ensuring financial accuracy and transparency.

Overall, this session provided participants with a thorough understanding of the different corporate governance practices followed by leading corporate houses.

Supporting Documents

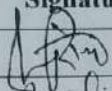
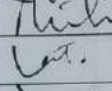
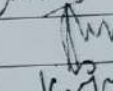
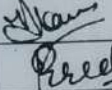
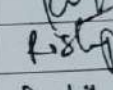
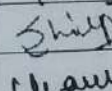
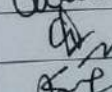
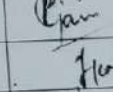
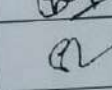
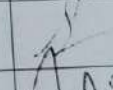
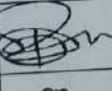
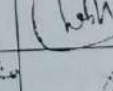
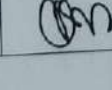
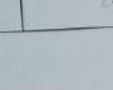
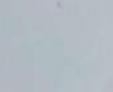
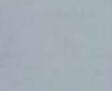
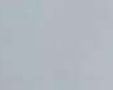
Session-I

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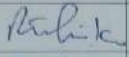
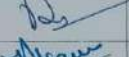
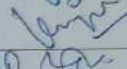
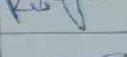
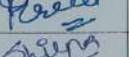
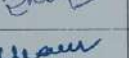
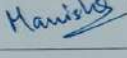
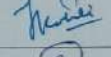
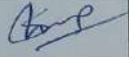
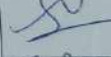
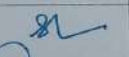
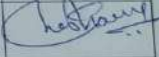
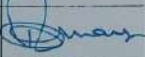
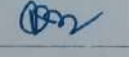
Date: 15/09/2022

This is for the information of all the teachers that Research and Development Cell of the college is going to organize seminar on 17th September, 2022 at 2:15 pm in Conference Hall. In the seminar Prof. Shilpa will make presentation of her research work. All the teachers are required to attend the same.

Principal

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Divya Jain	
Prof. Rishi Kesh		Prof. Avriti Tangri	
Prof. Lata Kapoor		Prof. Amit Goyal	
Dr. Harleen Kaur		Dr. Kiranpreet Kaur	
Prof. Preeti		Prof. Rishu Jain	
Prof. Shilpa		Prof. Deepika Nanda	
Dr. Charanjit Kaur		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Ridum Jain	
Dr. Sandeep Kumar Bansal		Prof. Jyoti	
Dr. Robin Inderpal Singh		Prof. Ankush Kumar	
Prof. Ramandeep Singh		Prof. Sheena Sharma	
Prof. Ruchika Nachaal		Prof. Rajiv Bhatia	

ATTENDANCE CHART
For the Seminar Conducted on 17-09-2022

Sr. No.	Name	Signature	Sr. No.	Name	Signature
1	Prof. Manoj Arora	—	14	Prof. Divya Jain	
2	Prof. Rishi Kesh		15	Prof. Avriti Tangri	
3	Prof. Lata Kapoor		16	Prof. Amit Goyal	
4	Prof. Rajiv Bhatia		17	Dr. Kiranpreet Kaur Gandhi	
5	Dr. Harleen Kaur		18	Prof. Rishu Jain	
6	Prof. Preeti		19	Prof. Deepika Nanda	—
7	Prof. Shilpa		20	Prof. Manisha Bhandari	
8	Dr. Charanjit Kaur		21	Prof. Ridum Jain	—
9	Prof. Geetu Sharma	—	22	Prof. Jyoti	
10	Dr. Sandeep Kumar Bansal		23	Prof. Ankush Kumar	
11	Dr. Robin Inderpal Singh		24	Prof. Sheena Sharma	
12	Prof. Ramandeep Singh				
13	Prof. Ruchika Nachaal				

Ruchika

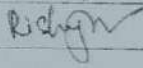
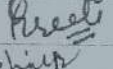
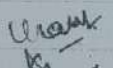
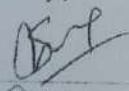
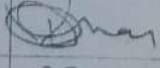
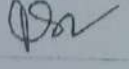
Session-II

Ref. No. QAVJC/N/10/22/116 Notice

Date: 10/10/2022

This is for the information of all the teachers that Research and Development Cell of the college is going to organize workshop on 'Mendeley-Reference Management Software' on 18th October, 2022 at 2:15 pm in Conference Hall. The workshop will be conducted by Prof. Amit Goyal. All the teachers are required to attend the same.

Principal

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Divya Jain	
Prof. Rishi Kesh		Prof. Avriti Tangri	
Prof. Lata Kapoor		Prof. Amit Goyal	
Prof. Rajiv Bhatia		Dr. Kiranpreet Kaur	
Dr. Harleen Kaur		Prof. Rishu Jain	
Prof. Preeti		Prof. Deepika Nanda	
Prof. Shilpa		Prof. Manisha Bhandari	
Dr. Charanjit Kaur		Prof. Ridum Jain	
Prof. Geetu Sharma		Prof. Jyoti	
Dr. Sandeep Kumar Bansal		Prof. Ankush Kumar	
Dr. Robin Inderpal Singh		Prof. Sheena Sharma	
Prof. Ramandeep Singh			
Prof. Ruchika Nachaal			

Attendance Chart

**Workshop on 'Mendeley-Reference Management Software' held on 17th October, 2022
at 2:15 pm in Conference Hall of Shree Atam Vallabh Jain College, Ludhiana**

Organized by: Research and Development Cell

Resource Person: Mr. Amit Goyal, Assistant Professor, Shree Atam Vallabh Jain College,
Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora	<i>Manoj Arora</i>	Prof. Divya Jain	<i>Divya Jain</i>
Prof. Rishi Kesh	<i>Rishi Kesh</i>	Prof. Avriti Tangri	<i>Avriti Tangri</i>
Prof. Lata Kapoor	<i>Lata Kapoor</i>	Prof. Amit Goyal	<i>Amit Goyal</i>
Prof. Rajiv Bhatia	<i>Rajiv Bhatia</i>	Dr. Kiranpreet Kaur	<i>Kiranpreet Kaur</i>
Dr. Harleen Kaur	<i>Harleen Kaur</i>	Prof. Rishu Jain	<i>Rishu Jain</i>
Prof. Preeti	<i>Preeti</i>	Prof. Deepika Nanda	<i>Deepika Nanda</i>
Prof. Shilpa	<i>Shilpa</i>	Prof. Manisha Bhandari	<i>Manisha Bhandari</i>
Dr. Charanjit Kaur	<i>Charanjit Kaur</i>	Prof. Ridum Jain	<i>Ridum Jain</i>
Prof. Geetu Sharma	<i>Geetu Sharma</i>	Prof. Jyoti	<i>Jyoti</i>
Dr. Sandeep Kumar Bansal	<i>Sandeep Kumar Bansal</i>	Prof. Ankush Kumar	<i>Ankush Kumar</i>
Dr. Robin Inderpal Singh	<i>Robin Inderpal Singh</i>	Prof. Sheena Sharma	<i>Sheena Sharma</i>
Prof. Ramandeep Singh	<i>Ramandeep Singh</i>		
Prof. Ruchika Nachaal	<i>Ruchika Nachaal</i>		

Rishi Kesh
Convener

Research and Development Cell

[Signature]
Principal

Session-III

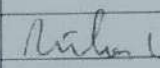
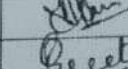
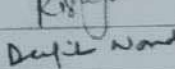
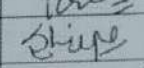
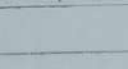
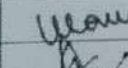
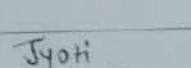
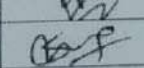
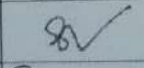
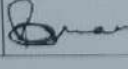
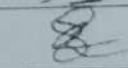
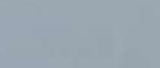
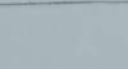
Ref. No. SAV-36/N/11/22/1155 Notice

Date: 09/11/2022

This is for the information of all the teachers that Research and Development Cell of the college is going to organize a session on 15th November, 2022 at 2:00 pm in Conference Hall. The session will be conducted by Dr. Harleen Kaur. All the teachers are required to attend the same.

Principal

9/11/22

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ruchika Nachaal	
Prof. Rishi Kesh		Prof. Divya Jain	
Prof. Lata Kapoor		Prof. Avriti Tangri	
Prof. Rajiv Bhatia		Prof. Amit Goyal	
Dr. Harleen Kaur		Dr. Kiranpreet Kaur	
Prof. Preeti		Prof. Rishu Jain	
Prof. Shilpa		Prof. Deepika Nanda	
Dr. Charanjit Kaur		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Ridum Jain	
Dr. Sandeep Kumar Bansal		Prof. Jyoti	
Dr. Robin Inderpal Singh		Prof. Ankush Kumar	
Prof. Ramandeep Singh		Prof. Sheena Sharma	

Attendance sheet for Seminar at Conference Hall on dated 15-11-2022

Sr. No.	Name of the Teacher	Signature
1	Prof. Manoj Arora	Manoj Arora
2	Prof. Rishi Kesh	Rishi Kesh
3	Prof. Lata Kapoor	Lata Kapoor
4	Prof. Rajiv Bhatia	Rajiv Bhatia
5	Dr. Harleen Kaur	Harleen Kaur
6	Prof. Preeti	Preeti
7	Prof. Shilpa	Shilpa
8	Dr. Charanjit Kaur	Charanjit Kaur
9	Prof. Geetu Sharma	Geetu Sharma
10	Dr. Sandeep Kumar Bansal	Sandeep Kumar Bansal
11	Dr. Robin Inderpal Singh	Robin Inderpal Singh
12	Prof. Ramandeep Singh	Ramandeep Singh
13	Prof. Ruchika Nachaal	Ruchika Nachaal
14	Prof. Divya Jain	Divya Jain
15	Prof. Avriti Tangri	Avriti Tangri
16	Prof. Amit Goyal	Amit Goyal
17	Dr. Kiranpreet Kaur	Kiranpreet Kaur
18	Prof. Rishu Jain	Rishu Jain
19	Prof. Deepika Nanda	Deepika Nanda
20	Prof. Manisha Bhandari	Manisha Bhandari
21	Prof. Ridum Jain	Ridum Jain
22	Prof. Jyoti	Jyoti
23	Prof. Ankush Kumar	Ankush Kumar
24	Prof. Sheena Sharma	Sheena Sharma

Rishi Kesh
15/11/2022

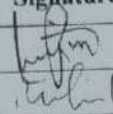
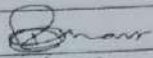
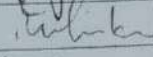
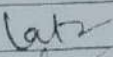
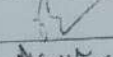
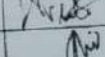
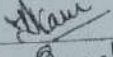
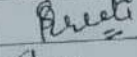
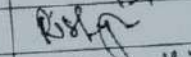
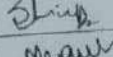
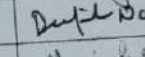
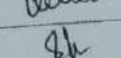
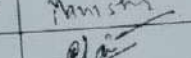
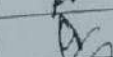
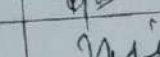
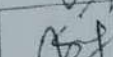
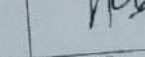
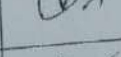
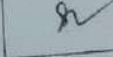
Session-IV

Ref. No. SAVJC/102/23/73 Notice

Date: 27.02.2023

This is for the information of all the teachers that Research and Development Cell of the college is going to organize a session on 4th March, 2023 at 2:00 pm in Conference Hall. The session will be conducted by Prof. Manoj Arora. All the teachers are required to attend the same.

Principal
27/2/23

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Ridum Jain	
Dr. Sandeep Kumar Bansal		Prof. Jyoti	
Dr. Robin Inderpal Singh		Prof. Ankush Kumar	

Attendance Chart

Workshop held on 4th March, 2023 at 2:00 pm in Conference Hall of Shree Atam Vallabh
Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Prof. Manoj Arora, Assistant Professor, Shree Atam Vallabh Jain College,
Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora	Resource Person	Prof. Ramandeep Singh	On Leave
Prof. Rishi Kesh	Rishi K	Prof. Ruchika Nachaal	Ruchika
Prof. Lata Kapoor	Lata	Prof. Divya Jain	Divya
Prof. Rajiv Bhatia	Rajiv	Prof. Avriti Tangri	Avriti
Dr. Harleen Kaur	Harleen	Prof. Amit Goyal	Amit
Prof. Preeti	Preeti	Dr. Kiranpreet Kaur	Kiranpreet
Prof. Shilpa	Shilpa	Prof. Rishu Jain	Rishu
Dr. Charanjit Kaur	On Leave	Prof. Deepika Nanda	Deepika
Dr. Seema Kapoor	Seema	Prof. Manisha Bhandari	Manisha
Prof. Geetu Sharma	Geetu	Prof. Ridum Jain	On Leave
Dr. Sandeep Kumar Bansal	On Leave	Prof. Jyoti	Jyoti
Dr. Robin Inderpal Singh	On Leave	Prof. Ankush Kumar	Ankush

Prof. Manoj Arora 4/3/23
Research and Development Cell

Principal
4/3/23

Session-V

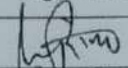
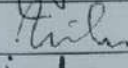
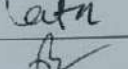
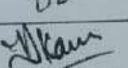
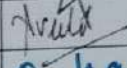
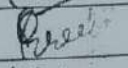
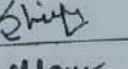
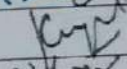
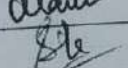
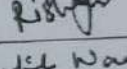
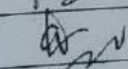
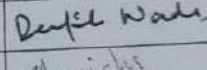
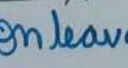
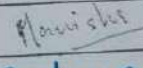
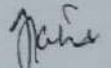
Ref. No. SAVY/N/03/23/83

Notice

Date:04.03.2023

This is for the information of all the teachers that Research and Development Cell of the college is going to organize sessions on 11th March, 2023 and 18th March, 2023 at 2:00 pm in Conference Hall which will be conducted by Dr. Sandeep Bansal and Prof. Rishu Jain respectively. All the teachers are required to attend the same.

Principal
4/3/23

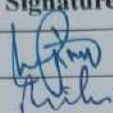
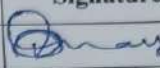
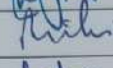
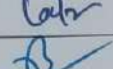
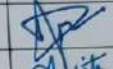
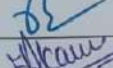
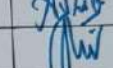
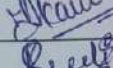
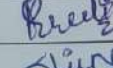
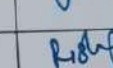
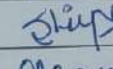
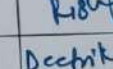
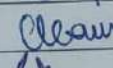
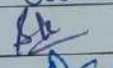
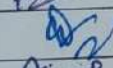
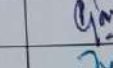
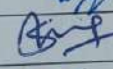
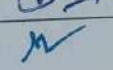
Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	On leave
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	On leave
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Ridum Jain	On leave
Dr. Sandeep Kumar Bansal	On leave	Prof. Jyoti	
Dr. Robin Inderpal Singh	On leave	Prof. Ankush Kumar	On leave

Attendance Chart

Workshop held on 11th March, 2023 at 2:00 pm in Conference Hall of Shree Atam
Vallabh Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Dr. Sandeep Kumar Bansal, Assistant Professor, Shree Atam Vallabh Jain
College, Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	on leave
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	Deepika Nanda.
Dr. Seema Kapoor		Prof. Manisha Bhandari	Manisha
Prof. Geetu Sharma		Prof. Ridum Jain	
Dr. Sandeep Kumar Bansal		Prof. Jyoti	Jyoti
Dr. Robin Inderpal Singh		Prof. Ankush Kumar	


Research and Development Cell 11/3/23


Principal 11/3/23

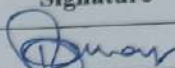
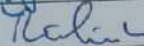
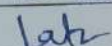
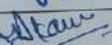
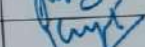
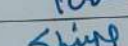
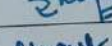
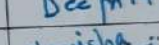
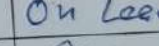
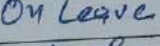
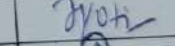
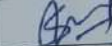
Session-VI

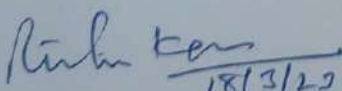
Attendance Chart

Workshop held on 18th March, 2023 at 12:00 noon in Conference Hall of Shree Atam
Vallabh Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Prof. Rishu Jain, Assistant Professor, Shree Atam Vallabh Jain College,
Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Deepika Nanda	
Dr. Charanjit Kaur		Prof. Manisha Bhandari	
Dr. Seema Kapoor		Prof. Ridum Jain	
Prof. Geetu Sharma		Prof. Jyoti	
Dr. Sandeep Kumar Bansal		Prof. Ankush Kumar	
Dr. Robin Inderpal Singh			


18/3/23
Research and Development Cell

Principal

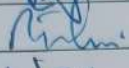
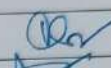
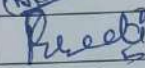
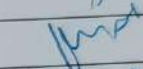
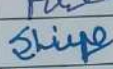
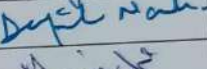
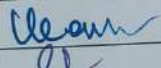
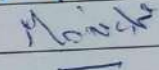
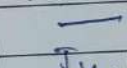
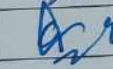
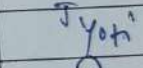
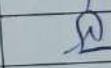
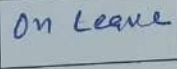
Session-VII

Attendance Chart

Workshop held on ^{3rd} April March, 2023 at 2:00 pm in Conference Hall of Shree Atam
Vallabh Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Dr. Sandeep Kumar, Principal, Shree Atam Vallabh Jain College, Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Deepika Nanda	
Dr. Charanjit Kaur		Prof. Manisha Bhandari	
Dr. Seema Kapoor		Prof. Ridum Jain	
Prof. Geetu Sharma		Prof. Jyoti	
Dr. Sandeep Kumar Bansal		Prof. Ankush Kumar	
Dr. Robin Inderpal Singh			

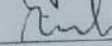
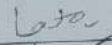
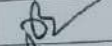
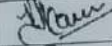
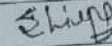
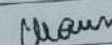
Session-VIII

Ref. No. SAVJE/N/04/23/150 Notice

Date:29/04/2023

This is for the information of all the teachers that Research and Development Cell of the college is going to organize a session on 1st May, 2023 at ~~2:00~~^{1:30} pm in Conference Hall. The session will be conducted by Dr. Kiranpreet Kaur. All the teachers are required to attend the same.


Principal

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ruchika Nachaal	
Prof. Rishi Kesh		Prof. Divya Jain	
Prof. Lata Kapoor		Prof. Avriti Tangri	
Prof. Rajiv Bhatia		Prof. Amit Goyal	
Dr. Harleen Kaur		Dr. Kiranpreet Kaur	
Prof. Preeti		Prof. Rishu Jain	
Prof. Shilpa		Prof. Deepika Nanda	
Dr. Charanjit Kaur		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Prof. Jyoti	
Dr. Sandeep Kumar		Prof. Ankush Kumar	
Bansal			
Prof. Ramandeep Singh			

Dr. Seema Kapoor

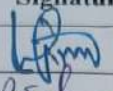
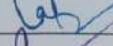
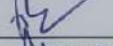
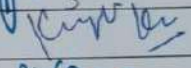
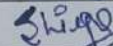
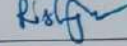
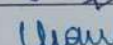
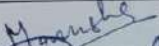
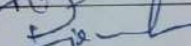
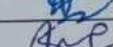


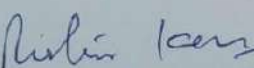
Attendance Chart

Workshop held on 2nd May, 2023 at 12:00 noon in Conference Hall
of Shree Atam Vallabh Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Dr. Kiranpreet Kaur, Assistant professor in Commerce,
Shree Atam Vallabh Jain College, Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	On Duty
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	On Leave
Prof. Rajiv Bhatia		Prof. Avriti Tangri	On Duty
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Mr. Nirmaljeet Singh	
Dr. Sandeep Kumar Bansal			


Research and Development Cell 2/5/2023


Principal

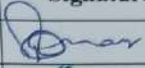
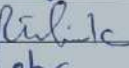
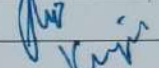
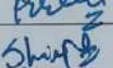
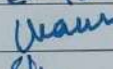
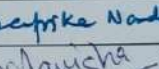
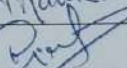
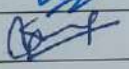
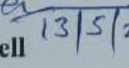
Session-IX

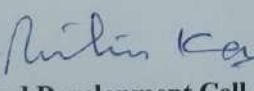
Attendance Chart

Workshop held on 13th May, 2023 at 12:00 noon in Conference Hall
of Shree Atam Vallabh Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Prof. Rajiv Bhatia, Assistant professor in Economics,
Shree Atam Vallabh Jain College, Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur		Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Rishu Jain	
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma		Mr. Nirmaljeet Singh	
Dr. Sandeep Kumar Bansal			


Research and Development Cell 13/5/2023

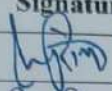
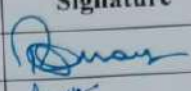
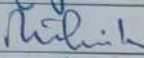
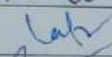
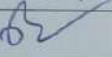
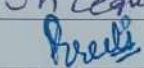
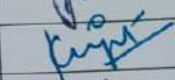
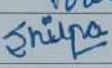
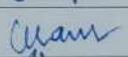
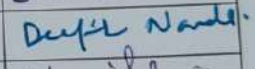
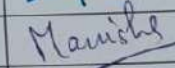
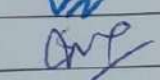

Principal

Attendance Chart

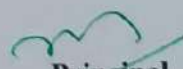
Workshop held on 3rd June 2023 at 12:00 noon in Conference Hall
of Shree Atam Vallabh Jain College, Ludhiana

Organized by: Research and Development Cell

Resource Person: Dr. Charanjit Kaur, Assistant professor in Commerce,
Shree Atam Vallabh Jain College, Ludhiana

Name of the Teacher	Signature	Name of the Teacher	Signature
Prof. Manoj Arora		Prof. Ramandeep Singh	
Prof. Rishi Kesh		Prof. Ruchika Nachaal	
Prof. Lata Kapoor		Prof. Divya Jain	
Prof. Rajiv Bhatia		Prof. Avriti Tangri	
Dr. Harleen Kaur	On Leave	Prof. Amit Goyal	
Prof. Preeti		Dr. Kiranpreet Kaur	
Prof. Shilpa		Prof. Rishu Jain	On Leave
Dr. Charanjit Kaur		Prof. Deepika Nanda	
Dr. Seema Kapoor		Prof. Manisha Bhandari	
Prof. Geetu Sharma			
Dr. Sandeep Kumar Bansal			


3/6/23
Research and Development Cell


Principal